

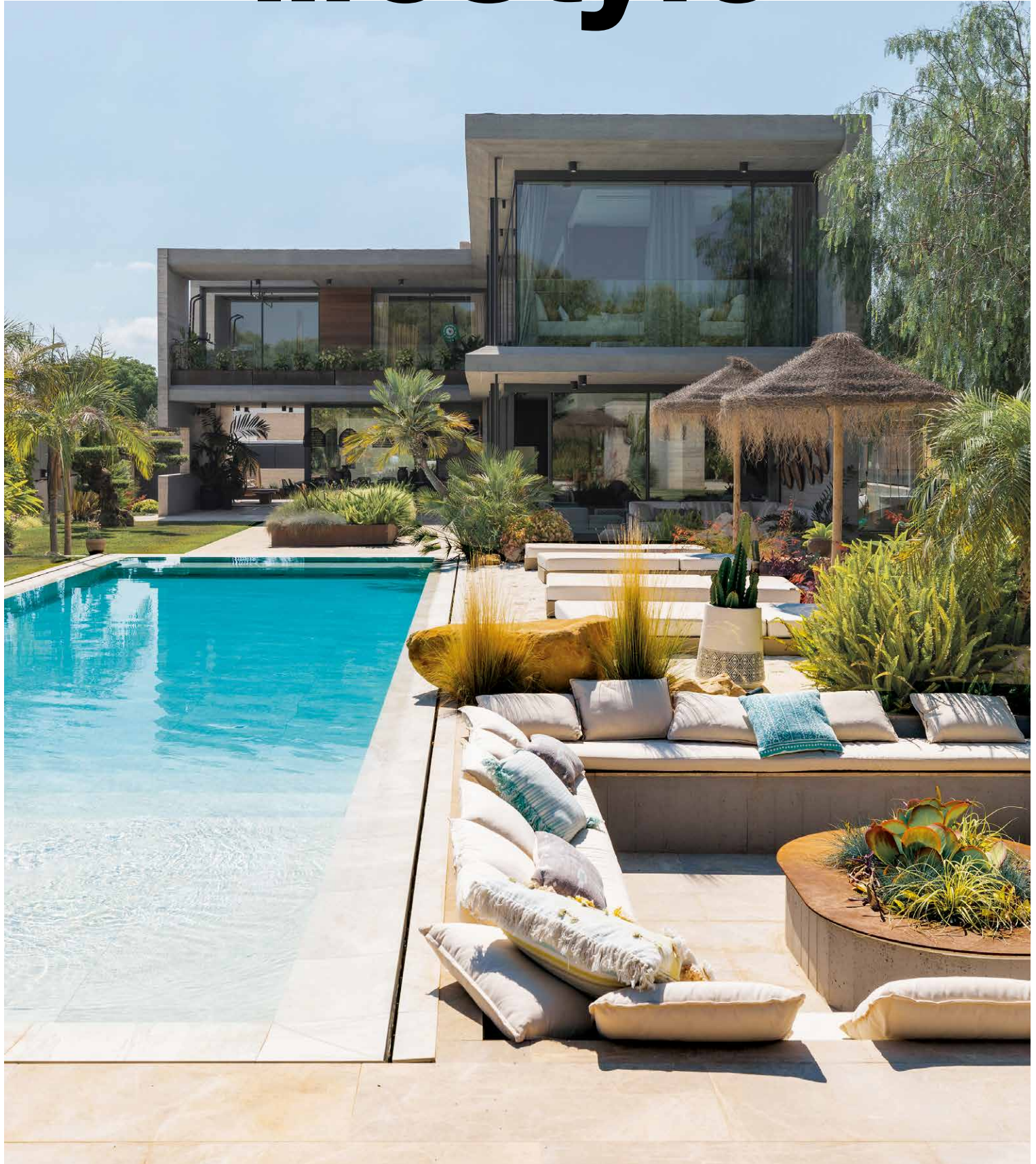


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ISSUE NO. 40 / 5 EUROS



13TH PORCELANOSA AWARDS 2022 Major Architecture and Interior Design Projects
DILLER SCOFIDIO + RENFRO Inspirational architecture **IMPECCABLE FAÇADES** in Washington / Toulouse / Vancouver
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PORCELANOSA lifestyle 20 YEARS

editorial

You make the path by walking

Lifestyle 40. 20 years and many reports have passed through the pages of our magazine. Each year has been a milestone and has left a record of far-reaching changes in how we see and do things in a world driven by speed and pressure in communications, structural needs, environmental problems and, of course, trends. In these 20 years we have actively participated in the evolution of a sector that has faced monumental challenges. Increasingly

complex cities, degraded environments, limited spaces, the energy resource crisis, the search for materials that work towards the sustainability of the planet, smart buildings, and unbreakable alliances between efficiency and beauty.

Everything has been, is, and will continue to be in the pages of *Lifestyle by Porcelanosa*, because our magazine was born with an evolutionary purpose, which grows with us, with our projects, with our dreams. With our dreams and with those of all the professionals who have tirelessly accompanied us on this path.

In this number 40 we want to thank all of them, because they have allowed us to photograph and talk about their wonderful projects, making us direct participants in their ideas, their efforts and their successes. Homes, hotels, public works. *Lifestyle* has travelled around the world, publishing projects conceived on all continents with different styles, needs and sensitivities. All of them with the common denominator of commitment to creative and constructive excellence.

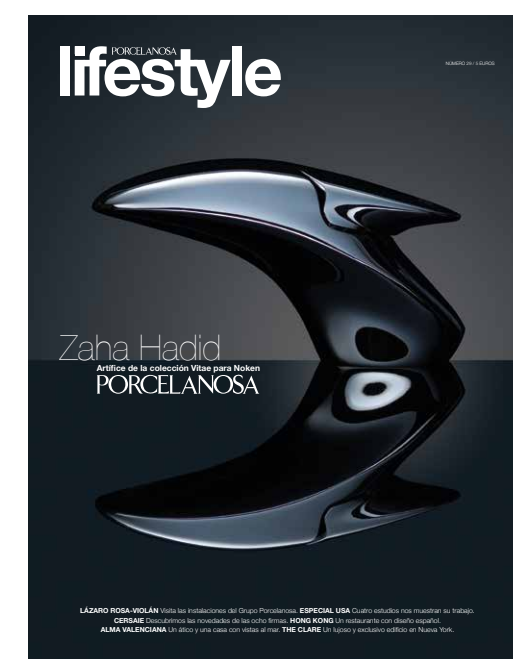
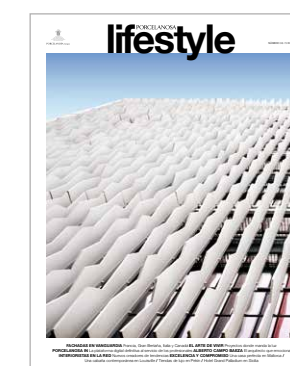
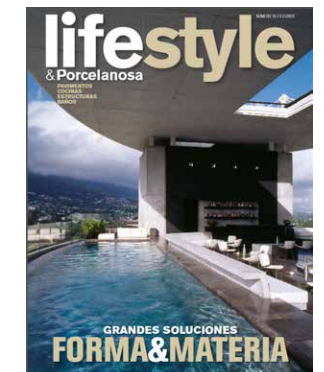
Architects, interior designers, landscapers, builders, promoters, journalists: they have approached the brands that make up the **PORCELANOSA Group** and they have driven us to see the invisible, feel the intangible and achieve the impossible. Thank you for these magnificent 20 years, for walking with us, for making Frank Lloyd Wright's phrase come true: "If you invest in beauty, it will stay with you for a lifetime." Let's keep dreaming, searching, making our best dreams come true. Together.



On 9 September 2015, the PORCELANOSA Group presented its flagship store in New York. A historic building located on Fifth Avenue and refurbished by the Foster + Partners studio. It was the special cover of our issue number 27.

PORCELANOSA Group and they have driven us to see the invisible, feel the intangible and achieve the impossible. Thank you for these magnificent 20 years, for walking with us, for making Frank Lloyd Wright's phrase come true: "If you invest in beauty, it will stay with you for a lifetime." Let's keep dreaming, searching, making our best dreams come true. Together.

Architects, interior designers, landscapers, builders, promoters, journalists: they have approached the brands that make up the **PORCELANOSA GROUP** and they have driven us to see the invisible, feel the intangible and achieve the impossible.



Materials, forms, volumes. Beauty, avant-garde creativity and the search for new sustainable approaches have come together in the 40 issues of *Lifestyle by Porcelanosa*. Works by the great professionals of the sector illustrate our pages and make the magazine a beacon where innovation and talent shine brightly.

Tailoring your dreams.

XTONE

lifestyle

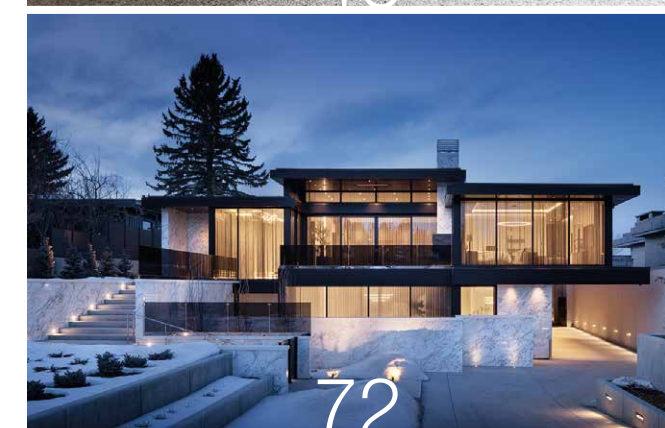
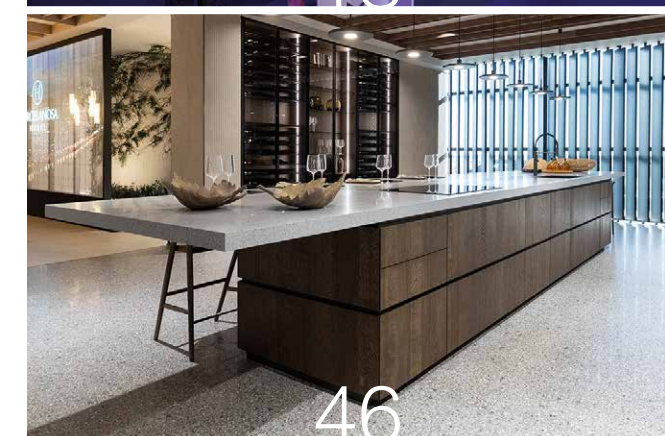
PORCELANOSA

20 YEARS

contents / number 40



Cover story: Casa Oriol. Winning project of the PORCELANOSA INTERNATIONAL PROJECT AWARD in the residential category. This family home in Torre en Conill (Bétera, Valencia) benefits from the versatility of the PORCELANOSA Group collections.



8 ARCHITECTURE NEWS
10 DESIGN NEWS
12 TRENDS NEWS

14 PROFILE DILLER SCOFIDIO + RENFRO
Inspirational architecture.

18 13TH PORCELANOSA AWARDS 2022
The return of the annual event that attracts the most important architects, businesspeople and professionals in the sector.

28 HOTEL HILTON RIJEKA COSTABELLA
A haven of peace between the sea and the mountains.

34 TEATRO DEL SOHO CAIXABANK
The triumph of passion.

40 RESIDENTIAL PROJECT HOYO 7
A game of three volumes.

46 NEW COLLECTION. 22
Design, sustainability, comfort: the brands of the PORCELANOSA Group create trends.

56 INTERVIEW PATRICK JOUIN
Interior design and architecture fearlessly embrace industrial production and craftsmanship.

60 INTERNATIONAL FAÇADES

66 CASA ORIOL
Integrating into the environment.

72 A HOME IN CANADA
Sophistication without limits.

80 AIRPORTS
KRION provides new solutions for these public spaces.

84 BULARAS HOME
A dialogue between beauty and functionality.

90 AQUA MARINA
One apartment, many settings.

94 LAFINCA
Three exceptional spaces and a unique setting.

96 XUNKARI TULUM
Eco-sustainable homes in the Mayan jungle.

98 PORCELANOSA INTERNATIONAL PROJECT AWARD 2022

100 ANTARES / BARCELONA
A project by Odile Decq.

102 COLONIAL OFFICES / CEDRO
A new concept in workspaces.

104 TOUSIDONIS ANISI IN SEVILLE
Vertical life.

106 TALKING ABOUT...
Méndez Álvaro Campus, Madrid.

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Diébédo Francis Kéré, Pritzker Prize 2022

Diébédo Francis Kéré (Gando, Burkina Faso, 56 years old) has won this year's prestigious Pritzker Architecture Prize, becoming the first African architect to do so, thanks to his social and sustainable buildings. In 1998 he created what is now the Kéré Foundation to provide his native country with infrastructure that would foster opportunities for future generations. From his studio in Berlin, he has designed a work based on his commitment to building and sharing knowledge.

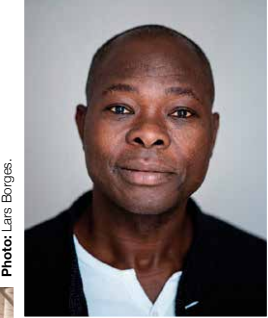


Photo: Lars Borges



Designs for the new National Assembly of Burkina Faso (left) and the Lycée Schorge secondary school in Koudougou (right), works by the award-winning Francis Kéré.

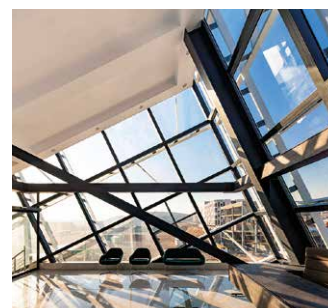


Eric Ruiz-Geli is the architect of the new CaixaForum Valencia

The opening of the new CaixaForum Valencia expands the range of art and culture on offer in the Valencian capital. The building was designed by the Cloud 9 studio, headed by the architect Eric Ruiz-Geli. It has two large exhibition halls located in the middle of the ground floor, which act as the project's central meeting space or true agora. In addition, there is an auditorium, whose ceiling is the work of the artist Frederic Amat, a bookshop, and an educational space. All this is immersed in the spectacular Ágora de la Ciutat de les Arts i les Ciències, a creation by Santiago Calatrava.

New Wave Architecture creates offices in Tehran that 'emerge' from the ground

The groundbreaking Turbosealtech office building, in Tehran's Pardis Science and Technology Park, is the work of the New Wave Architecture studio. The building has an original, sloping and thermoregulated exterior volume that is drawn up from the ground, with a panoramic image that harmonises with the environment. The glass envelope of the façade allows natural light to flood in, and the interiors enhance interaction between users.



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The shapes of cognac

Hennessy has collaborated with architect Daniel Libeskind to create a new design that pays tribute to the founder of this legendary brand of cognac: Richard Hennessy. The new bottle, with its futuristic lines, is made of Baccarat crystal, in an interesting reference to the architecture that inspired Libeskind. The architect, who designed the One World Trade Center in New York among other works, has created an innovative silhouette with curved and organic shapes that bring energy and complexity to this exceptional cognac. The new bottle took nearly four years to design and develop, and symbolises the future of the brand, while honouring its past.



Photo: Michael Mann Photography.



Reflections through Vitrail

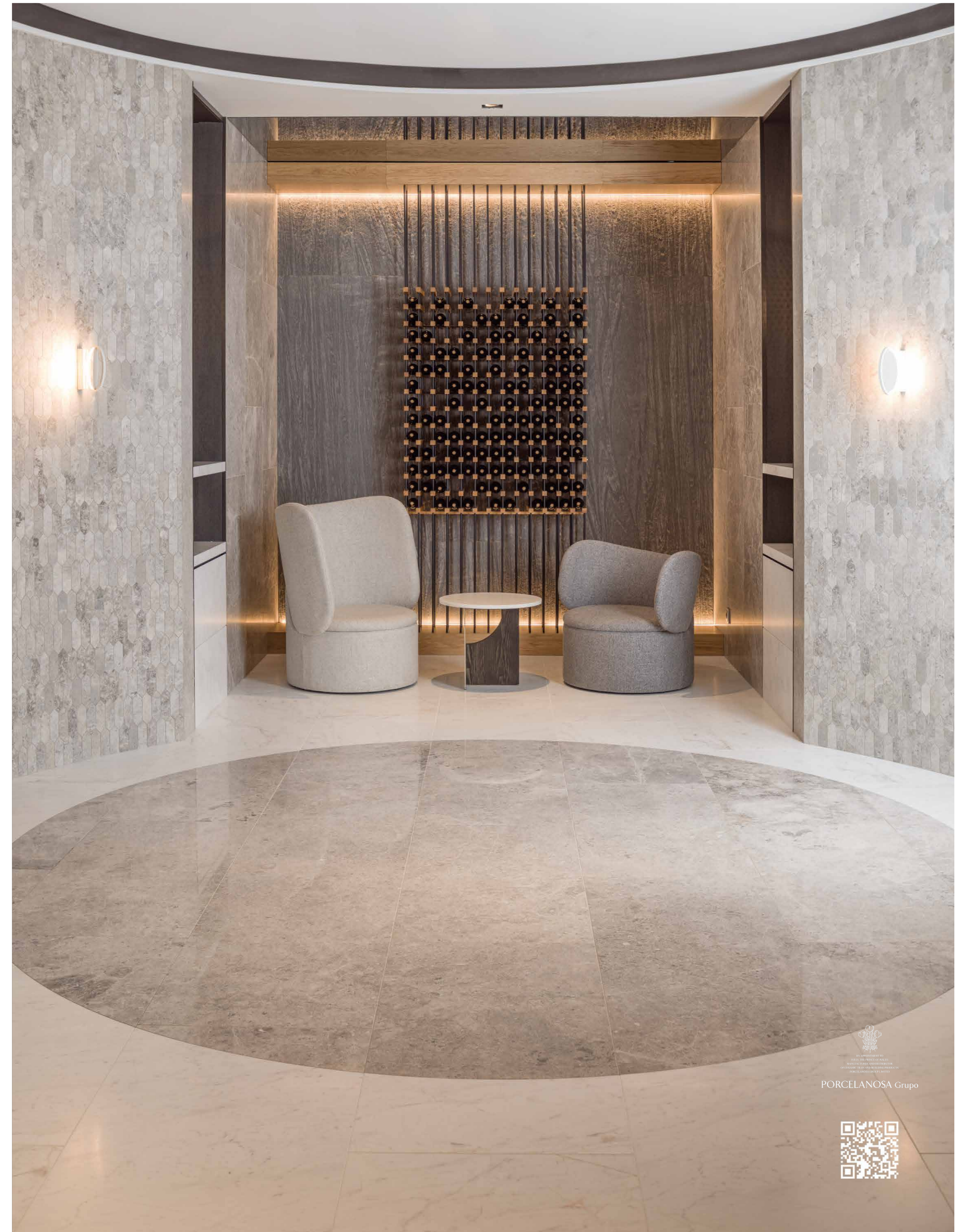
French designer Inga Sempé has been inspired by the colours and shapes of Venetian mirrors for the Vitrail collection by Magis Design. A rubber frame available in two colours holds together the pieces that make up the four formats of the collection. Refined and original mirrors, ideal for decorating any room.

The V&A Museum explores the evolution of men's fashion

London's Victoria and Albert Museum presents "Fashioning Masculinities: The Art of Menswear", the first retrospective exhibition to explore and celebrate the artistry and power of men's fashion. It includes over one hundred looks and one hundred works of art that define how men's clothes have evolved and changed over the centuries and how designers have visualised constructions of masculinity. The exhibition, curated by JA Projects, is organised in three sections, taking visitors on a journey from a classical Greek agora to a modern metropolis.



Photo: Tristan Fewings / BFC / Harmony Korine. Courtesy of Gucci.



Wall Coverings: Alvalade Koteah - 120 cm x 250 cm x 0,2-0,4 cm - Lines Ball Astor Classico 25,55 cm x 30,95 cm x 4 cm - Astor Classico 60 cm x 120 cm x 2 cm - Floor Coverings: Bianca Classico 60 cm x 120 cm x 2 cm - Astor Pulpido 60 cm x 120 cm x 2 cm

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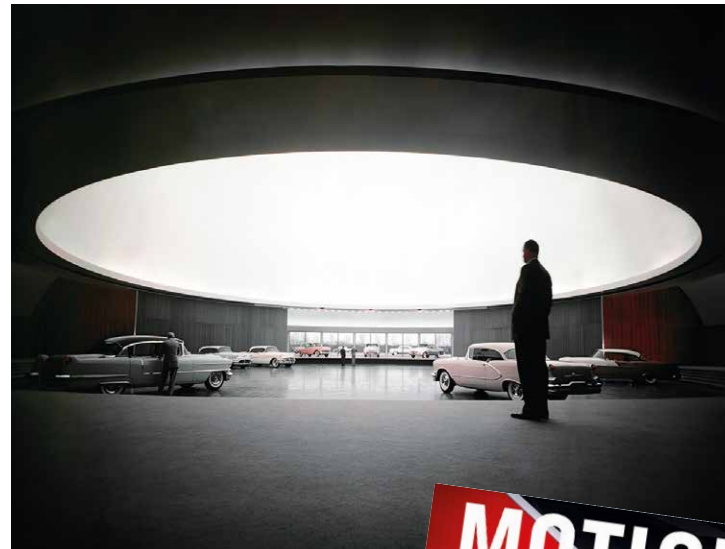
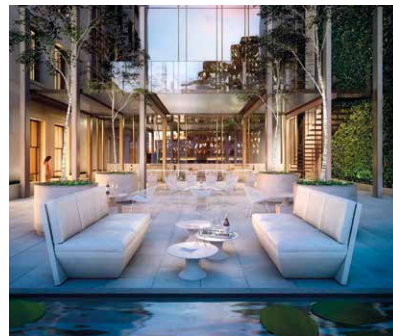


L'ANTIC COLONIAL



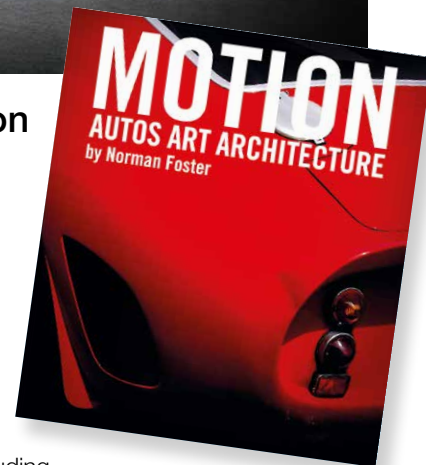
Steinway Tower, the world's most 'slender' skyscraper

The American studio SHoP Architects has completed the Steinway Tower in New York, the most 'slender' skyscraper in the world, with a height-to-width ratio of 24:1. The studio was inspired for the project by the golden age of Manhattan's skyscrapers and the Art Deco history of the city. Located at 111 West 57th Street, at 435 metres high it is one of the tallest buildings in the western hemisphere. It has 84 floors and 60 apartments, including a triplex penthouse with exceptional 360° views over Manhattan.



The artistic dimension of the car

The Guggenheim Museum in Bilbao, in close collaboration with the Norman Foster Foundation, presents the exhibition "Motion. Autos, Art, Architecture". The exhibition includes a selection of 38 legendary vehicles rarely seen by the public. In addition, there are another 300 pieces (including paintings and sculptures, photographs and audiovisuals, sketchbooks and models) by famous artists and some of the most influential architects and designers of the last century, who also brought their creativity to the automotive world.



The Golden Lion with female flair

Chilean artist Cecilia Vicuña and German sculptor Katharina Fritsch have been awarded the Golden Lion for Lifetime Achievement at the 59th Venice Biennale, which this year has the title "The Milk of Dreams" and is being held until November 27. The award recognises the creative progression of both artists, as well as their commitment and contribution to the canon of art history.



On the left: Katharina Fritsch's work is characterised by her colourful large-scale sculptures of people, animals and objects, which confuse and surprise. Photo: John Phillips / Getty Images.
On the right: poet, artist, activist and film director, Cecilia Vicuña is one of the pioneers of conceptual art and ecofeminism. Photo: William Jess Laird.

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profile **DILLER SCOFIDIO + RENFRO (DS+R)**

Inspirational architecture

Recognised with the 2022 Honorary Award for International Architecture by the **PORCELANOSA Group**, this North American studio is a global benchmark. Its project portfolio includes the transformation of the Lincoln Center campus in New York and The Broad museum of contemporary art in Los Angeles, as well as the renovation of the Museum of Modern Art (MoMA).

Text: TXELL MORENO Photos: IWAN BAAN



From left to right and top to bottom: the architects Charles Renfro, Benjamin Gilmartin, Ricardo Scofidio and Elizabeth Diller lead an interdisciplinary team from their headquarters in New York.
Photo: Geordie Wood.

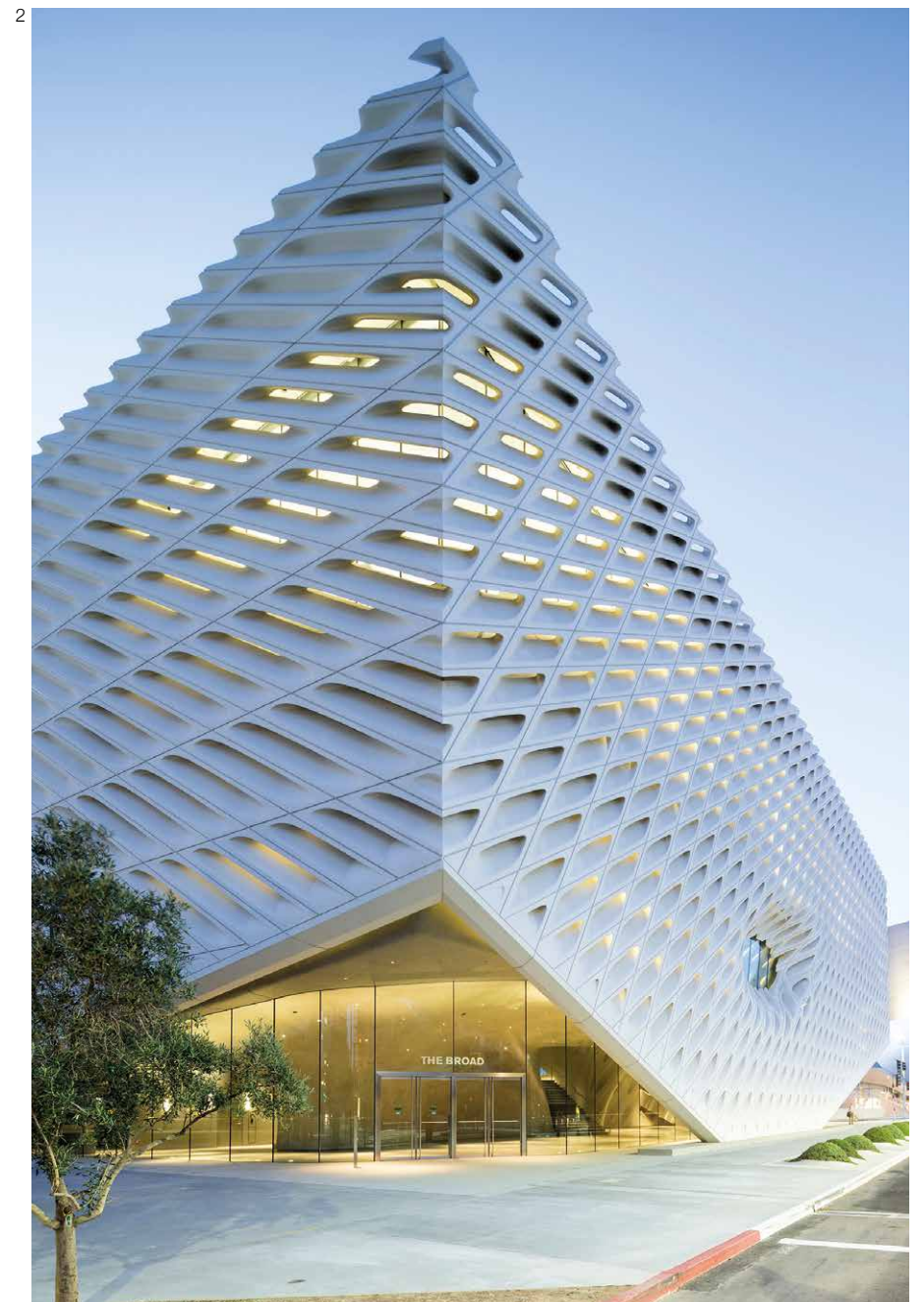


1 HYPAR PAVILION AT THE LINCOLN CENTER FOR THE PERFORMING ARTS
Formed by a curved plane covered with grass, it houses a restaurant and a green area with easy pedestrian access.
2 THE BROAD MUSEUM
The contemporary art collection of the Broad Art Foundation in Los Angeles, immersed in a dialogue between the light and the structural.

Based in New York and comprising more than a hundred architects, designers, artists and researchers, DS+R is led by Elizabeth Diller, Ricardo Scofidio, Charles Renfro and Benjamin Gilmartin. Founded in 1981 by the couple Diller and Scofidio, the studio initially approached projects with a notably utopian spirit that went beyond the architectural narrative to build other stories. Always far from conventional, with Charles Renfro joining the studio in 1997 and a partner from 2004, the studio surprised the world with the Blur building designed for Expo 2002 in Switzerland. The result was a metallic structure on Lake Neuchâtel, which attracted international attention for its evocative character, where the water from the lake was sucked in and sprayed at high pressure, forming an enveloping cloud. "Our studio started as an artistic practice. We financed ourselves and we made ourselves. We worked on all kinds of projects that involved the public and that were not traditional architecture", explains Charles Renfro on his visit to Madrid to collect the award on behalf of the studio.

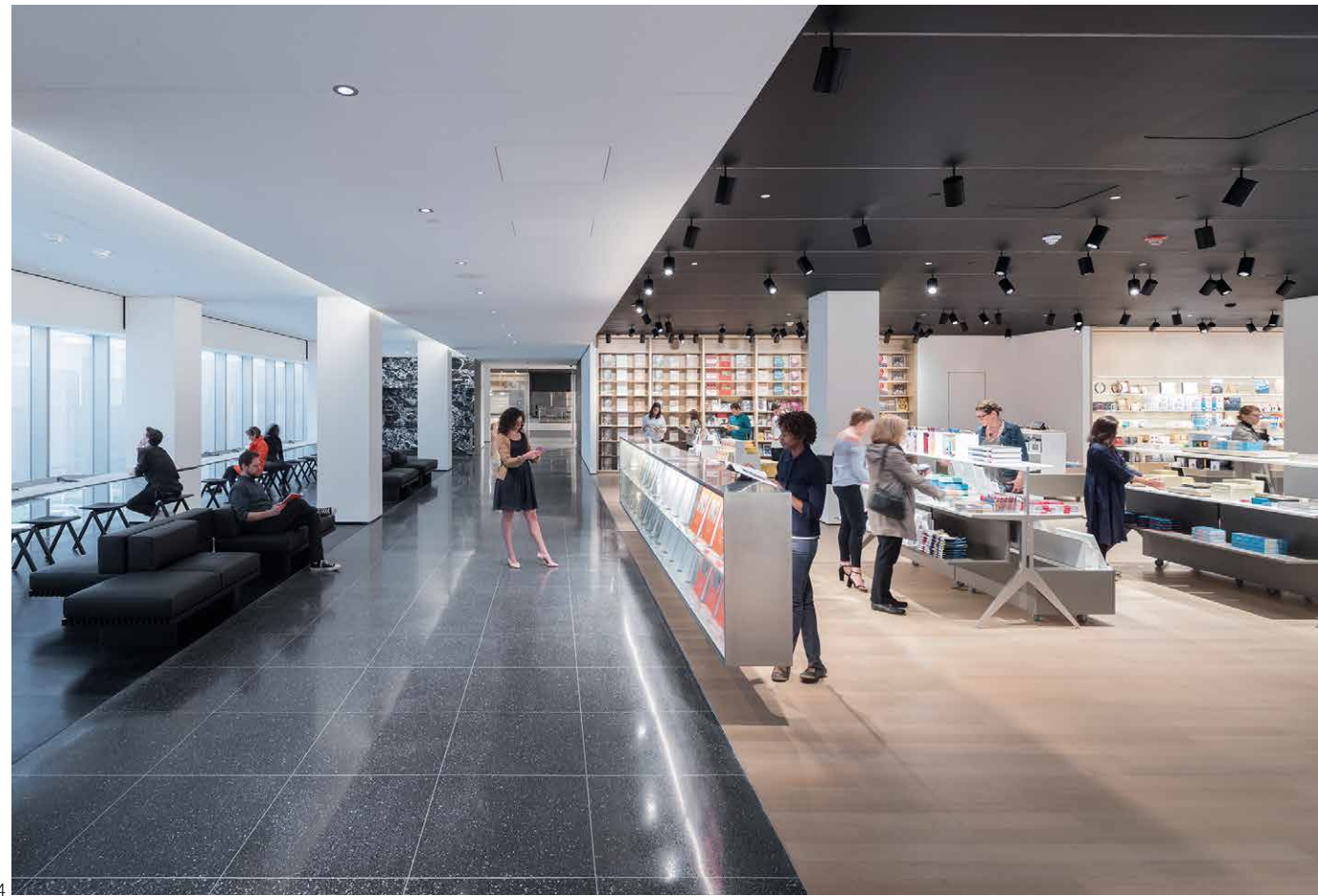
Since its inception, the DS+R studio has opened up the creative language to make each project a fusion of enriching experiences. Their field of activity encompasses architecture, but also urban design, artistic installations, digital media and printing.

Focused on cultural and civic projects, their work fuses the changing role of institutions and the future of cities. Proof of this is their transformative work in New York over the last decade, with projects such as the High Line in Manhattan. An old elevated railway line over 2 km long has been converted into a linear public park, endowed with green areas, and, above all, a point of reference for locals and visitors. Its presence provides a second level of life to the





3



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7

3 THE SHED. An extendable 120-metre telescopic frame characterises this arts centre, designed to adapt to the varying media and needs of the artists.
 4 MoMA. The project to expand the New York museum has enhanced the current spaces, making them more open and technologically sophisticated.
 5 HIGH LINE. Converted into a New York icon, this former elevated railway line is today a linear park of more than 2 kilometres in length that runs through Manhattan.
 6 CONTEMPORARY INSTITUTE OF ART. The building provides a flexible and dynamic space next to the Boston waterfront, which acts as an additional attraction for the museum.
 7 VAGELOS EDUCATION CENTER. Located in New York, this 14-storey glass tower, with a concrete and steel structure, houses a number of social and educational spaces distributed along a vertical, exposed and interconnected staircase.

city and emphasises the social and sustainable dynamics of New York. Along with the redesign of Alice Tully Hall and the extension of the Juilliard Academy, the studio has been entrusted with the recent renovation of the Museum of Modern Art (MoMA), in a commitment to larger and more transparent interior spaces that aim to accommodate more forms of expression and break down the boundaries between art and the public. In the same line of urban transformation, the futuristic performing arts centre The Shed is a clear manifestation of architectural versatility at the service of art. "Each project is worthy of a great design, be it tiny or an entire city. Everything has to be carefully considered, because every thought makes a difference to people's lives. And design, after all, is to do with people's lives", says Charles Renfro.

Among the studio's new projects is the reactivation and renovation of the AZCA area in Madrid, an activity that it will carry out in collaboration with the studio b720 Fermín Vázquez Arquitectos and the British landscape architects Gustafson Porter + Bowman. The proposal aims to transform this urban space integrated into the city to host cultural and leisure activities, with a large green meadow that incorporates native plant species, recovering old river beds that mix rainwater collection and storage systems for irrigation and fountains. "In the last 25 years we have undertaken some of the most important projects in the world. And we are delighted to be here in Madrid working on one of our next projects, this renovation of AZCA", says the architect, who also recognises the satisfaction of receiving an award like this, "The **PORCELANOSA Group** is one of the most well-known names in the world of design. We have used their products in some of our projects, but more importantly the company is an industry champion of good design. And this award represents the pinnacle. We are truly delighted to have been honoured with it."

13TH PORCELANOSA AWARDS 2022

Talent and sustainable architecture came together at the Four Seasons Hotel in Madrid as the central themes of the 13th Porcelanosa Awards.

The Spanish multinational held its annual awards ceremony to recognise the dedicated work of all those professionals from the world of architecture, design, hotel management and real estate development who have championed sustainability and innovation in their projects.

The gala, presented by the journalist Susanna Griso and Michi Primo de Rivera, showcased the winning submissions and their social function within the new style of urban planning being implemented in large and medium-sized cities.

This architectural redesign that pursues new ways of building and inhabiting spaces was reflected in the speeches and submissions made by each of the winners. This was true for the project PR-132 by **María Ying Fernández Arjona**, who was presented with the **Future Design Award in the Student category** for her multifunctional and luminous approach to the design of the presidential suite of a hotel. Connecting the life of a hotel with the natural environment was also the key concept behind **The Sea**, a presidential suite designed by **Ángela Acevedo del Álamo (3A interiorismo)** based on the principles of well-being, serenity and balance, which won the **Future Design Award in the Professional category** for an organic design using the **Porcelanosa** collections.

Sustainable design in the residential and hotel sector was another main focus of the 13th Porcelanosa Awards. Among the projects that achieved statuettes of honour were the **Odiseo** leisure complex in Murcia (**Design of the Year Award and Special Award 2022**), the **Only YOU Hotel** in Valencia (**Award for the Best Interior Design Project**) and the **Hotel Ibiza Corso** (**Award for Best Hotel Project**).

Notable in the office and corporate area were the **Acciona Campus in Madrid** (**Award for the Best Sustainable Project**) and the **Colonial Méndez Álvaro Campus** (**Award for the Best Complex of Corporate Offices, Flexible Offices, Residential and Retail**), two projects that applied the principles of energy efficiency and dynamism in their main structures.

Among the people honoured during the night were **Susana García-Cereceda** (**Professional Career Award for the LaFinca Residential Complex**) and the North American architectural studio **Diller Scofidio + Renfro**, whose **International Architecture Award** was collected by partner **Charles Renfro**, on behalf of the team.

The Four Seasons Madrid, a historic building magnificently restored by the Carlos Lamela architecture studio, was the venue chosen by the PORCELANOSA Group to celebrate its 2022 Awards.

PORCELANOSA

13TH PORCELANOSA AWARDS 2022

The celebration that brings together the most important architects, interior designers, developers and builders in the world, through a common interest.

1. The architect Charles Renfro, partner in the New York firm Diller Scofidio + Renfro.



2. Anna Colonques García-Planas, financial director of the PORCELANOSA Group, with Manuel Rubert, Managing Director of Venis Projects.

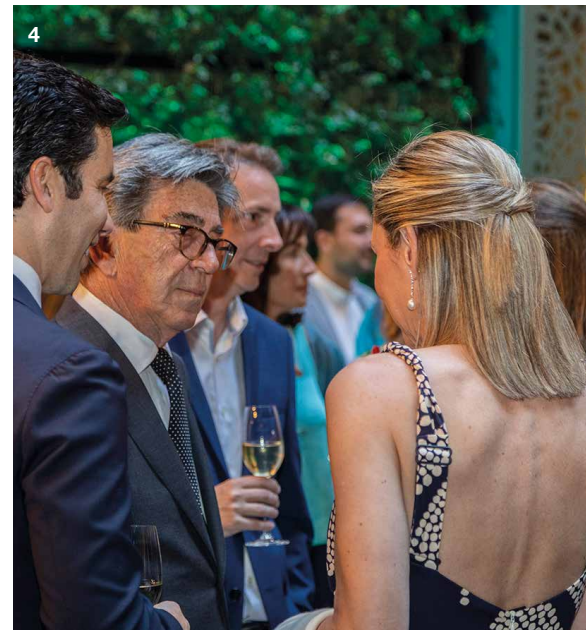


3. Standing, from left to right: Pedro Marchante, Pia Capdevila de Sas (interior designer), Joan Serra (Only You) and Carolina Marcos (Deputy Managing Director of Altiny Group).



Seated, from left to right: Maria Simó Ricart (Pia Capdevila studio), Juan-Galo Macià Völkers (Managing Director of Engel & Völkers Spain, Portugal and Andorra), Elisa Colonques, Jaume Oliu (Managing Director of Raset Ventures) and Luke Treasure (Managing Director of Hines).

4. Héctor Colonques, president of the PORCELANOSA Group, talking with some guests.



5. From left to right: Jaume Guinot (the PORCELANOSA Group), Daniel Conde (Porcelanosa UK), Bill Jennings (Jennings Design Associates), Alan Powell (DEN Architecture), Adam Bell (Building Projects Group LTD), Yasmin Dadashnejad (Porcelanosa UK), Natalie Sarabia Johnston (Southgate & Sarabia Architects), Steve Roscoe (Porcelanosa UK), Samantha Dean (DAY Architectural Ltd).

6. A cosmopolitan atmosphere at the 2022 Porcelanosa Awards dinner.



7. Raquel Castellanos, head of architecture at LaFinca, with Susana García-Cereceda, president of the LaFinca Group.

8. From left to right: Daniel Villegas (Grupo Abu), Alejandro Dualde (L'Antic Colonial), Rafael Conejero (BG20 arquitectos), Nahia Macon (Grupo Abu), Irene González (Grupo Abu), Francisco Pineda (Tempa Edificación), and Roberto Arias (Porcelanosa Seville).

9. Yedra Maestro, from Yedra Interiorismo, Nieves Bustamante, General Manager of Ibiza Corso Hotel & Spa, and the architect José María García Sánchez.

10. Rhea Vafior, designer and associate director of the architecture studio Hickok Cole (Washington D. C.), Awards jury.

11. During dinner, Héctor Colonques chatting with Susana García-Cereceda. To his left, the architect Julio Touza.



13TH PORCELANOSA AWARDS 2022

The award winners have emphasised the values of the PORCELANOSA Group, which leads a sector that reflects the great challenges of our society.

1. Susanna Griso and Michi Primo de Rivera, the event presenters.

2. Andrés Pan de Soraluce, Managing Director of ACCIONA's real estate division, and architect Mark Fenwick pose with the Best Sustainable Project Award for the Acciona Campus in Madrid.

3. Luis Clavel, director of the Clavel architecture studio, designer of the Odiseo leisure complex in Murcia. Design of the Year Award and Special Award 2022.

4. Héctor Colonques presents Charles Renfro with the International Architecture Award, accepted on behalf of the Diller Scofidio + Renfro Studio.

5. Héctor Colonques and José Alfonso Martínez, from Colonial; the architect Carlos Lamela; and María José Soriano, Managing Director of the PORCELANOSA Group, present the Prize for the Best Corporate Office Complex, Flexible Offices, Residential and Retail to the Colonial Méndez Álvaro Campus.

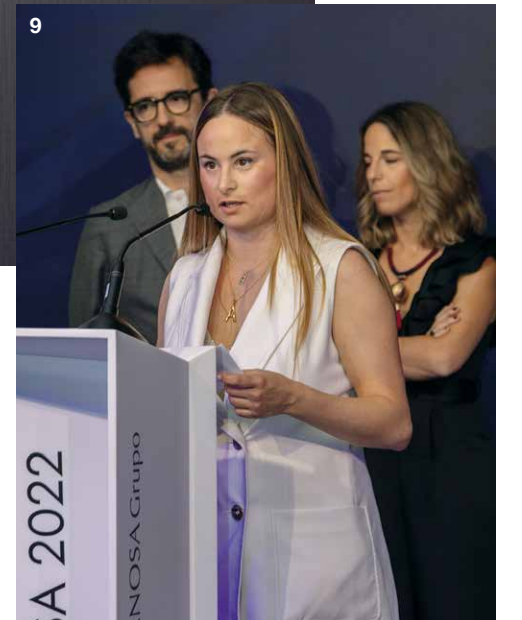
6. Héctor Colonques and María José Soriano with Joan Serra and the designer Lázaro Rosa-Violán, who received the Best Interior Design Project Award for the Only YOU Hotel Valencia.

7. Héctor Colonques and María José Soriano present the Professional Career Award to Susana García-Cereceda for the LaFinca residential complex.

8. Nieves Bustamante, General Manager of Ibiza Corso Hotel & Spa, and José María García Sánchez, architect, received the Best Hotel Project Award.

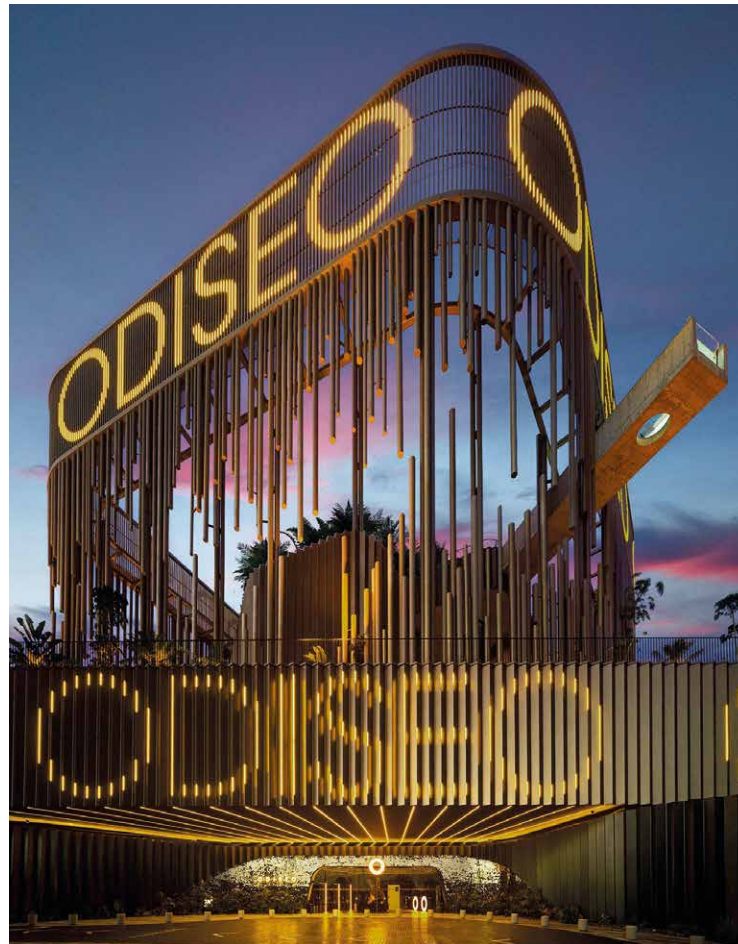
9. The Sea, a presidential suite designed by Ángela Acevedo del Álamo (3A interiorismo), won the Future Design Award in the Professionals category.

10. The project PR-132 by María Ying Fernández Arjona won the Future Design Award in the Student category.



CLAVEL ARQUITECTOS

Manuel Clavel Rojo



Photos: David Frutos.

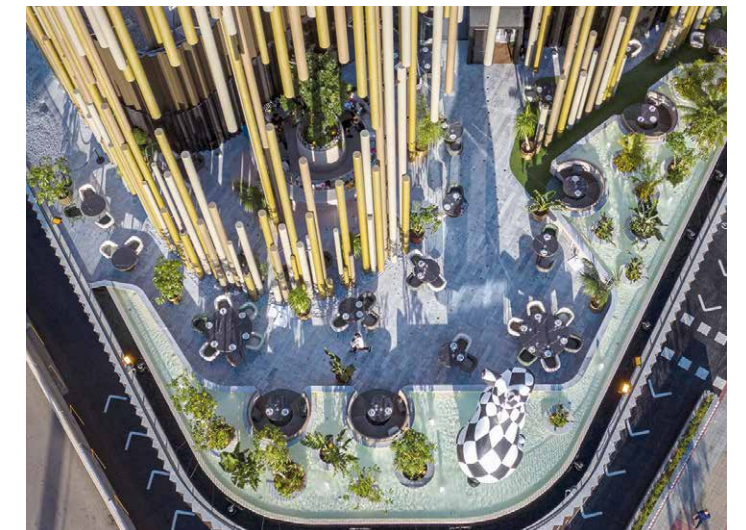


ODISEO Culinary and leisure centre

Located on one of the main access roads to Murcia city centre, the Odiseo leisure centre becomes a "totem" of air and vegetation thanks to its bioclimatic design in motion. Starting from the primary use of the building (a leisure centre), the project pursues the user experience: from the purely sensory (comfort, the sound of water, reflections, textures) to the psychological (curiosity, amazement, expectation, surprise, smiles...).

Based on these ideas, the building's exterior is composed of a plinth with two staggered levels, which generates a large roof terrace with a pavilion which houses a restaurant. Above is the "totem" (a large latticework of metal tubes that support the sign that crowns the complex) and an elevated terrace crossed by a cantilevered pool 42 metres long and 30 metres high on both sides which, as it rests solely on two central concrete cores, generates projections of up to 22 metres in length.

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3A INTERIORISMO
 Ángela Acevedo del Álamo



THE SEA

Diving into the sea has never been so welcoming and comfortable. The Sea is a hotel suite that revolves around the sea, since both the living room and the bedrooms have direct access to the terrace, with two relaxation areas and a large infinity pool that plunges us into the sea.

It is the sea's waves that have been the inspiration for the dominant concept: disconnection while contemplating the sea. An idea that permeates the entire project, starting with the distribution of its 500 m² rectangular floor area. The suite consists of an entrance hall, a living-dining room and an open kitchen, with direct communication between all the spaces. The two bedrooms, with beds centrally placed in the rooms, each have their own bathroom, dressing room and terrace. The mixture of colours and textures has been selected following a fundamental premise: that the light and neutral tones should have a common thread, also adding the richness of the materials by **Porcelanosa**. That atmosphere presides over the whole suite, as shown by the design of the walls of the living room, ripples that, on the ceiling, become authentic waves. This design, which is repeated on the dining table and on the fireplace in the living room, is supported by lighting that also has a decorative role, creating an effect of light and shadow that envelops the entire space.



- MATERIALS USED**
 Steel Bone by Porcelanosa.
 Fitwall® Roble Natura by Krion.
 Fitwall® Palm by Krion.
 Linkfloor Roll Contract Clay by L'Antic Colonial.
 Collection Ewood Camel by XTONE.
 Collection Invisible White by XTONE.
 Collection Glem White by XTONE.
 Skins Augusta Emerald by L'Antic Colonial.
 Genova 1L Natural by L'Antic Colonial.
 Mixer tap Oxo by Noken.
 Thermostat by Noken.
 Shower head Lounge by Noken.
 Cabinets Emotions E6 Roble Alba, Negro, Metal by Gamadecor.
 Nap sofa and Ciclopte coffee tables by Gamadecor.
 Bathroom accessories Lounge by Noken.
 Kitchen taps Osmosis by Noken.



From the right, clockwise:
the infinity pool extends visually to merge with the Adriatic. The hotel stands facing the sea, surrounded by the landscape of the Risnjak National Park and Učka Nature Park. The Nebo Restaurant & Lounge by Deni, a refined space characterised by informal sophistication, features flooring by Porcelanosa.

HOTEL HILTON RIJEKA COSTABELLA CROATIA

A haven of peace embraced by the sea and the mountains

Located between Opatija and Rijeka, the Hilton chain's new resort stands imposingly in an avant-garde and serene setting, surrounded by majestic mountain peaks facing the waters of the Adriatic.

Text: TXELL MORENO Photos: ADOLFO RANCAÑO





Above: The Kitchen by Miljenko is one of the six dining spaces. The restaurant has a warm atmosphere, with ceramic flooring with the essence of white marble combined with details in Oxford Natural by PAR-KER®, both from Porcelanosa.

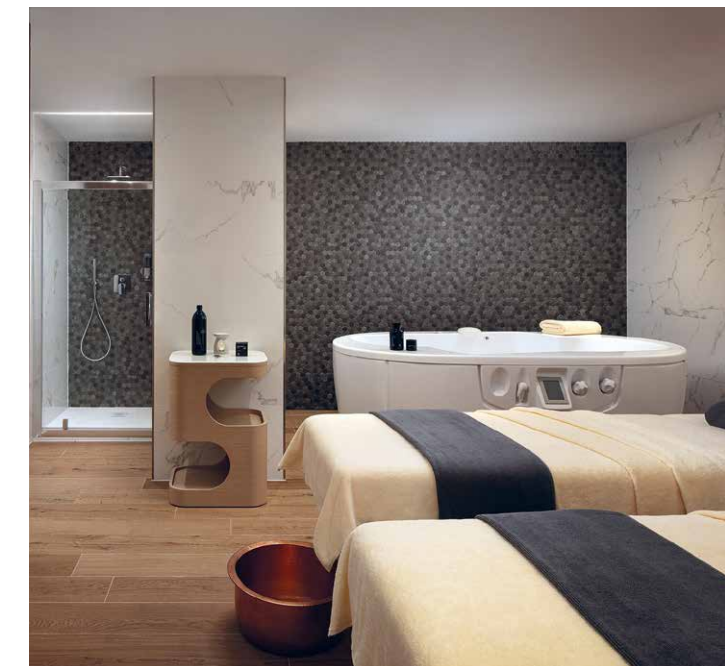
On the right: the lounge zone of the bar, defined by a continuous bench with walls covered in the metallic mosaic Gravity Aluminium Wave Gold by L'Antic Colonial, laid using the installation materials by Butech. The play of textures and materials is complemented by the ceramic flooring Delaware Natural by PAR-KER®.



On the left: the spa room dedicated to manicures and pedicures has walls covered with the decorative ceramics Mombasa Prada Caliza and Prada Caliza by Porcelanosa. The floor is from the range Delaware Natural by PAR-KER®.

Below, from left to right: the bathing area is paved with Nobu Roble by PAR-KER®. The stone-inspired ceramic wall finishes are by Porcelanosa. The massage cubicle is finished in Marmol Carrara Blanco and decorative compositions by Porcelanosa, and the flooring Delaware Natural by PAR-KER®.

Below: the warmth of the rest area is accentuated by the ceramic Delaware Natural by PAR-KER®.



In the heart of Kvarner Bay, in the northern Adriatic, the Hilton chain has recently opened the new Hilton Rijeka Costabella Beach Resort and Spa, a complex where luxury and hospitality go hand in hand.

It has 132 rooms and 62 villas and suites, all with interiors decorated in soft colours that bring warmth and comfort to the spaces. The walls and floors in the various areas of the hotel have been finished using different collections of **PORCELANOSA Group** products, which has allowed a successful interplay of textures and finishes that bring character and individuality.

The Hilton Rijeka captures the exceptional hues of the Adriatic from the views offered by its popular rooftop bar and lounge, generous balconies of the guest rooms, suites and villas, and the landscaped surroundings, which lead to the resort's outdoor swimming pool.

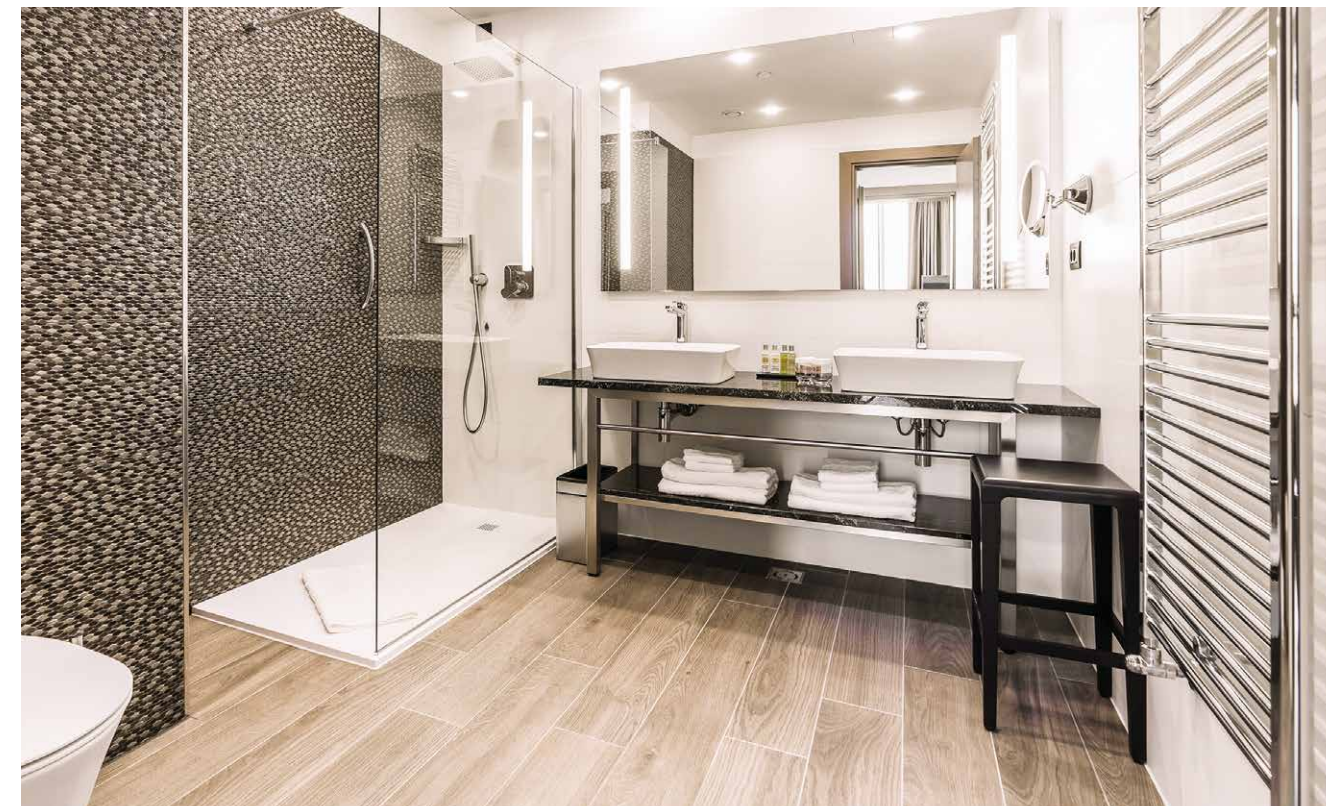




On the facing page: the geometry of the lines Noa-R Minnesota Ash and Noa-L Minnesota Ash by PAR-KER® define the headboard in the suite. The glass windows give both the bedroom and the living room, which have a wood-effect ceramic flooring by PAR-KER®, splendid views over the Adriatic. Next to these lines: the purity of white covers the walls of the bathroom, using the collection Persia by Porcelanosa.



A swimming pool with an overflowing design invites the guests to immerse themselves and lets the view extend out to sea. A 200-metre private beach with its own mooring provides an excellent gateway to the immense turquoise blue waters of the sea surrounding the hotel. Guests can enjoy a complete culinary offer thanks to the resort's six restaurants and bars, including the excellent Nebo Restaurant & Lounge, located in the upper part of the hotel and headed by the youngest Croatian Michelin-starred chef, Deni Srdoč. An extra dose of well-being and relaxation is provided by the 3,700 m² Eforea spa, with its various massage and treatment rooms, as well as the largest Finnish sauna in the country. All this immersed in a serene and relaxed interior design that invites you to look outside, from the warmth and hospitality of the different rooms.



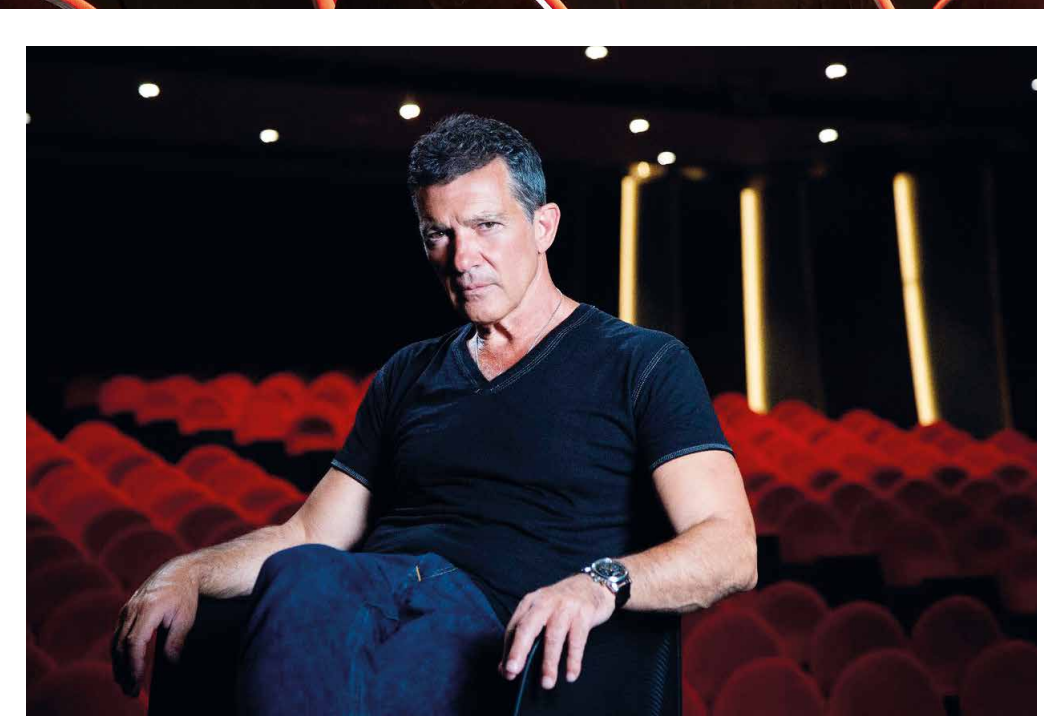
Above these lines: tradition and avant-garde go hand-in-hand in the collection Persia by Porcelanosa, inspired by marble, a material that is both exquisite and classic. On the left: in this bathroom, the shower wall has been fitted with decorative ceramics, while the rest of the room is dominated by the pristine white provided by Marmi China, both by Porcelanosa.



TEATRO DEL SOHO CAIXABANK MÁLAGA

The triumph of passion

This dream come true for Antonio Banderas in his hometown is a project of both heart and head, in which **PORCELANOSA** Group materials have played an important role.



After the hiatus and uncertainty due to the pandemic that gripped the world, Antonio Banderas' venture has exceeded expectations. His presence at the head of the Teatro del Soho CaixaBank company is irrefutable proof that success is nourished by intelligence, talent and passion.

Photo: Jesús Chacón



On the previous double page: the entire floor of the stalls has been finished in Linkfloor Roll Contract Graphite, by L'Antic Colonial. This page: exterior view of the Teatro del Soho CaixaBank, located in the heart of Málaga. The magnificent hall, the pavement, the common transit areas and the staircases are made of natural stone by L'Antic Colonial, as are the floors of the lower and upper levels.



Antonio Banderas has had a passion for theatre since he was a child. His parents used to take him to performances in Málaga, the city to which he has now returned to live and work on this fascinating project.

His gamble has been big, risky, and perfectly defines his character, because Antonio Banderas has always been convinced that this was a winning project. And so he decided to rehabilitate the iconic Alameda Theatre in Málaga to create a modern and avant-garde space in this city where culture has taken centre stage in recent years. Museums, promenades, fine cuisine, and a climate that makes it an essential destination. *A Chorus Line*, the musical in which Banderas sings and dances, has been selling out at the box office for five months. A national and international audience confirms the success and supports the actor's words: "A project like this must continue to grow and connect with my city, which has made a very serious commitment to culture." Definitive



In the rehearsal areas and in the dressing rooms, natural wood flooring has been installed using Mini Imperial 1L Nude, by L'Antic Colonial. In the cloakrooms, XTONE large-format white marble-effect pieces have been used for the floors and to finish the front walls. The electronic taps used in the washbasins are from the Hotels range by Noken. Refillable steel soap dispenser with transparent window, anti-vandal and with anti-drip button, by Noken. Steel zigzag towel dispenser, load display and folding front, by Noken. Washbasin set into the vanity surface, with overflow, model Soto Square 44, by Noken.

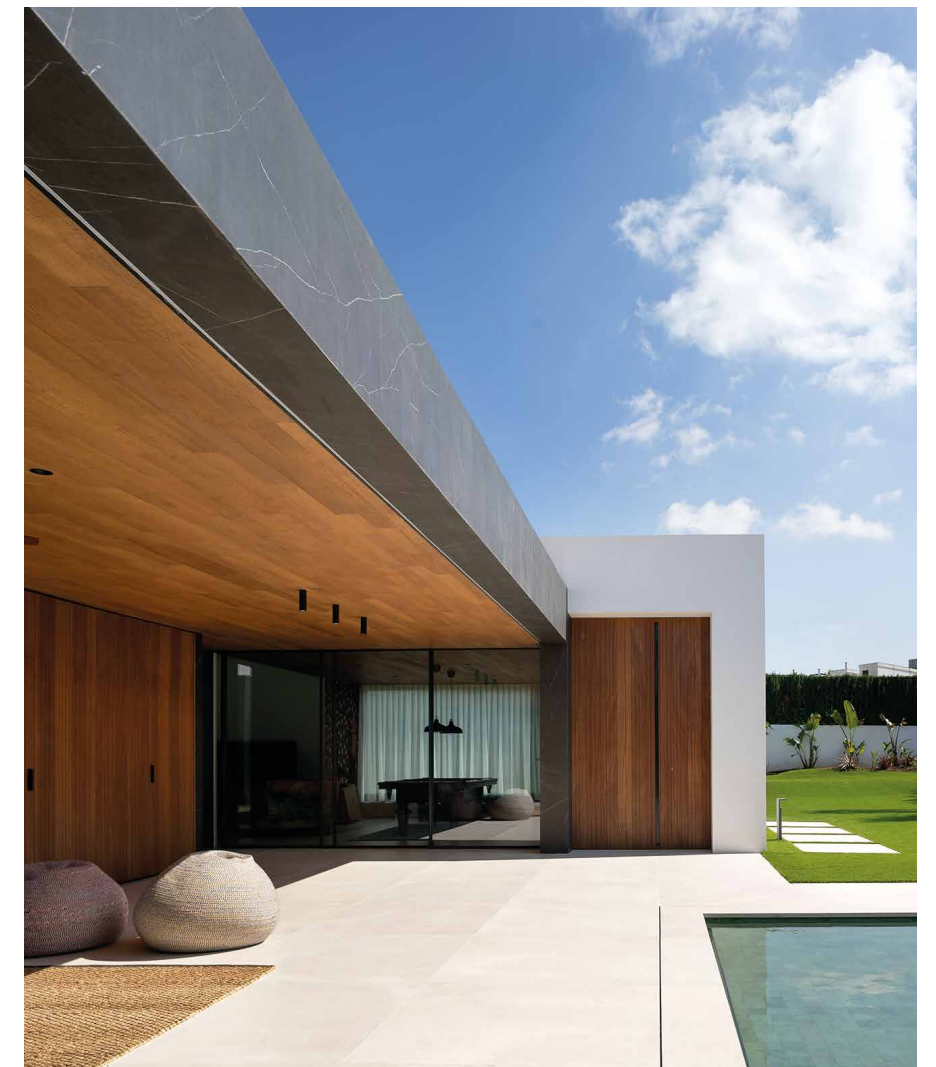
words from an important man who has taken Spain to every corner of the world. *A Chorus Line* is the first of a series of shows with which the Teatro del Soho will consolidate its commitment. It's a complex schedule for a highly sought-after actor who is still busy with film projects that require him to move between continents. He has also received offers to star in Broadway musicals, which he has declined, since his attention is focused on his theatre for the moment. Antonio Banderas can do it all; passion and dedication are his hallmarks, as well as careful staging and the artistic quality of all the members of the company. Banderas has recently stated that the company is not for profit and, if there are profits, they will be reinvested in new projects. It is his emphatic way of explaining that he is driven exclusively by artistic passion and the pursuit of excellence.

Excellence in everything he does, which has led him to choose **PORCELANOSA Group** brands for the different spaces of the theatre. Flooring, wall coverings, cloakrooms and passageways have been made with materials in which solidity and avant-garde come together for an optimum result. The specific needs of the Teatro del Soho, with its constant passage of people and high wear, have determined the type of materials selected. In all of them, adaptability, durability, sustainability and beauty had to come together and enhance the whole. It has been a very carefully completed job in which the technical details have added value and constructive possibilities.





From left to right, clockwise: some volumes are dressed in a dark porcelain skin using Liem Dark Nature by XTONE. The joints are Colorstuk Negro N and the high-performance adhesive used is Super-Flex S2, both by Butech. This finish combines with the glass windows, the wood cladding and the white thermal insulation system. The paving used around the pool, in the area with access to the house, in the covered porch and in the exterior perimeter is Bottega Caliza by Porcelanosa, in non-slip finish.

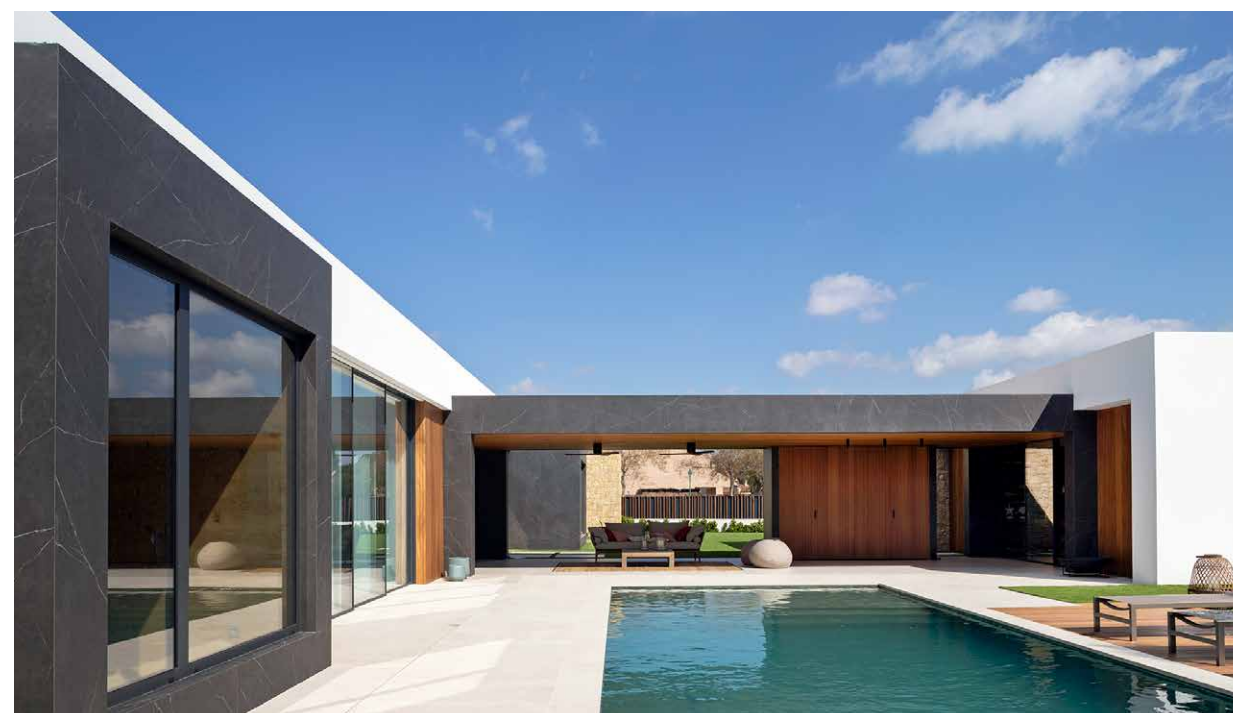


RESIDENTIAL PROJECT HOYO 7 BÉTERA (VALENCIA)

A game of three volumes

This detached family home, designed by Binomio Arquitectura, combines its airy appearance with large openings that emphasize the quality of the **PORCELANOSA Group** materials in a privileged environment.

Text: TXELL MORENO Photos: DIEGO OPAZO



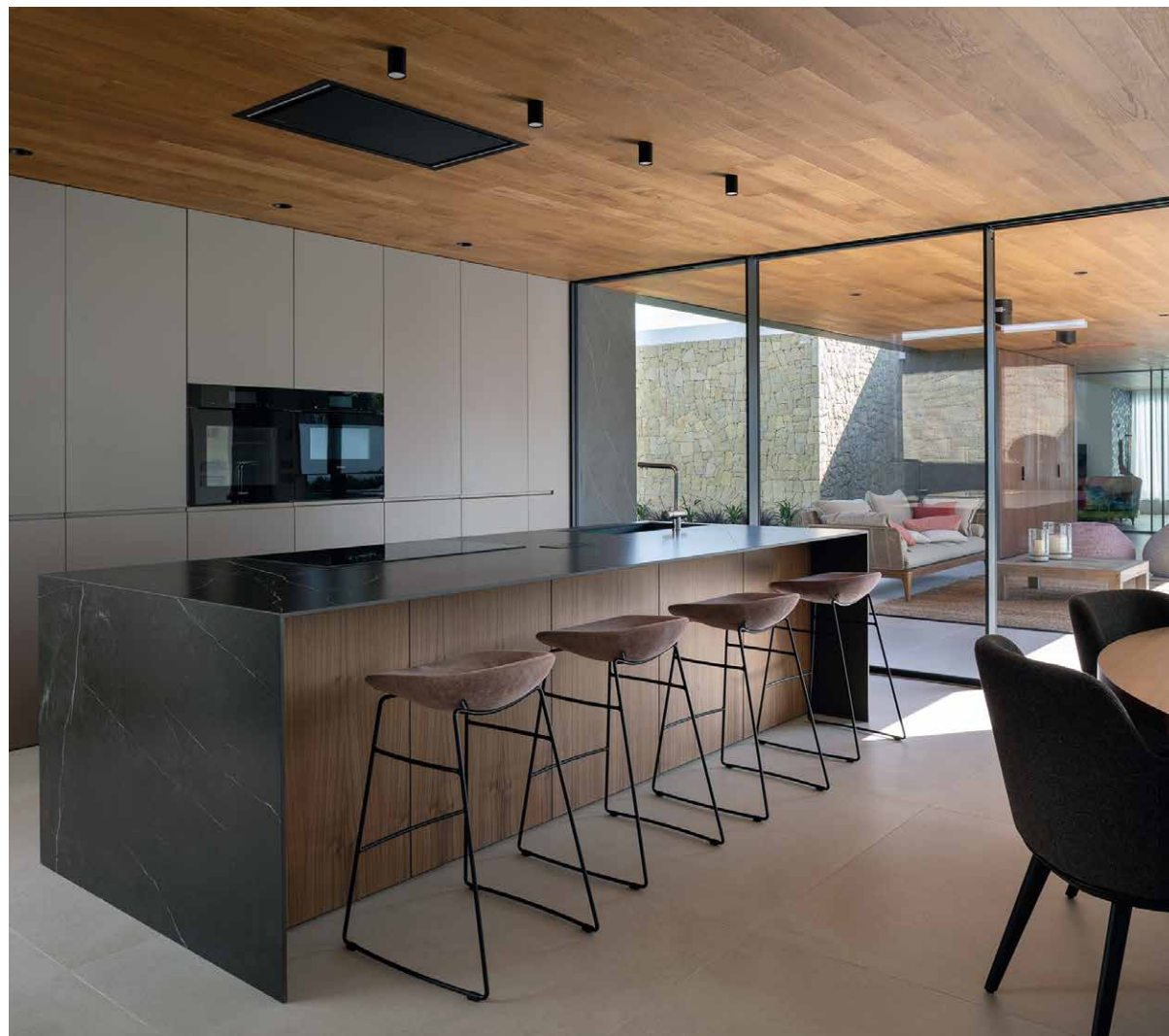
Below these lines: the kitchen is equipped with furniture with integrated handles by Gamadecor. The island for working and cooking has a marble effect countertop in Liem Dark Nature by XTONE and the taps are Bridge by Noken.

On the left: the glass panels can be opened and physically and visually connect the interior and exterior of the house.

The use of the flooring Bottega Caliza by Porcelanosa in both environments provides a greater sense of continuity.

At the bottom, left: the custom-designed wall cabinet combines the marble effect finish Liem Dark Nature by XTONE with wooden details.

At the bottom, right: the dining table and chairs in dark tones contrast with the floor from the range Bottega Caliza by Porcelanosa. The joints are Colorstuk Rapid Marfil N, by Butech. The wall piece is made of natural stone Altissima Onyx Pink Polished by XTONE.

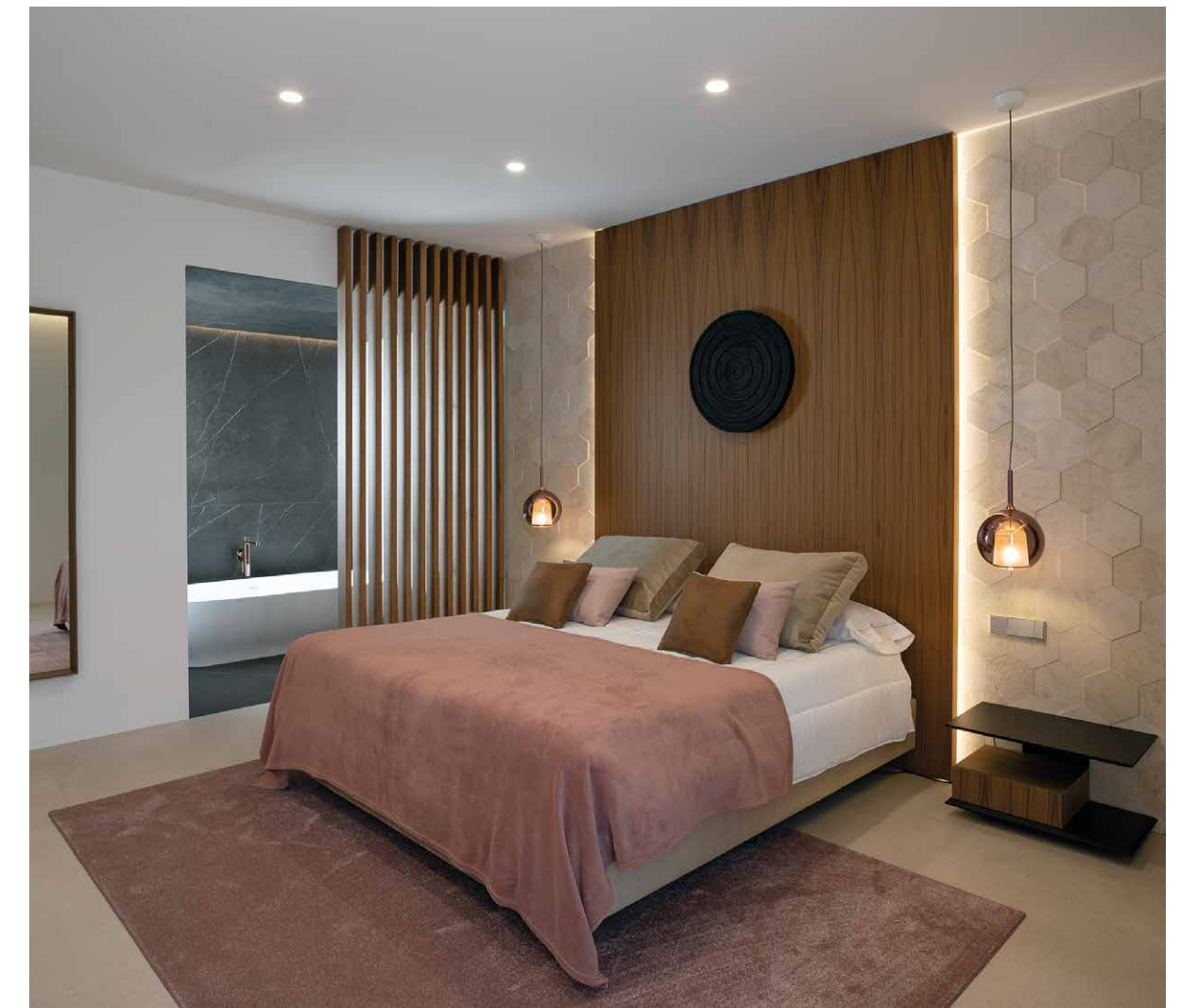


Close to the municipality of Bétera, this detached family home is located in an exclusive and quiet urbanisation next to a golf course. Designed by the Binomio Arquitectura studio, it is a single storey, made up of three main white volumes which are connected to each other and colonise the entire plot. These, in turn, open through large windows from floor to ceiling, which favours the entry of natural light and offers attractive panoramic views of the surroundings. Each of the volumes is organised in such a way that the most public spaces and access routes remain on the outside, and the elements for private use are located on the inside. As complementary elements, smaller "boxes" appear, connecting the main volumes with each other, configuring the service spaces and generating intermediate and open areas in the form of terraces covered in vegetation, providing a greater sense of perspective and an extra sense of well-being in order to generate life outside as well.

The house is organised around the central volume and its annexes, following an open, light and airy distribution. The day zone and more public area has a large living room, dining room and kitchen, which, in turn, connects to the

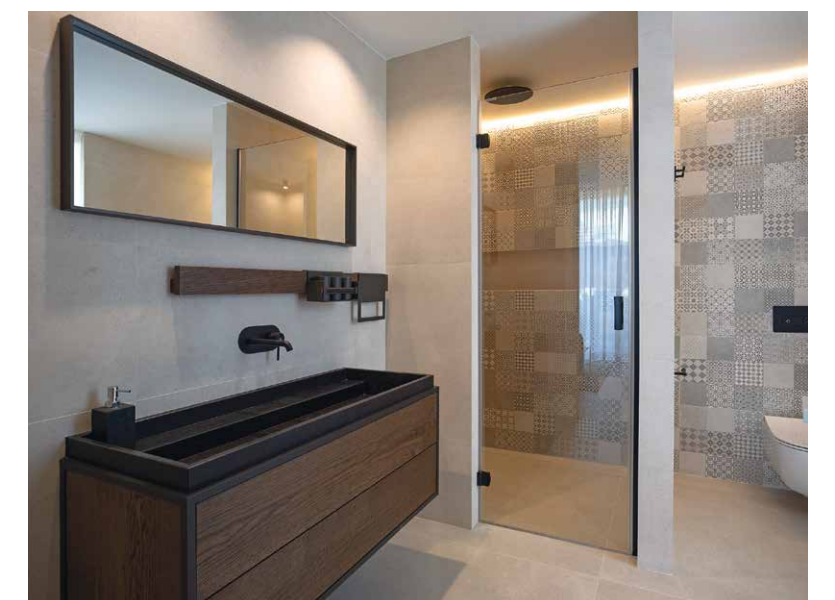


Left and below these lines: in the master bedroom, the wall of the dressing table area and the walls by the headboard have been covered with Amsterdam 3D Hexagon Beige by L'Antic Colonial that harmonizes with the floor in Bottega Caliza by Porcelanosa. Facing page, below: the free-standing bathtub Pure Krion® Solid, by the company Krion, contrasts with the dark wall in Liem Dark Nature by XTONE. On this page, bottom left: in the main bathroom, the washbasin is finished in large-format pieces by XTONE inspired by white marble, as also used on the rear wall. The built-in taps above the washbasins and the shower head are Tono by Noken, in copper finish. Bottom right: this bathroom is equipped with a washbasin and lower cabinet from the collection Edge, and with a mirror and recessed handle from the series Ciclo, all by Gamadecor. The washbasin mixer tap Round, the shower head Neptune and wall-hung toilet Acro Compact are by Noken. The mosaic wall finish is Marbella Stone by Porcelanosa.



pool area. The private area, meanwhile, includes the bedrooms, a study and a gym, all in a harmonious setting that exudes avant-garde and warmth in equal parts. In each of the two environments there is a significant presence of products from **PORCELANOSA Group** companies. In addition, adjacent to the main area, other volumes are annexed that house the guest house, the access and the garage. This union, through a black longitudinal element, gains prominence by acting as a porch linked to the pool and the entire outdoor area.

The elements that make up the house are differentiated by the materials used. While the large volumes are lighter in aesthetic and are built using an external thermal insulation system (SATE) in white and iroko wood, the smaller volumes are "heavier", with a contrasting skin made up of stone and porcelain masonry in dark tones.

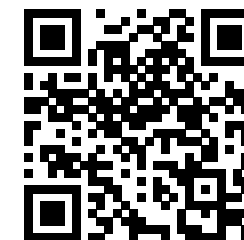
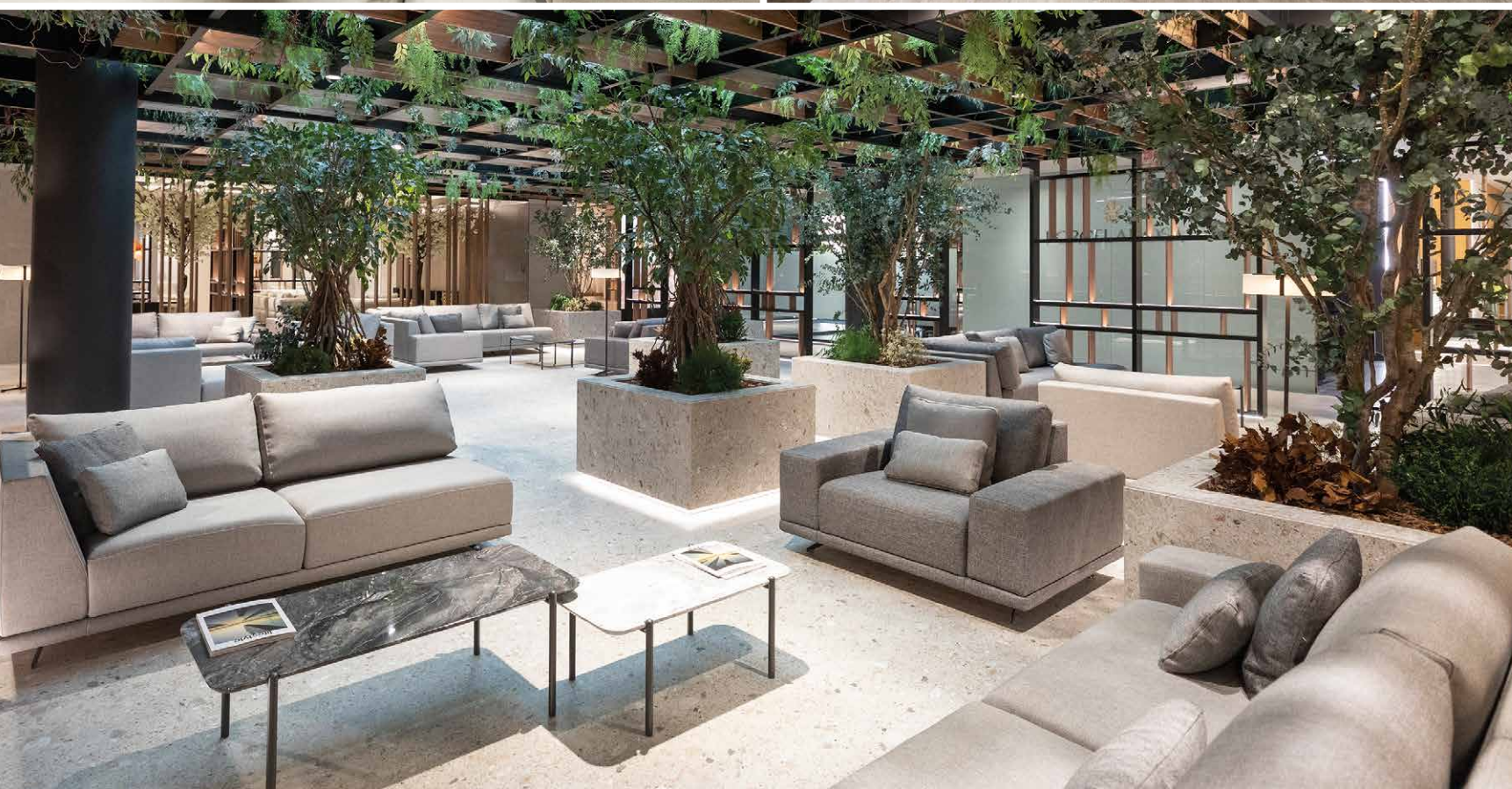
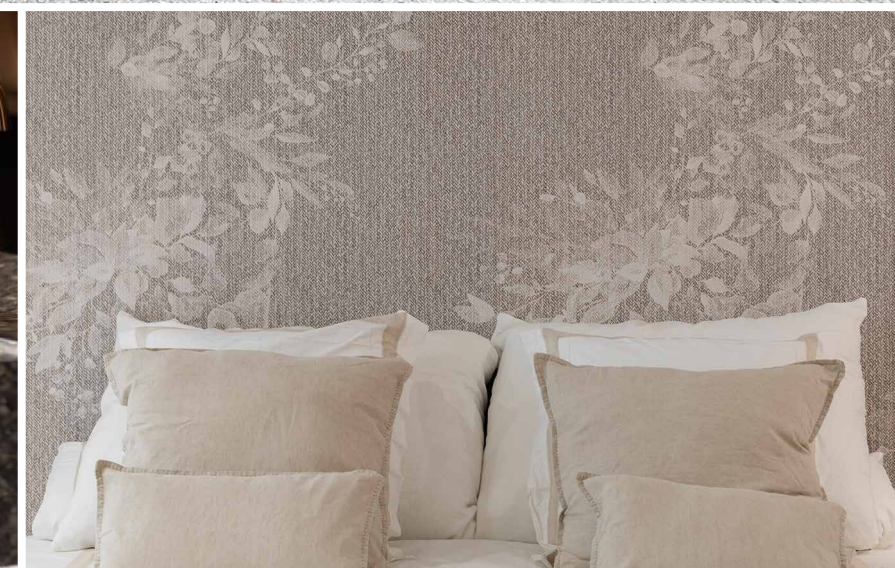


PORCELANOSA Grupo

NEW COLLECTION. 22

NEW COLLECTION. 22

DESIGN / SUSTAINABILITY / COMFORT
KEYS TO A LIFESTYLE



The PORCELANOSA Group offers surprises once again this year, redefining interior design with increasingly sustainable and advanced materials and products. New designs from the Group are characterised by colours inspired in nature, high-quality finishes, and efficient and versatile solutions. These result in evocative spaces, full of light and energy, imbued with character and revolutionising our lifestyles while providing even greater functionality, innovation, energy efficiency and sustainability.

Porcelanosa Hotel is the project through which the Valencian architect Ramón Esteve has completely renovated the central showroom of the PORCELANOSA Group. With the ambience of a boutique hotel and a biophilic design that reconnects us with nature, the exhibition space is conceived as a sensory experience that seeks to raise visitors' awareness of sustainability and the importance of caring for the environment.

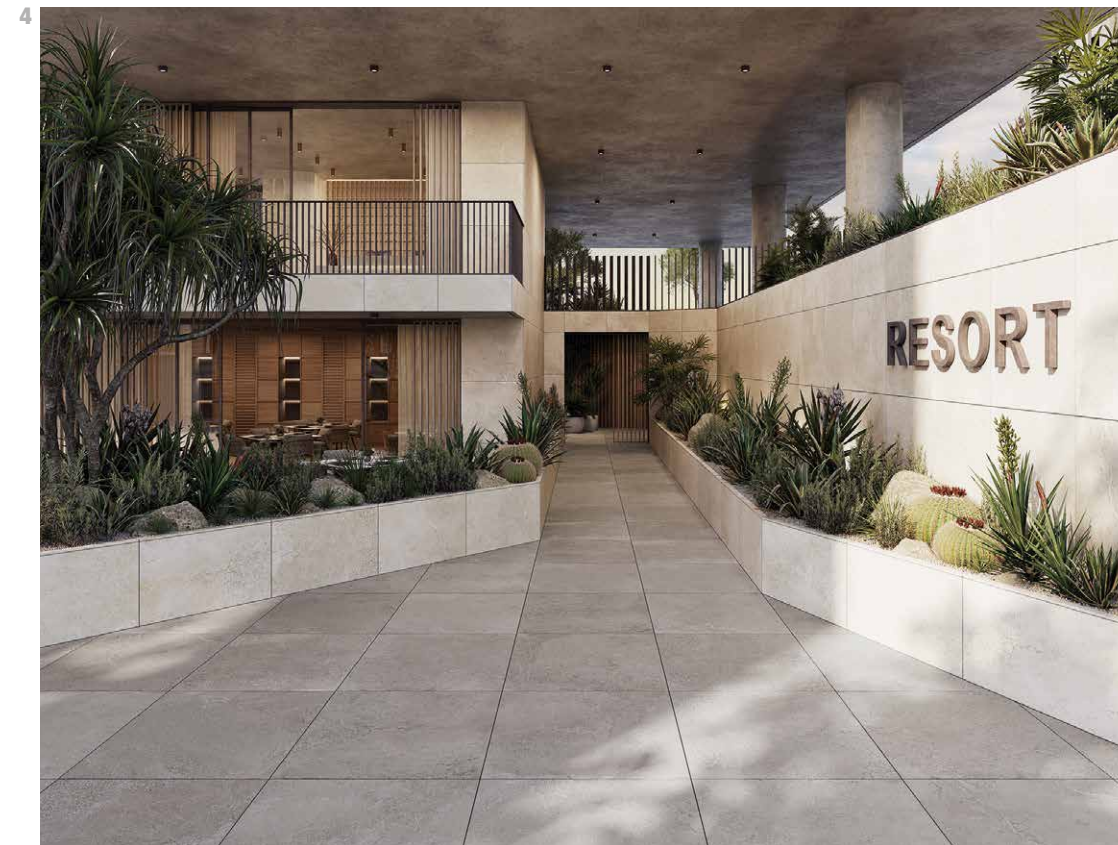
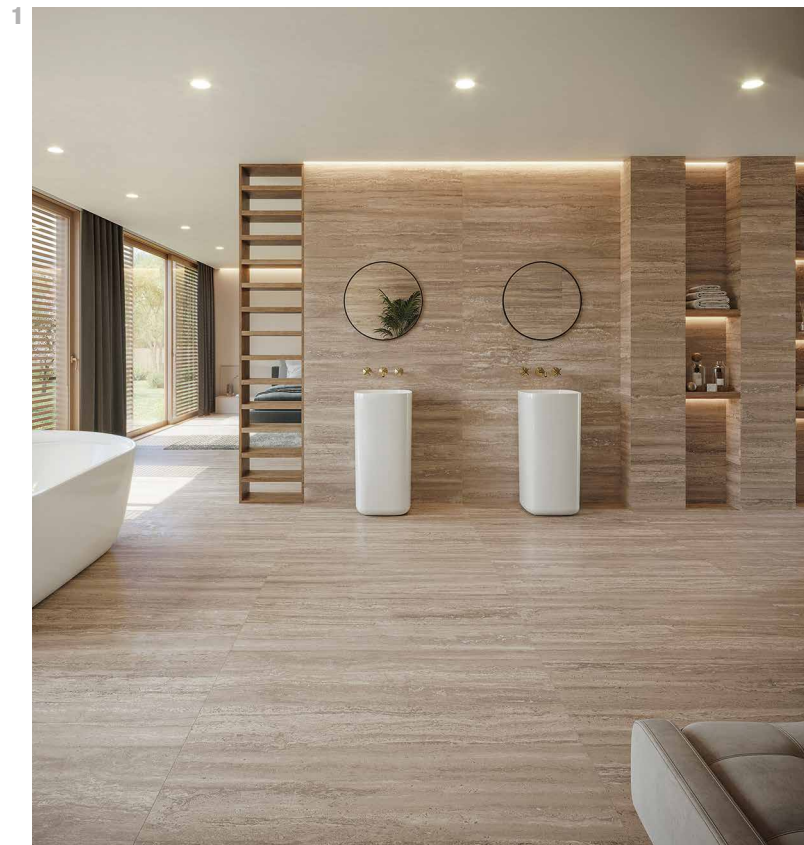
Porcelanosa

Large-format designs and more realistic surface finishes bring high quality and practicality to environments

The new creations by **Porcelanosa** seek to bring more personality to spaces. The union of walls and floors provides a greater feeling of spaciousness, while **blurring the boundaries** between rooms. The new textured collections provide discreet decorative finishes with dynamic designs which add beauty, strength and elegance.

The innovative technical ceramic tile is a trend in its own right, thanks to its extraordinary performance

Multiple finishes and formats, technological solutions and a **high degree of modularity**. The **Solid-ker** collections bring together the technical porcelain models and provide solutions for all kinds of spaces and concerns based on pieces displaying natural aesthetics and chromatic uniformity. It has an added value: the **full body composition**, which provides accuracy and perfection because both the surface and the body of the piece are made of the same raw material.



4 Dijon Grey Monochromatic, rich in design and French-inspired, it recreates French stone with remains of fossils and scales in dark tones.

5 Seattle Topo This collection presents a highly versatile granulate of various sizes and shades to adapt to all types of projects.

6 Loft Sand The graphic richness is one of the most attractive virtues of this finish. Its cement effect fuses subtle black cracks, which might be produced by the movement of the earth, with scales.



1 Roma Noce Interiors provide serenity and warmth thanks to collections like this, with a design which reproduces the cracked veins and the colour of brown Emperor marble.

2 Newark With a minimalist appearance, this collection is characterised by a striped texture that simulates natural stone and brings dynamism and an avant-garde feel to walls.

3 Lucerna Acero A neutral and luminous finish characterises this collection of rectified tiles that allows more open and luminous rooms to be created with greater aesthetic continuity.

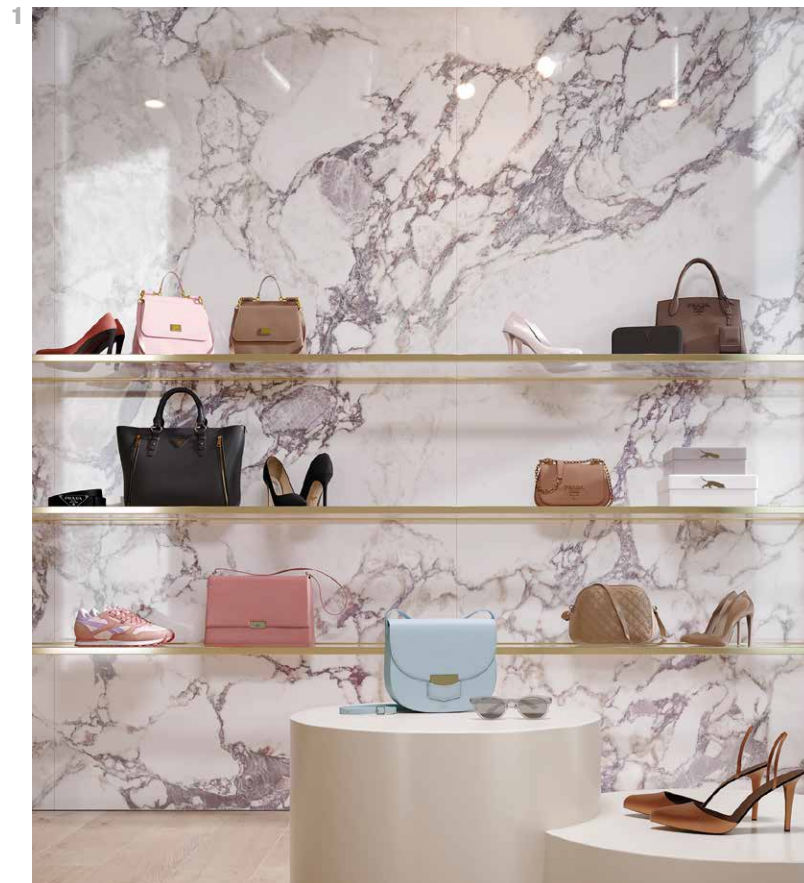


Krion

Spaces are dressed in colour, textures and natural motifs with Alluslate® decorative panels

Let your imagination and creativity fly. That is what these large-format pieces allow you to do. They are made up of two layers of aluminium and a core of low-density thermoplastic resin, and are quick to install and easy to clean.

Their designs **bring dynamism, light and originality**. A new collection that scales to the size of each project, embellishing rooms with designs inspired by plants, Asia, or hints of oriental marble.



1 Alluslate® Calacatta Viola Glazed Exuberant and luxurious, it features a gloss finish under a high-quality print inspired by oriental marble.

2 Alluslate® Materica Sand Cement-effect tones and a subtle play of watermarks for a design with a neutral and elegant appearance, ideal for use in wall coverings, equipment or furniture.

3 Alluslate® Capricce Nocce Matt An earthy base is accompanied by flowers and peacocks on a panel as creative as a canvas.

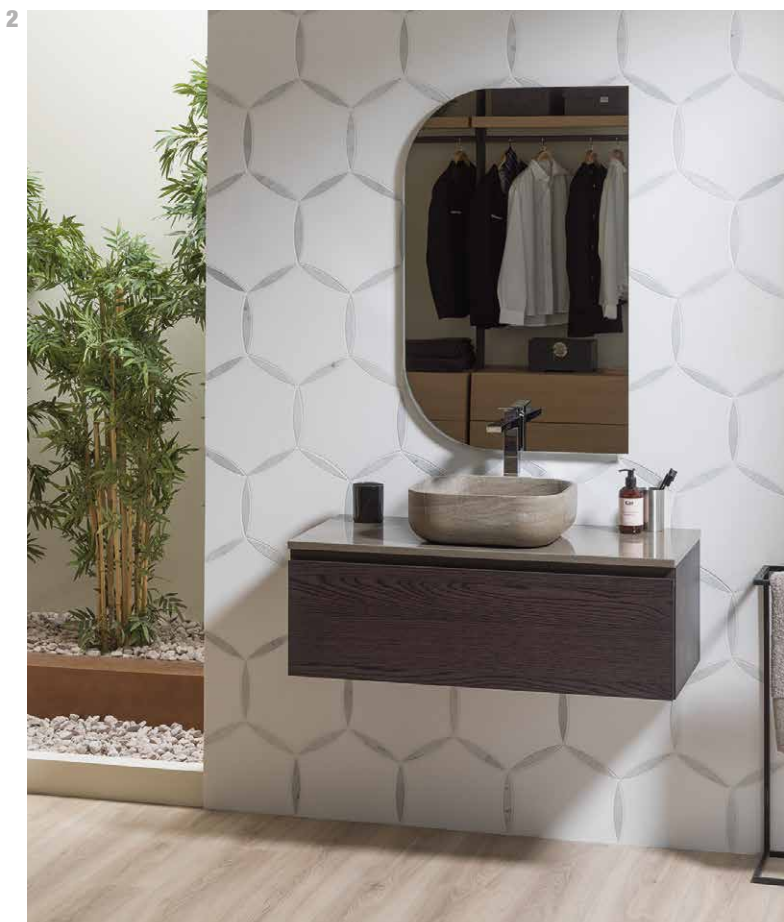
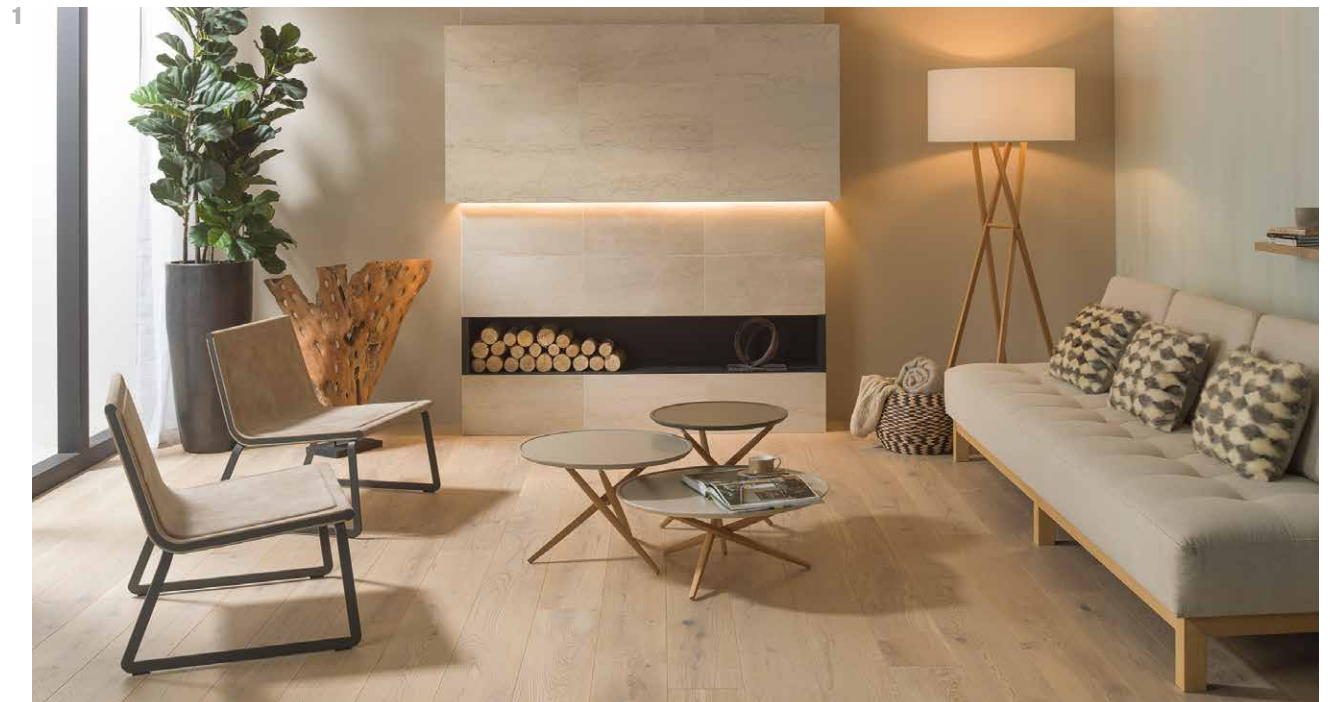
4 Alluslate® Capricce Nero Matt In a matte textured finish, this design in grey tones is inspired by motifs reminiscent of Asia.

L'Antic Colonial

An attractive interplay of textures and materials brings individuality to an organic and modern design

The **metallic mosaics** light up the walls that make a perfect match with floors in **natural wood**. The bathrooms feature **sophisticated furniture** carved from stone and natural wood, customisable to offer different sizes, finishes and formats, combining aesthetics and practicality.

The juxtaposition of colours, intensities and details fills spaces with new life.



1 Advance This range of natural wood parquet has been expanded and offers new colours and formats that provide extra warmth and performance, as well as a slight texture, thanks to its brushed oak wood surface.

2 Motif The combination of welcoming and functional design translates into this bathroom collection, available in various formats and finishes. Its furniture in natural wood, together with the use of stone, gives strength and individuality to the room.

3 Metal Triangles The triangle is the reference geometric shape of this collection. Its metallic finish conveys exclusivity and sophistication, while its irregular surface is accentuated by the 3D effect of the tesserae.

XTONE

The beauty of natural design captivates with its purity in contemporary and refined spaces

Austere and exquisite **large-format pieces** draw the gaze.

They have become the protagonists, in both busy and minimalist spaces. The new natural stone and compact sintered collections promote the most refined elegance in a striking play of finishes that make each piece unique and evocative, defining the dialogue between natural stone and its surroundings.



1 Blue Roma
Maximum personality is brought to spaces by this set of slabs inspired by natural stone, where the grey-blue acquires a greater shine through its golden and asymmetric veins. The result is a design with natural aesthetics and a distinguished character.

2 Montreal White This line of large-format porcelain tiles brings refined elegance, with natural colours and beige tones giving spaces an extra touch of sophistication and serenity.

Noken

A relaxed and harmonious ambience accentuates wellness in the bathroom with a pastel colour palette

Feel maximum well-being in the bathroom with extra light, joy and fun from an evocative colour range inspired by nature from the line **Finish Studio**. Pastel tones infuse pieces with individuality and character, bringing an innovative aesthetic that makes rooms vibrate. The result is unique, dynamic spaces which become oases full of light and colour.



1 Arctic blue washbasin
The blue tones from Finish Studio transport us to a summer of light and energy with a serene aesthetic that emphasises the soft shapes of the different pieces.

2 Canary yellow toilet
Breaking with convention and joining the trend for bold colours results in this design where yellow is combined with natural materials to create a bathroom of renewal.

3 Essence-C Bathroom in Flamingo Pink The pink harmonises with the white and wood finishes to give this space a distinctive aesthetic style, bringing energy and originality.

Gamadecor

All-terrain solutions, indoors and outdoors, that open up new possibilities

The new generation of kitchens is here, with **intelligently advanced and versatile designs**.

Outside, the revolutionary and sculptural **Offroad Kitchen** uses highly resilient materials. Inside, the invisible work surface with dual induction technology responds to the needs of the user thanks to **Smart Kitchen**, a kitchen that allows working areas to be adapted, without cables and with maximum efficiency. Never before has cooking been so evocative and sustainable.



1 / 2 Offroad Kitchen Two imposing monolithic blocks that appear to be sculpted in stone characterise this innovative kitchen, designed using materials which are suitable for outdoor spaces. The wood inside has been replaced by aluminium packing. A honeycomb structure gives it maximum performance and great protection against inclement weather.

3 / 4 Smart Kitchen The dual induction system hidden under the surface allows the work surface to be used as a hob, or as a power point, to provide electricity to those appliances that share this technology without the need for cables or batteries. Reduced energy costs and easier cleaning are two of the advantages of this smart and healthy kitchen, featuring an avant-garde and elegant design, with integrated handles.

Butech

The fusion of aesthetics and functionality sets new paths in architecture

Innovative solutions and refined design are the main elements for creating **versatile, evocative and serene spaces** that meet the new needs of the sector, in both residential and construction projects. Minimalist-looking structures, such as **cantilevered stairs** which give greater continuity between floors and lighten the space, or the **Monobath**, which offers the advantages of mass-produced, completely finished, modular bathrooms ready to be installed on site.



1 Cantilevered stairs Steps covered with ceramics by STON-KER® or XTONE give the space a minimalist and light appearance.

2 Monobath Pre-assembled bathrooms that can be used in a wide range of projects. They bring improved cost control, faster implementation, and produce less on-site waste. The structure of the Monobath bathroom can be closed or open for its total integration into any environment.



interview **PATRICK JOUIN**

“Everything must change
for nothing to change”



Patrick Jouin and Sanjit Manku pose in one of the environments created by them at the La Mamounia hotel.
Photo: Alan Keohane.

Patrick Jouin and Sanjit Manku are much more than a successful partnership of designer and architect. They pursue experimental approaches in all their projects, where interior design and architecture fearlessly embrace industrial production and craftsmanship.

Text: PAOLA ROCCA

Their studio employs more than 40 people and the projects which have emerged from it display new standards of creativity, such as Montparnasse Station in Paris, the Air France VIP lounge at Paris - Charles de Gaulle international airport, the BIOME, the iconic Van Cleef boutique in Paris, the Mayfair Park Spa, the Espace JCDecaux, their collaborations with the restaurants of chef Alain Ducasse and, of course, the legendary La Mamounia hotel in Marrakesh. Patrick Jouin talks exclusively to *Lifestyle*.

You have said that you like to base your work on experimentation and intuition rather than repetition. In a global and hyperactive world, is it possible to avoid repeating the same formulas? How can you do that? And also, what does it mean for you to seek experimental approaches and how far can we and should we go with interior design and architecture in a world of such great speed and voracity?

Our approach is contextual. Each space, each client and each brand generates a specific environment and demand.

In each project, we establish a response that will not be repeated in other projects, and this is the interesting thing about being two heads in the studio, because we



Three new environments at La Mamounia, synonymous with luxury and sophistication. Inner courtyard with columns. The new ambience in the Italian restaurant and in the magnetic Le Churchill bar.
Photos: Álex del Río.

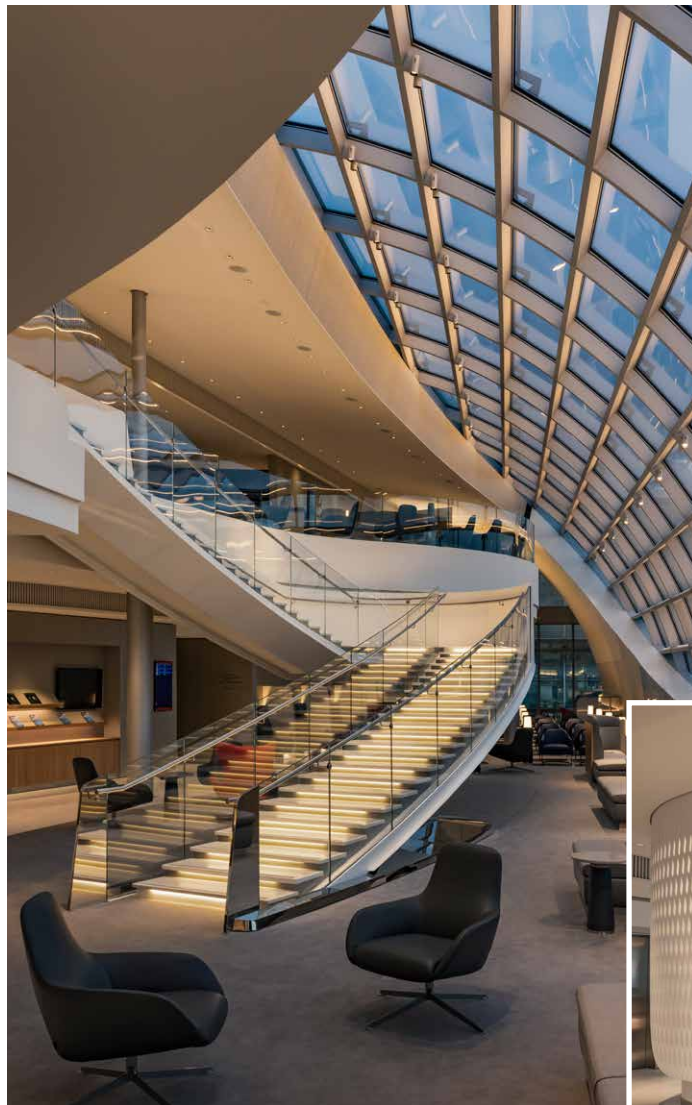
can always establish a fruitful dialogue with the client and with the context.

Each of us makes his contribution, reacts with a response that allows him to escape from the other's obsession. And the combination of two obsessions finally forms a single answer. As the project progresses, a twist will appear, a detail; the Jouin Manku style. But we're not trying to be recognisable. We want to surprise ourselves and not repeat ourselves, because if we did we would get bored.

In other words, although there are things in our work that are identifiable as "this is them!", everything we do is always unique, because it has an emotional, intuitive part, but also an analytical, contextual part. By combining both, we avoid repetition.

Your projects have received numerous awards and distinctions. What is your conception of luxury and how do you manage to redefine it for these new projects?

In fact, a luxury for me is to live a new experience, and I must clarify that I don't necessarily mean a pleasant experience. Seeing a painting by Georg Baselitz at the Centre Pompidou is very powerful, very violent, but for me it is a luxury, an opportunity to be in front of this work of art. When I first came across this painting, I was astonished. I lived a unique experience.



To the left and below: the new Air France lounge in terminal 2F of Paris - Charles de Gaulle airport. Below these lines: in a Haussmann-style building, modernity and culture come together in this private residence.
Photos: Jérôme Galland.



For me, this would be the principle of luxury. I believe that luxury allows you to search for a new experience, be it a perfume, a wine, seeing, touching, trying something. In luxury, there is also a dimension in which time stands still. As Alphonse de Lamartine would say, "Oh, time, stop flying!" A perfect harmony is created between body and mind.

"In the history of design there are always aesthetic ruptures, and they are always due to new technologies, new materials, which offer new possibilities"

and Ray Eames, who discovered plywood during the war, when they were making splints for wounded soldiers, and from there they invented their famous moulded plywood chair.

In the history of design there are always aesthetic ruptures, and they are always due to new technologies, new materials, which offer new possibilities. That is, we escape from an order by inventing a new one.

A perfect harmony is created between body and mind.

How important is it for your studio to investigate new materials and manufacturing techniques?

We do not try to use new materials just because they are new. On the other hand, I think that with each new technique comes a new aesthetic.

For example, take Marc Held, who discovered the curved tube and made his famous chair for Bauhaus. Or Charles

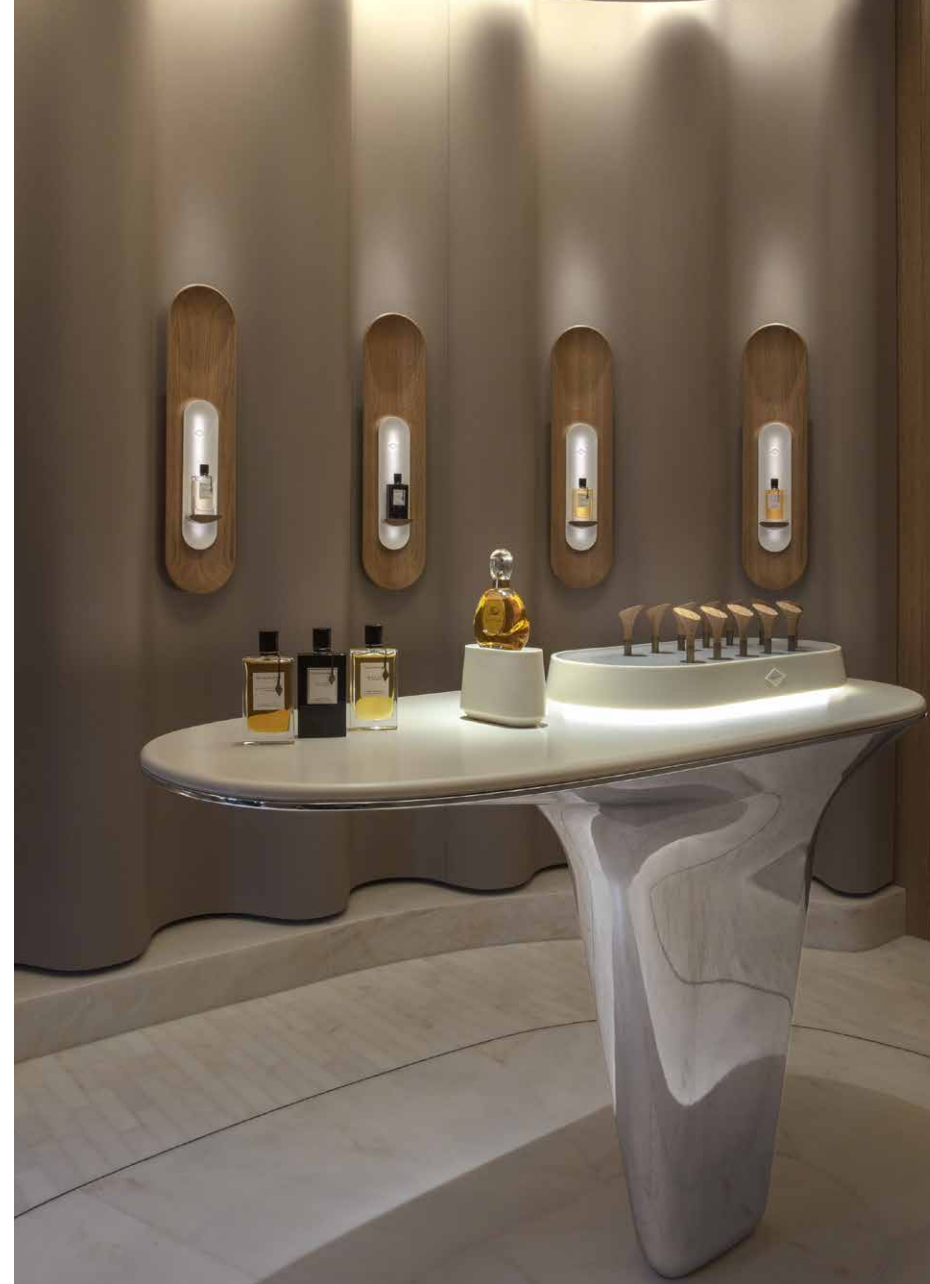
Glass, wood, metal, leather, wool, cotton, etc. are materials that have been used forever. They are infinite landscapes to redraw, to reinvent. It is clear that technology is here to help us. It is the mix between tradition and invention. We carry out artistic work which is, at the same time, technical work, because what we do must function. If I make a chair, I have to sit on it. If I make a door, it has to open. Inevitably, we must be technical.

What have you learned from the experience of working with culinary creative geniuses such as Alain Ducasse, Pierre Hermé or Jean-Georges?

Let's not forget Pierre Gagnaire, Marc Haerberlin, Christian le Squer... the list is long. Each of these creators comes with their universe and their particular taste. For us, obviously, it's easier to work with ultra-creative people, because they bring us their own obsession, their own quest for perfection. And this forces us to do better. Alain Ducasse is the person with whom we work the most, and in our projects we can't avoid his perfectionism, which helps us to progress.

One of your award-winning projects is La Mamounia. What were the challenges and achievements?

La Mamounia is not only an icon of Morocco, it is an icon of the world of travel and the imagination of



luxury. It has been chosen several times as the most beautiful hotel in the world. Of course this project was a challenge.

"This hotel is amazing, don't spoil it, but make it even better." It is not a simple proposition when we have something magnificent in front of us. There is also the weight of the memories of thousands of people who came and left their mark, or experienced a magical moment during their stay. When these people return to the hotel they will want to rediscover this memory, and I cannot, I must not damage it. This is the most important thing. And it is invisible, intangible.

The quote in the film *The Leopard*, by Visconti, "everything must change so that nothing changes", expresses the work of our studio very well. We can change everything, but the most important thing is that La Mamounia has an ambience, an atmosphere, which in this case needed a reinterpretation, a respectful evolution. In addition, to cap it all, the project happened at a time that touched us all: COVID-19, a unique moment in human history. This pandemic has been an additional challenge, but we are very pleased because we managed to finish the project within the established timescale.

The general director of La Mamounia, Pierre Jochem, said that he prefers to speak of innovation rather than renovation. Do you agree?

Yes, of course we renovate buildings, but if it was just a renovation, they probably wouldn't call us...

For example, to cite some of our projects, the Maison du Peuple, Montparnasse Station or Fontevraud Abbey are places that we are reinventing, innovating. They are all living places, witnesses of their time, and, at the same time, witnesses of the past.

It took three months and three hundred craftsmen to redesign the various zones of La Mamounia. How did you work with this iconic building to preserve all the essence, beauty and charm of its original architecture?

Looking back over the century-long history of this beautiful Art Deco hotel, this is not its first renovation. It was completely reinvented a dozen years ago. In particular by Jacques Garcia, and by André Paccard. Jacques Garcia transformed La Mamounia by giving it an Arabic character. Certain volumes of Art Deco architecture are still present, but only the layout, the distribution, remain. The ornamentation, spirit and style are Moorish Arabic style.

We at Jouin Manku have added a more contemporary and fresh dimension, because we believe that in this way La Mamounia will continue to evolve while its beauty endures.

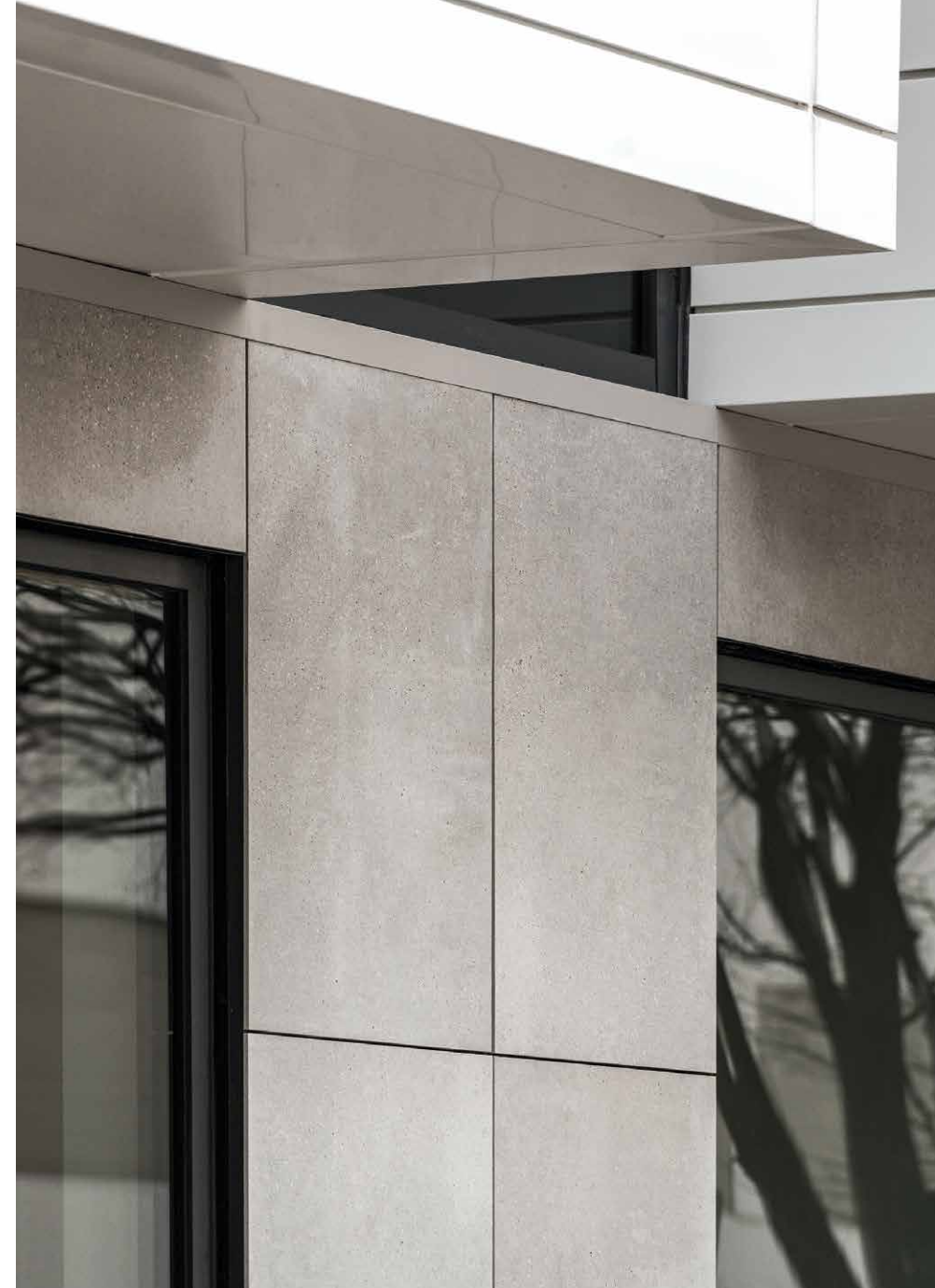


Top: detail of an interior of the Maison Van Cleef & Arpels in Paris. Photo: Eric Laignel.
Above these lines: renovation of a historic building converted into the Les Haras hotel and spa in Strasbourg, where they also designed the furniture. Photo: Nicolas Mathéus.



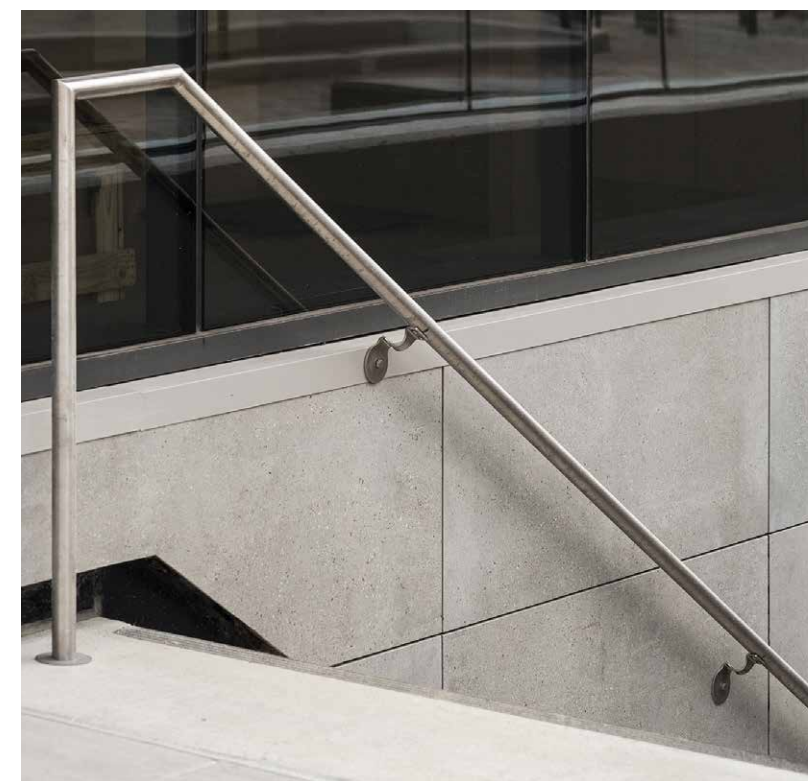
Sustainability as the essence

When dressing their façades, a growing number of international architects trust in the possibilities offered by products from the **PORCELANOSA Group**. In addition to elegance and individuality, these solutions promote energy efficiency and respect for the environment from a perspective which is both innovative and creative.



HILLEL AT THE GEORGE WASHINGTON UNIVERSITY Washington D.C. (USA)

Founded in the 1930s, Hillel at The George Washington University is an organisation that supports the Jewish student community on this university campus. Its new headquarters is a building covered with 670 m² of **STON-KER**® ceramic panels in **Bottega Acero**, which has a grey concrete look that gives the building an elegant and neutral air. The new design, created by the Powers Brown Architecture studio, presents a more modern aesthetic than the previous structure and is based on a ventilated façade system with hidden staples. It has 1,950 m² of facilities distributed over five floors. Large glass panels provide extra lightness, while allowing natural light to enter and connecting the interior spaces with the street.



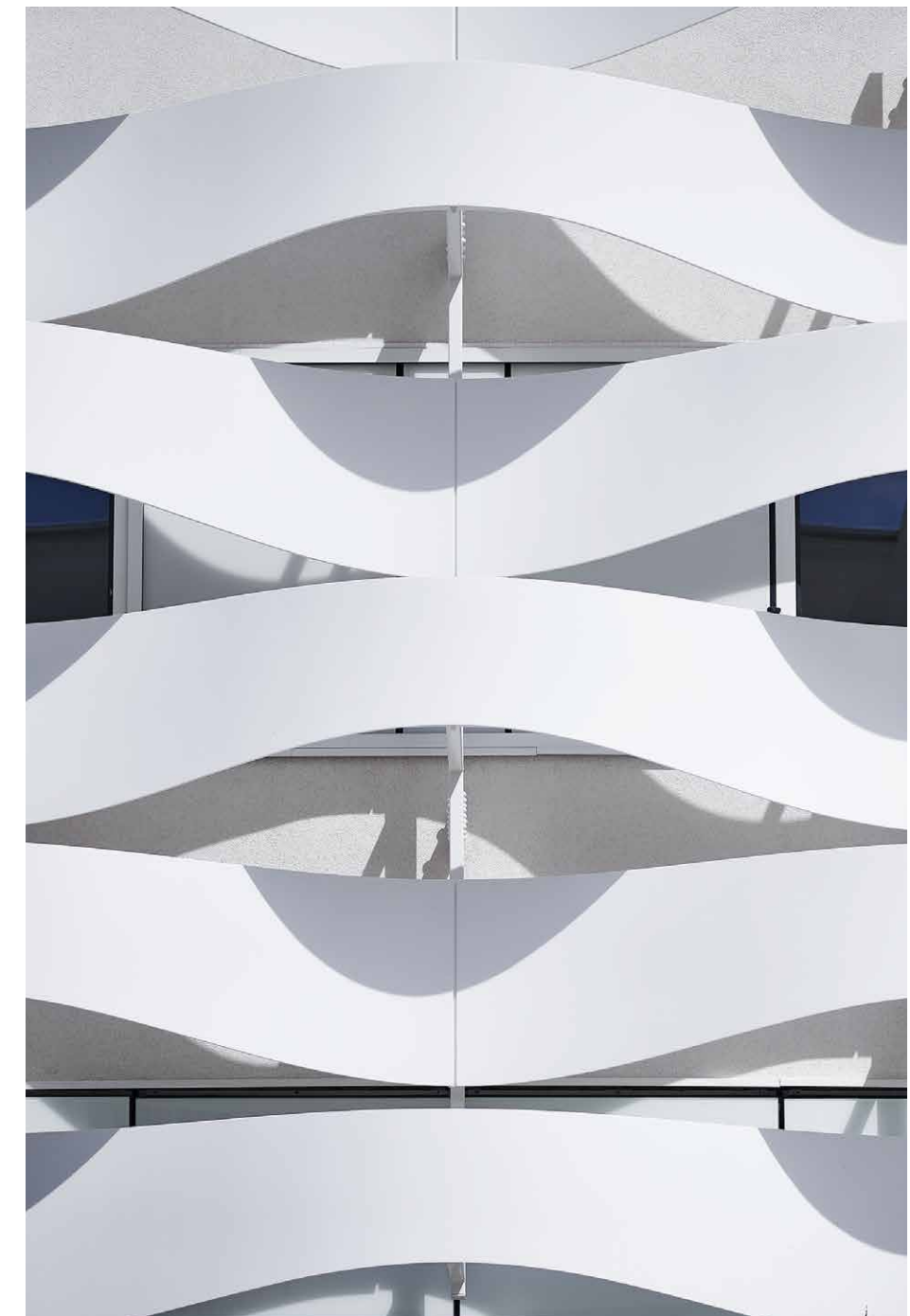
The ventilated façade is covered with Bottega Acero ceramic tiles by **STON-KER**®, which were cut to fit the dimensions of the structure. The horizontal installation joints have different widths to highlight the line of the slabs. This project has been supported by the Technical Façade Department of **PORCELANOSA USA**. In addition to designing the different modular elements that make up the façade, they also advised during its assembly. Photos: Imagen Subliminal.

façades

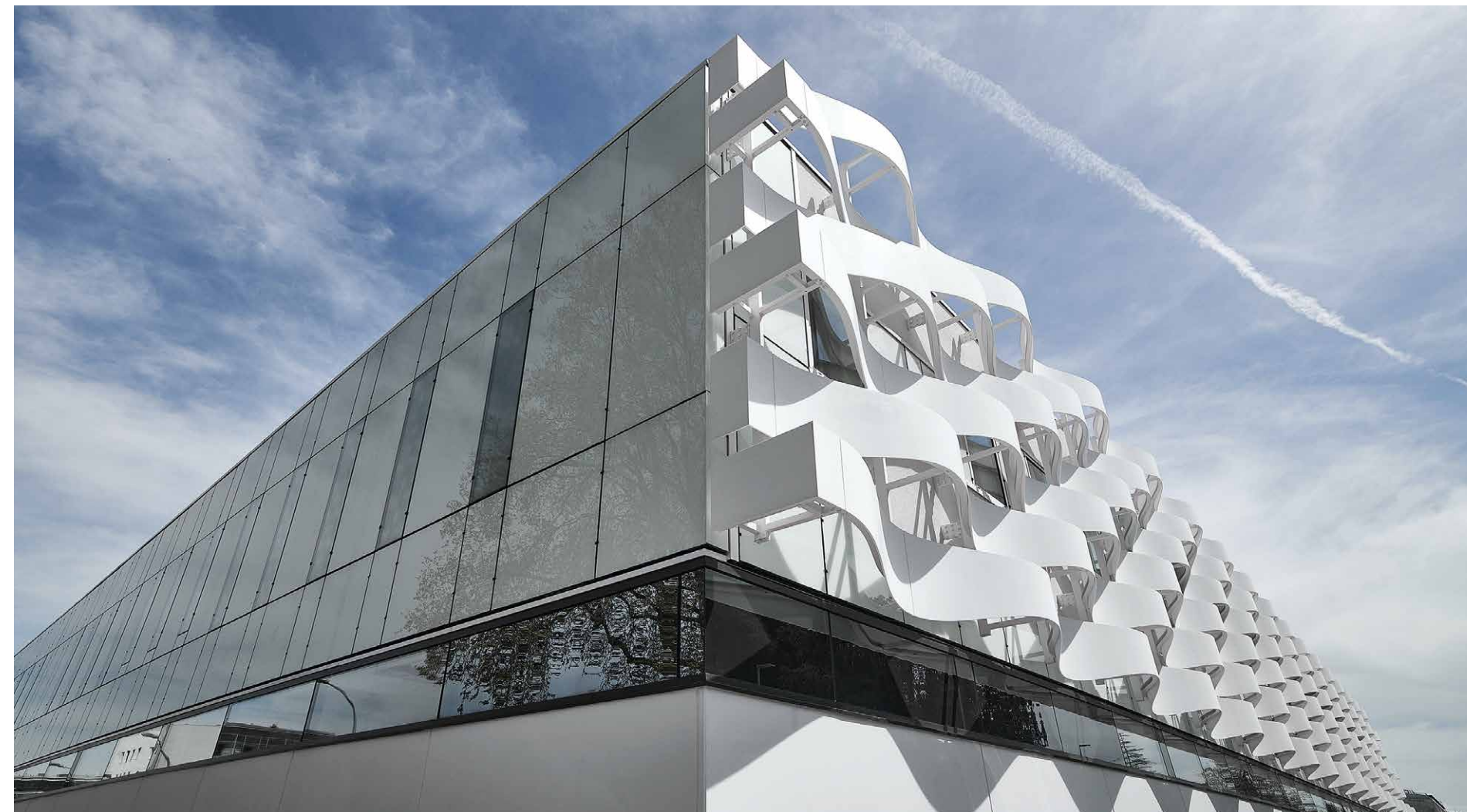
UNIVERSITY OF TOULOUSE III - PAUL SABATIER

Toulouse (France)

Formed by undulating and dynamic surfaces that simulate the waves of the sea, the façade of the Atomic and Molecular Systems Research Institute (IRSAMC) at the University of Toulouse III - Paul Sabatier has updated its image with the compact mineral **Krion® K-Life 1100**. This was the material chosen by the architects Nicolas Ragueneau and Antoine Roux, from the Ragueneau & Roux Architectes Associés studio, to create a sensation of lightness and movement, in contrast to the uniform tones of the environment. To achieve this undulating effect, a support structure (finished in white) was developed which allowed each piece to be precisely placed. In addition, the physical and technical properties offered by this material, such as insulation, weather resistance, its almost imperceptible joints and its sustainability credentials, give the building an artistic and unique touch.



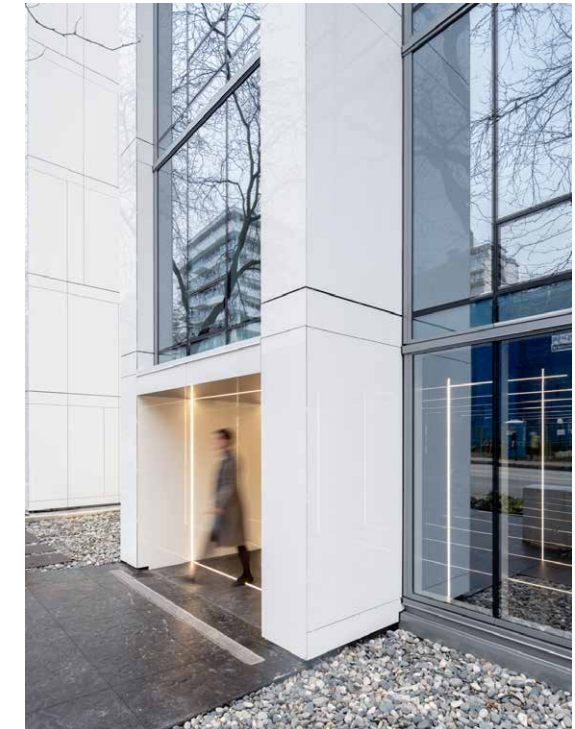
Wide undulating bands of organic lines in Krion® K-Life 1100 bring dynamism to one of the façades of the IRSAMC headquarters at the University of Toulouse III - Paul Sabatier. Together with its sustainable and hygienic character, the white of the façade provides greater light and improved energy performance for the whole building.
Photos: Stéphane Adam.



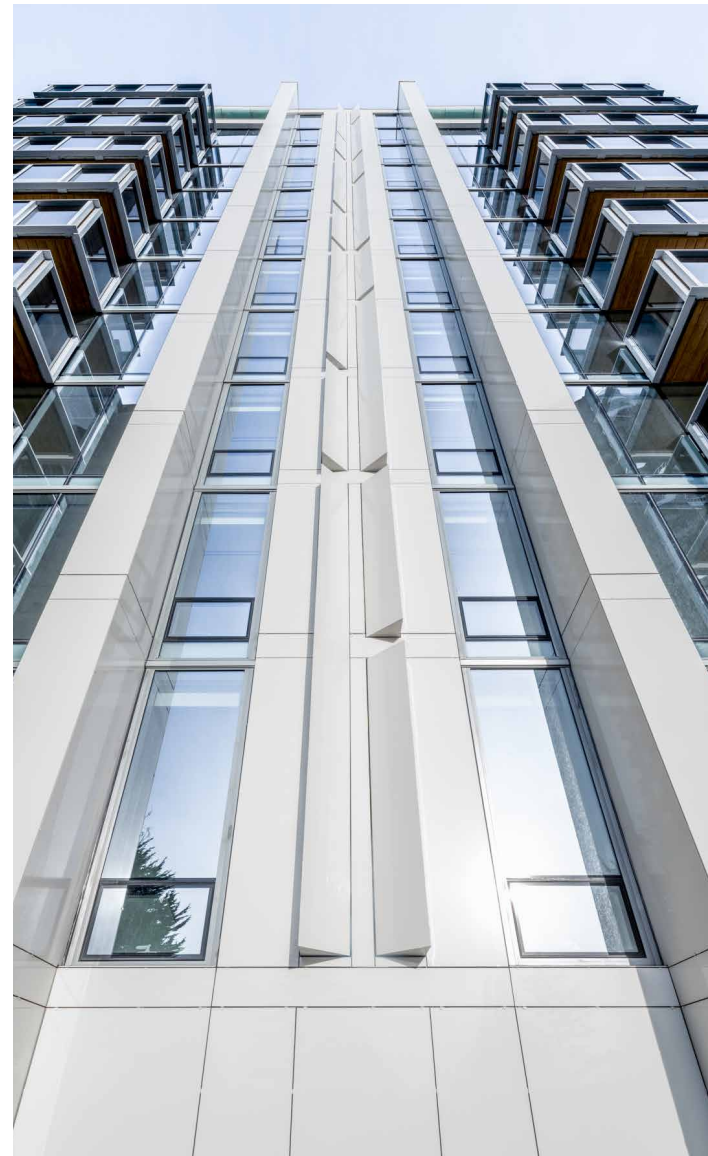
façades

PW WHITEHOUSE Vancouver (Canada)

The use of white on the façade of this building, located opposite Sunset Beach, reflects nautical associations and the influence of the thick mist that regularly covers the Vancouver skyline. The objective of the project, the work of Buttjes Architecture, was to create an elegant reflective surface, capable of attracting daylight and making the building invisible. Today, the new complex mysteriously fades into the pale blue sky, a strategy of discretion bordering on imperceptibility. The ventilated façade is clad in **Moon White Polished** ceramic tiles by **XTONE**. It follows a staggered joint pattern to enhance the slender proportions of the building. In contrast with the immaculate exterior appearance, the foyer is tinged with darkness using the finishes **Polished** and **Nature** from the collection **Liem Dark**, also by **XTONE**.



For this project, designed by the Buttjes Architecture studio, a strong formal contrast has been introduced between the crisp white of the exterior, based on the collection **Moon White Polished** by **XTONE**, and the all-enveloping black of the lobby interior. A single continuous surface, based on **Liem Dark** by **XTONE**, in finishes **Polished** and **Nature**, covers walls, ceiling and floor, creating an evocative and enigmatic space that is accompanied by **Pro-light** lighting profiles by **Butech**.
Photos: Michael Elkan.



CASA ORIOL

Integrating into the environment

Winner of the PORCELANOSA INTERNATIONAL PROJECT AWARD in the residential category, this family home in Bétera, designed by Alejandro Tejedor + Asociados, features materials from the PORCELANOSA Group collections.

Text: PACO MARTÍNEZ

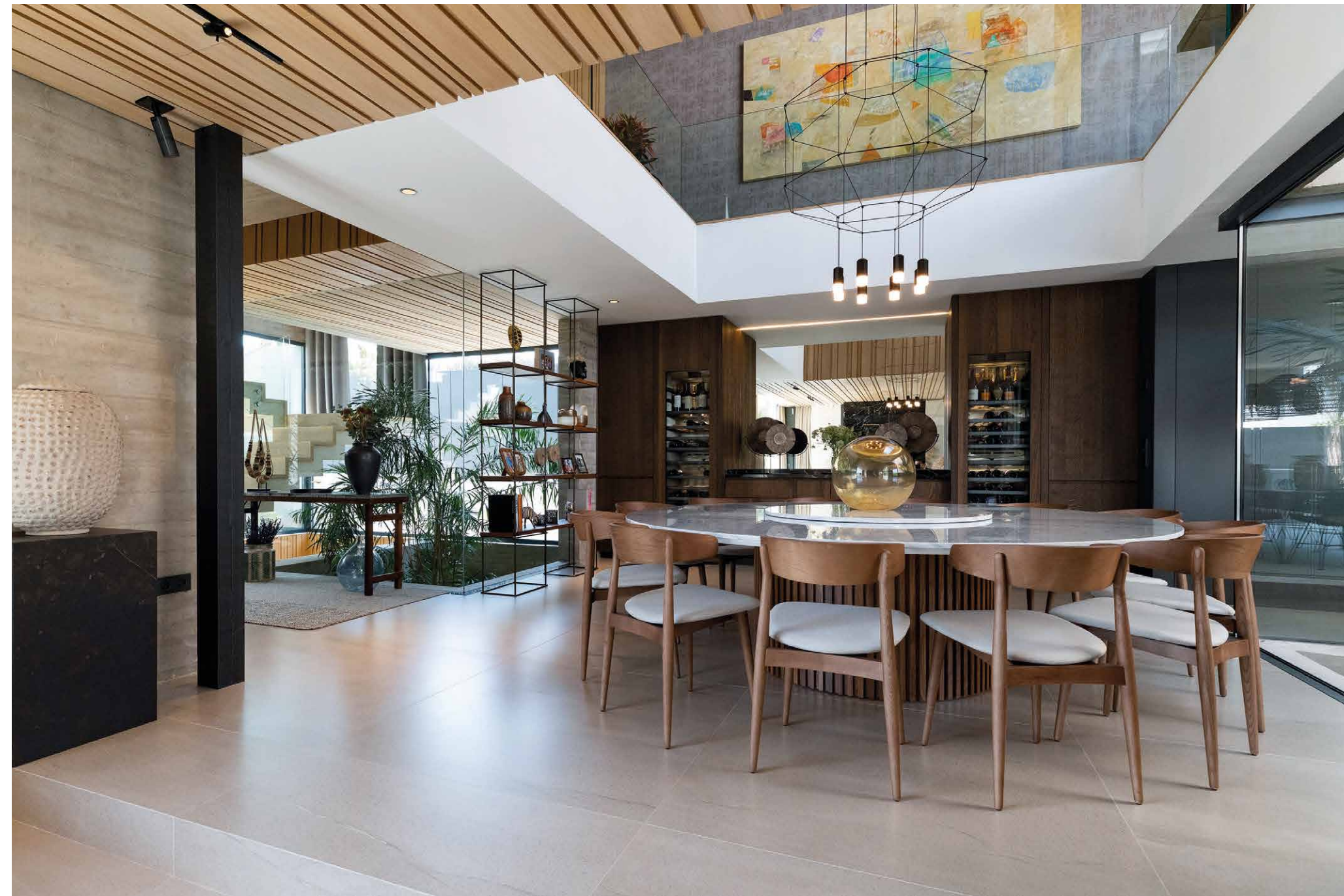


The house flows into the spectacular garden, dominated by the swimming pool and a relaxation area. The terraces are paved in non-slip natural stone by L'Artic Colonial. The large-format pieces have been secured using Super-Flex S2 high-performance adhesive by Butech. The interior of the pool has been finished in Arizona Caliza ceramic tiles by Porcelanosa.



The resplendent natural light of the Mediterranean has been treated as a space in its own right, and the structures and materials of the home have been integrated into it. This is what the architect Alejandro Tejedor has achieved in this building which, above all, displays and emphasises the prominence of materials such as concrete and cement. The project is designed so that everyone who lives in the house can enjoy wide and open spaces, without obstacles that could interrupt the view of the outside through the large windows.

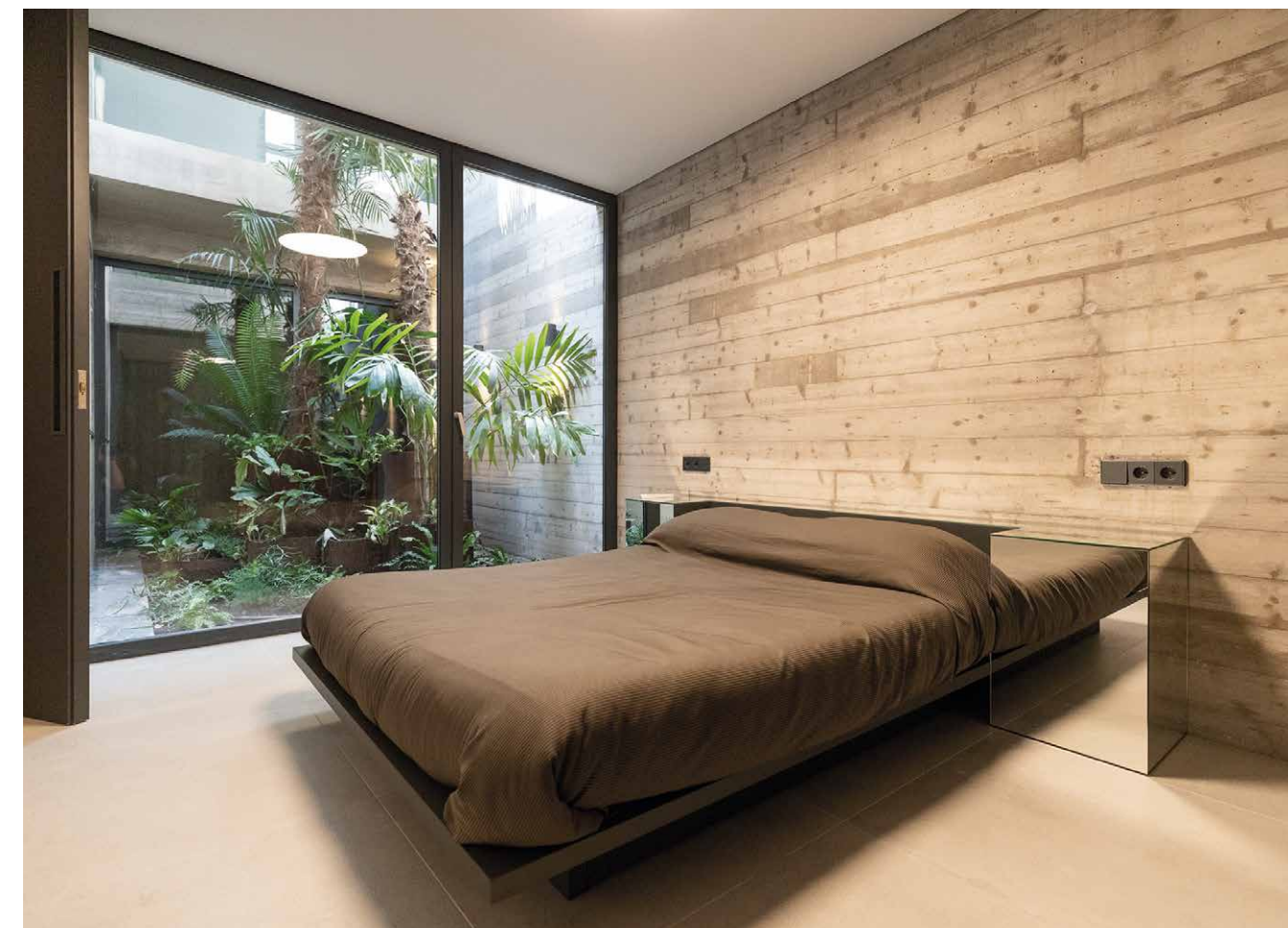
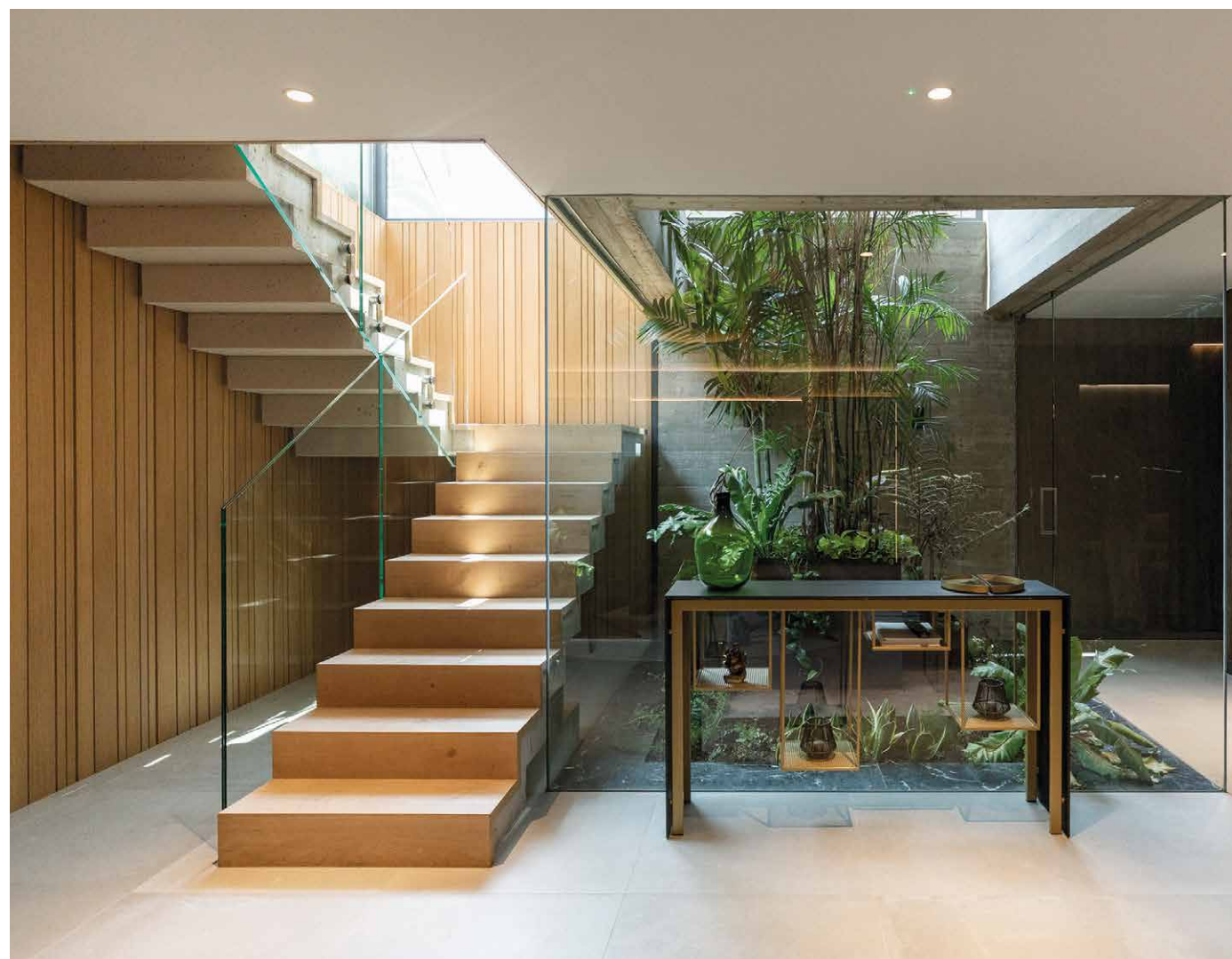
This fusion of interior and exterior can be seen especially in the main rooms, where **Aged Clay Nature** large-format flooring by **XTONE** predominates. Its stone colour emphasises the brutalist tendency of the whole space, with warm grey tones that reflect the luminosity of the **Emotions** furniture modules by **Gamadecor**, both in the kitchen and in the elegant wine cabinets



Above these lines: the dialogue between the wood-textured modules of the collection **Emotions** by **Gamadecor** and the granite table and work surface in **Black Cosmic** by **Altissima**, creates a warm atmosphere in the kitchen, which emphasises the natural light and the **Aged Clay Nature** flooring by **XTONE**. The taps are by **Noken**.

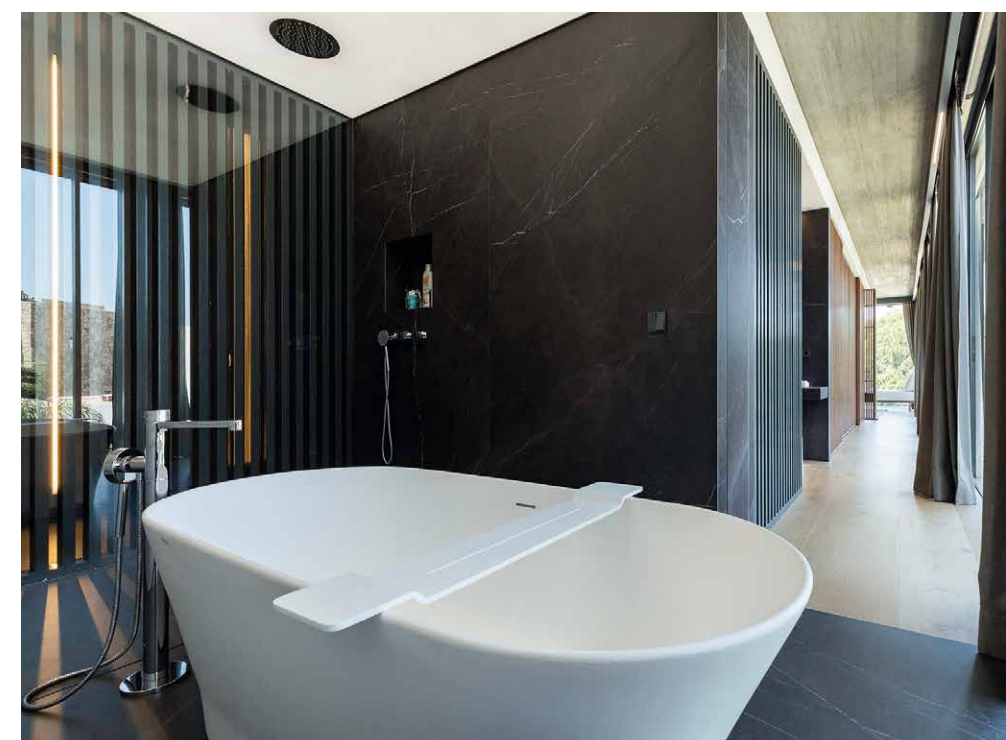
On the left: this combination of the natural stone effect **Aged Clay Nature** by **XTONE** and the **Emotions** furniture by **Gamadecor** continues through the ample, open spaces of the main floor, allowing the dominant natural light to have unobstructed access.

On the previous page: the exteriors feature natural stone by **L'Antic Colonial**, installed using the high-performance adhesive **Super-Flex S2** by **Butech**.



Above these lines: the Aged Clay Nature natural stone effect flooring by XTONE unifies the comfortable atmosphere of the home, whether in the relaxation area equipped with large armchairs, in the light-filled connecting area between floors, or in the bedroom. Next to these lines: the taps mounted in the wall above the washbasin and in the shower are from the collection Tono, designed by Foster+Partners for Noken. The 3-Way on top washbasin and the RAS shower tray, both in Krion® Solid, are easy to maintain and prevent the proliferation of bacteria on their surfaces. Both the vanity surface and the wall finish used throughout the bathroom are large-format pieces inspired by marble, by XTONE.

On the next page: the bathroom is designed around the refined forms of the bathtub Slim in Krion® Solid. The taps are from the Tono collection, designed by Foster+Partners for Noken. The floors are finished in marble-inspired surfaces using XTONE large-format pieces, with joints in Colorstuk Rapid Antracita by Butech.



that preside over the living room, which also features a spectacular circular table bathed in light from the central atrium.

Everything in this house is designed to enable the family's daily life to flow organically. The interior is all about natural light, interconnected open-plan areas, unobstructed access, comfortable materials, furniture that avoids rectilinear forms or closed angles. On the outside, the building's earthy tones produce an asymmetrical imperfection that integrates its structures into the surroundings. The lush tropical garden houses the swimming pool and several relaxation areas, where you can stop to think about the really important things in life, or enjoy the benign temperatures. This is a house designed and built to improve the well-being of the people who live in it, by taking full advantage of the possibilities offered by products from the companies of the **PORCELANOSA Group**.

CANADA



Sophistication without limits for this family home

The Canadian studio Jackson McCormick Design Group has designed this home with a classic essence and contemporary edge where the use of **XTONE** large-format ceramic stoneware on walls and floors has created spectacular interiors with striking character.

Text: TXELL MORENO Photos: EYMERIC WIDLING

The façade of the house combines full-length glass windows with ceramic panels anchored using the ventilated façade system C-Bolt by Butech and large-format pieces from the series Nuba White Polished by XTONE. The large-format flooring that reproduces the shine of marble is also used to dress the fireplace in this living area.

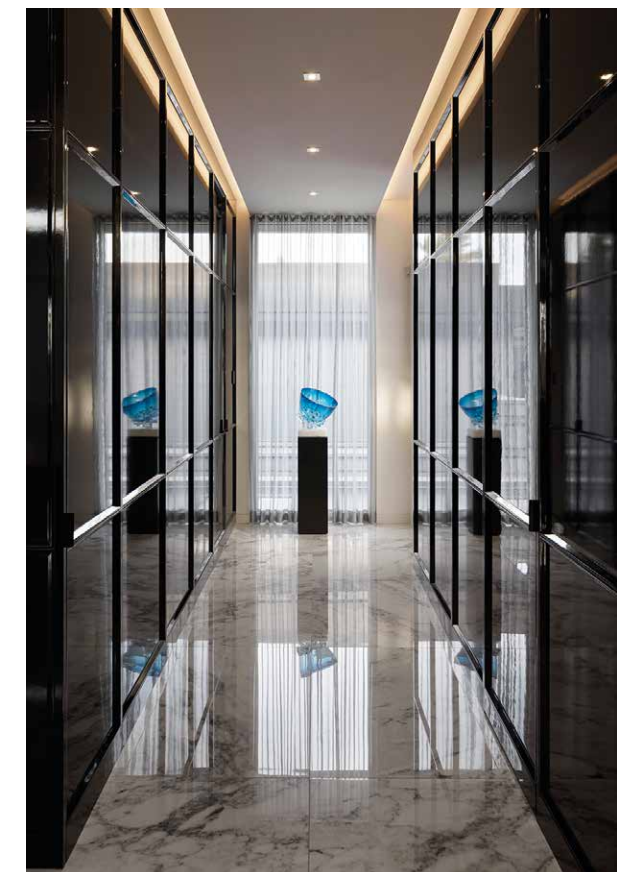
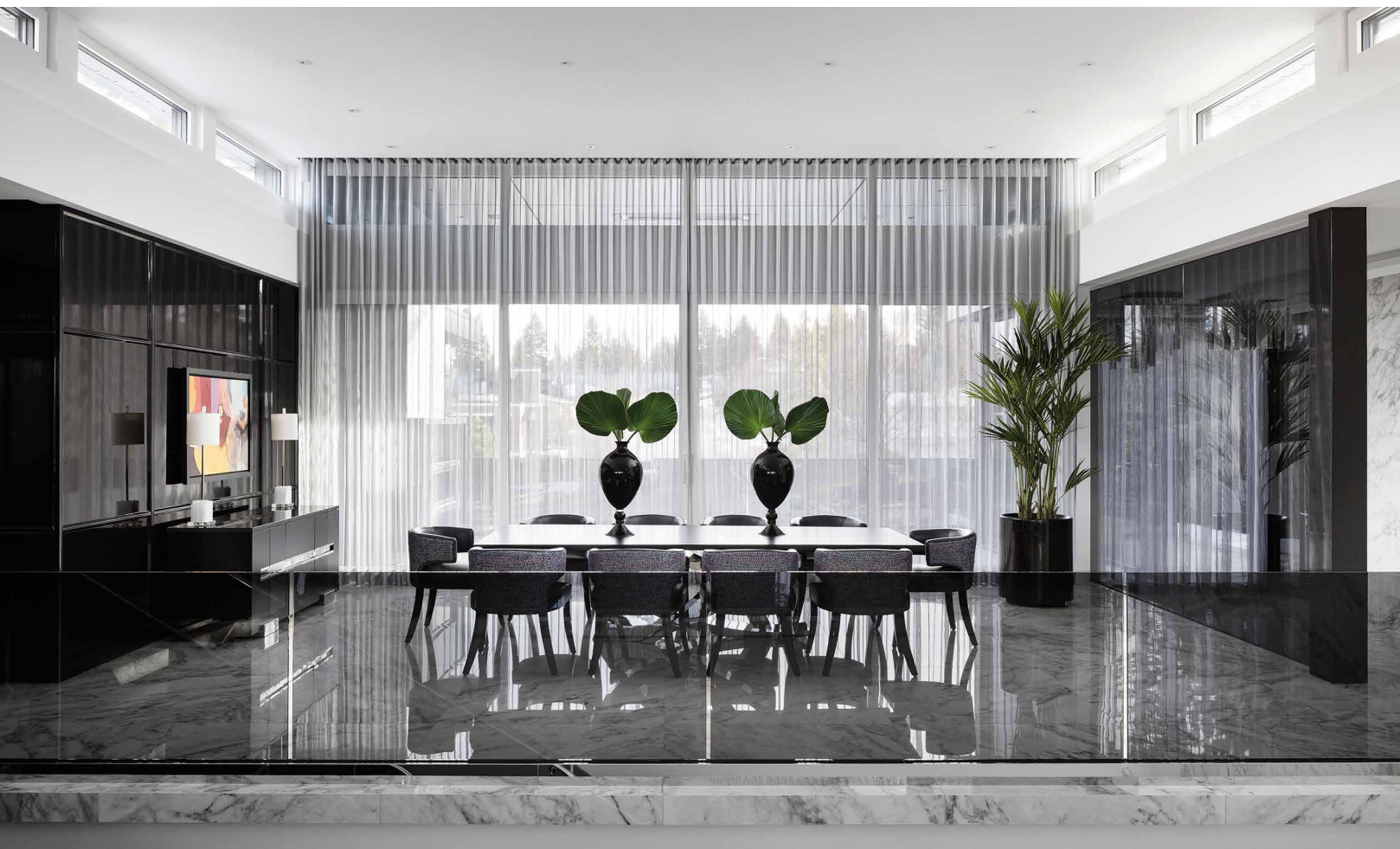


A perfect combination of textures and reflections characterises this residential project carried out by the Canadian architecture and design studio Jackson McCormick Design Group and Paul Lavoie Interior Design in this family home in the Canadian state of Alberta. A partnership specialising in the design of luxury homes, here they have established a unique balance between practicality and high-quality design to make the most of every space. One of the first challenges of the project was to adapt the design to the terrain, which has a slight slope, and to develop environmentally friendly solutions that promote energy efficiency and the use of sustainable materials. The result is this spectacular, refined home where careful attention to every detail has been made possible by the painstaking work of Barham Contracting and Halo Marble & Tile.

From the outside, the marble blocks follow one another as a prelude to a glass structure that delimits the body of the house, giving it solemnity and lightness. To preserve privacy and filter the entry of natural light through the full-length glass windows, large light curtains in neutral tones have been used, bringing a more theatrical effect

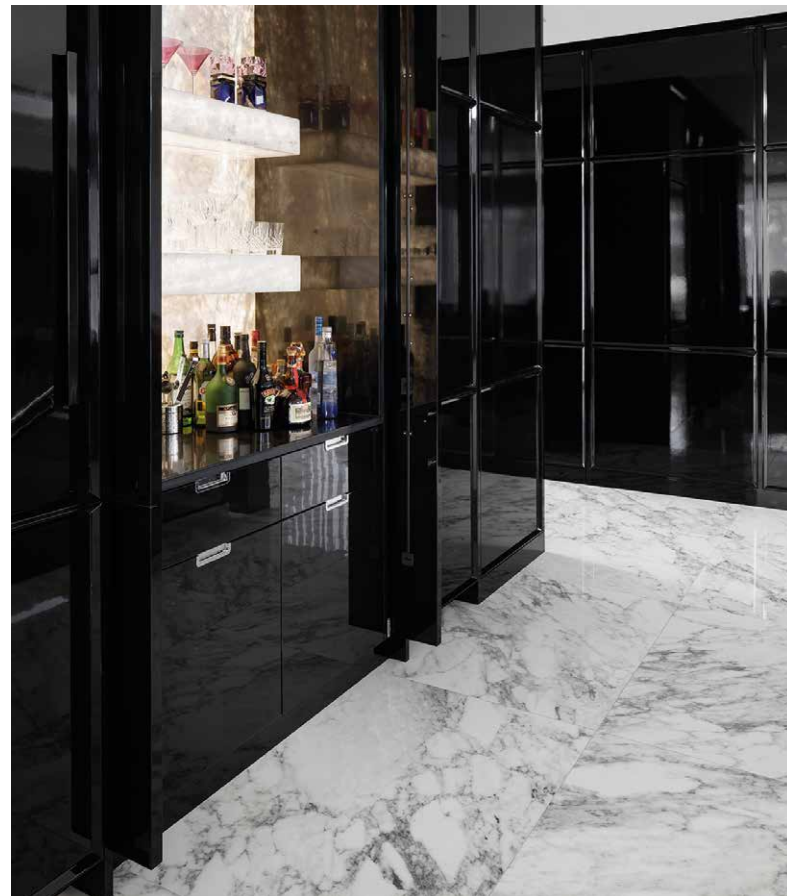


On the left: spaces like this corridor covered in large-format Nuba White Polished by XTONE create an enveloping atmosphere where the boundaries are blurred, the glossy marbled finish is emphasised and its luminosity is increased. *Below:* the same Nuba White Polished large-format pieces by XTONE are used in the dining room. The natural textures are enhanced by the use of furniture in a black gloss finish. *On the right:* in the living room a greater sense of seclusion has been sought, playing with different textures and materials, while introducing some colour in shades of blue. These harmonise with the XTONE ceramic stoneware, selected as flooring throughout the house and to create the top of the custom-made table.





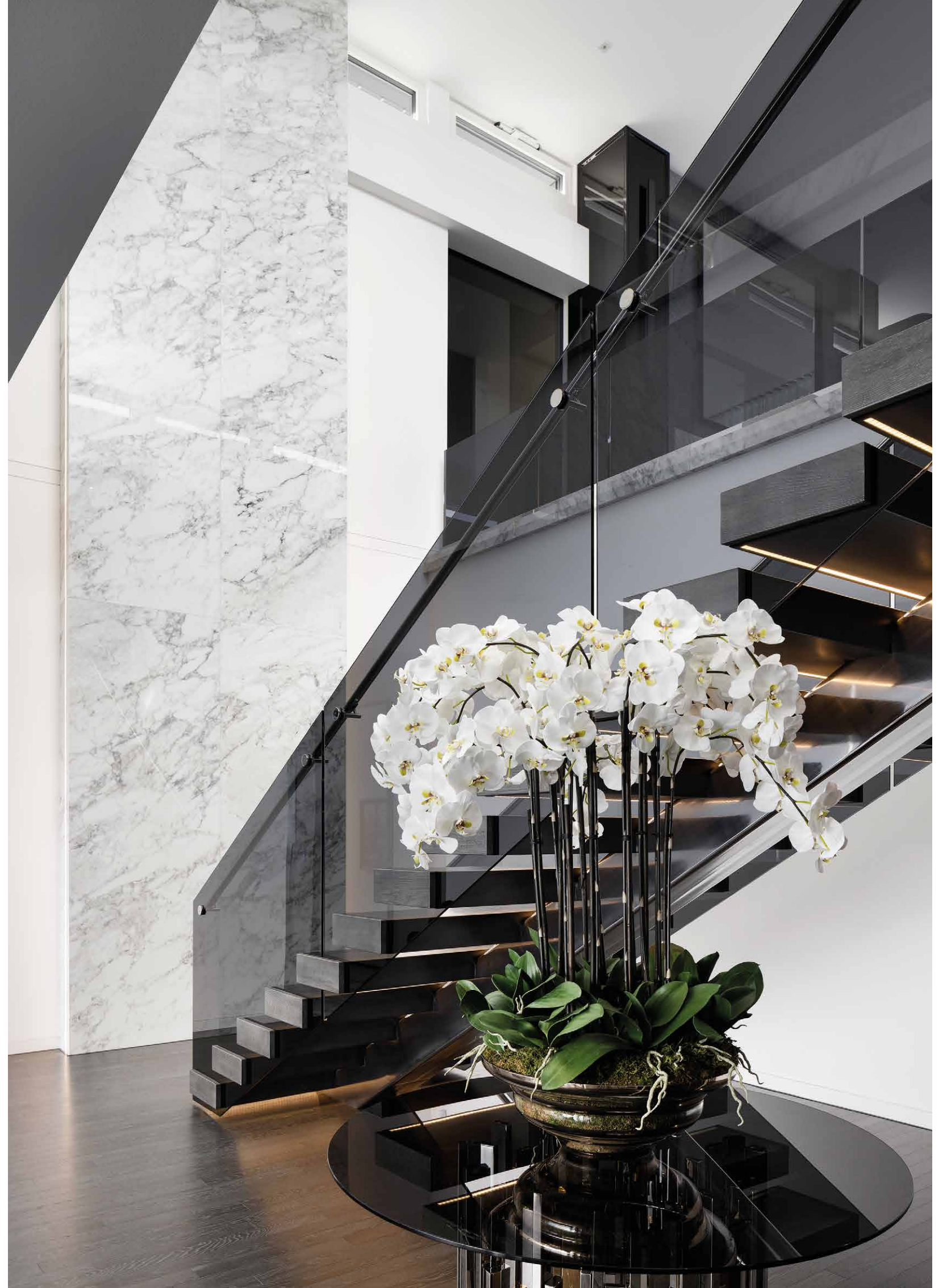
On the left: the kitchen is distributed around two work islands, one of which has an integrated office. The island base units and the fronts in black contrast with the white panelled fronts and appliances arranged along the perimeter of the walls. This creates a harmonious two-colour play with the marble-effect floor in Nuba White by XTONE. Below: the play between the marbled flooring and the furniture enhances the luminosity. On the right: to provide a greater effect of continuity between the levels of the house, the Jackson McCormick Design Group studio has arranged a sequence of large blocks of Nuba White Polished ceramic wall covering by XTONE as a wide sculptural band that goes from the floor of the lower level to the roof of the house.



to the whole. As you enter the house, the floor design, in an extravagant Arabescato marble, captivates the eye with its distinctive grey veining that contrasts with the bright white background.

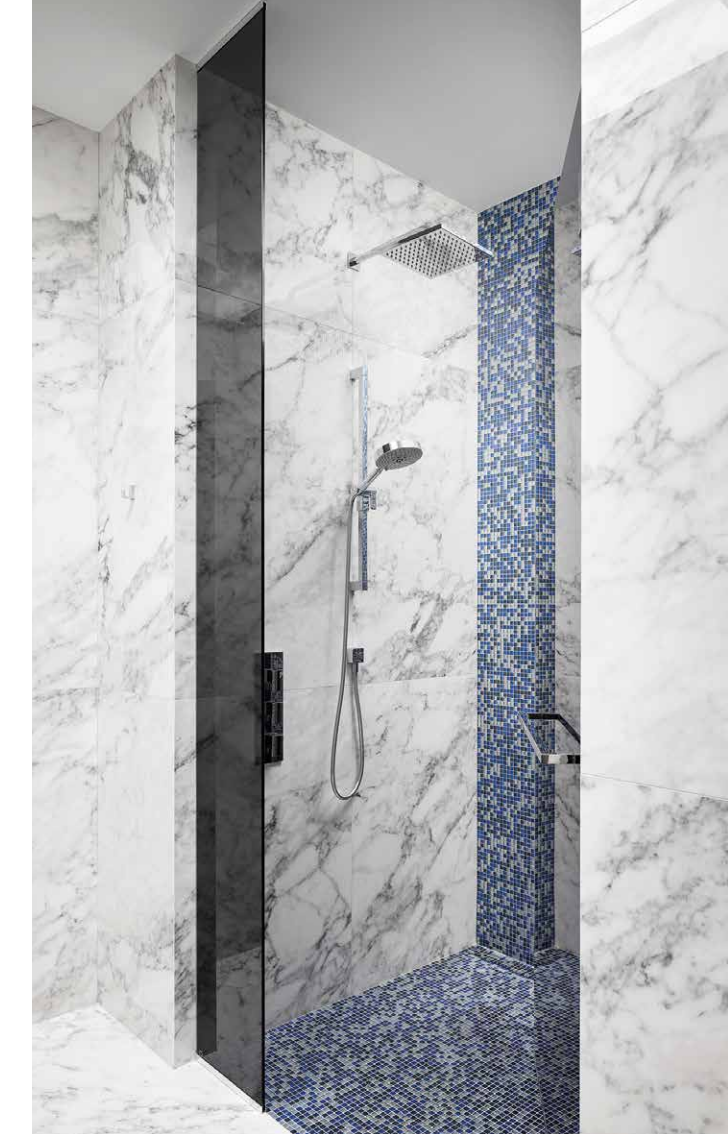
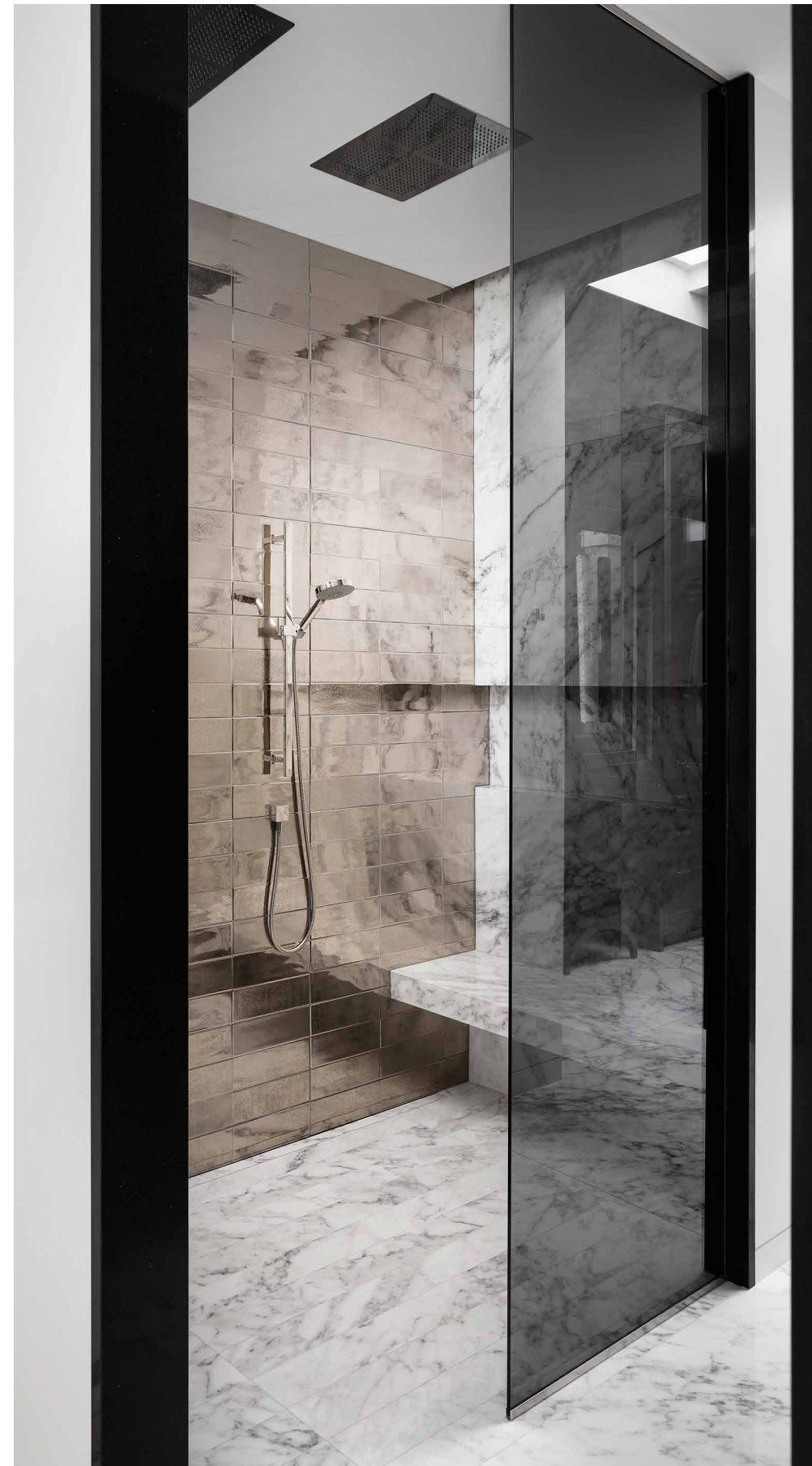
The ground floor has the most public and social rooms, such as the kitchen, the dining room and the living room, with the upper level reserved for the main bedrooms. The **XTONE** ceramic stoneware used on the floor also covers the walls, a solution that blurs the spatial limits and emphasises the spectacular nature of the different environments. In turn, the use of glossy black lacquered furniture in the kitchen, dining room and dressing room contrasts with the veined white of the walls and enhances it even more, if possible.

The chrome finishes on profiles and handles give an extra touch of sophistication, with a play of reflections in an elegant combination of black and white, all accompanied by warm and welcoming ambient lighting, with unique effects that give an extra touch of personality to the whole project. In contrast to the black and white dichotomy, touches of colour in shades of blue and burgundy make appearances in textiles, coverings and decorative objects.





The more intimate character of the master bedroom is reflected in a monochromatic space where neutral tones such as white and grey prevail. Details in a metallic finish and the use of mirrors create an attractive play of shine and sparkle, matching the floor in Nuba White Polished by XTONE in combination with the decorative wall coverings by Porcelanosa. The same flooring is used in the dressing room and bathroom, in a constant combination of pieces in black gloss, mirror or chrome finishes. The shower area is equipped with a built-in bench, covered with the same XTONE ceramic stoneware which extends along the wall, in combination with metal-effect tiling and tiles in the form of marine-effect tesserae in an elegant balance of contrasts.



In the bedrooms, the immaculate image prevails with prominently white furniture, with metallic details and mirrored finishes that add depth and theatricality. The large suspended glass light fittings harmonise with an atmosphere that invites you to dream. The master bathroom, with its sculptural circular bathtub, follows the same decorative line. It has a symmetrical layout with two washbasin areas where reflections are created thanks to the presence of mirrored furniture. These redefine the classic concept in favour of a contemporary aesthetic that enhances natural light, filling the whole space with vitality. Likewise, the use of black tempered glass on the stairs, work surfaces and enclosures completes a combination of materials and textures that give continuity to the different levels.

Krion provides new solutions for these public spaces

The new generation of solid surfaces from the **PORCELANOSA Group** offer sustainability, light and security to these infrastructures, which define the 21st century like few others, as evidenced by the terminals of two of the most dynamic cities in the world.

Text: PACO MARTÍNEZ



The commercial area of Linate airport is dominated by a large skylight that allows natural light to enter. A luminosity nuanced by the use of panels of **KRION® K-Life 1100**, which, with its whiteness, provides a soft and relaxing atmosphere to a space frequented daily by thousands of people.

Photos: Vincenzo Tambasco.



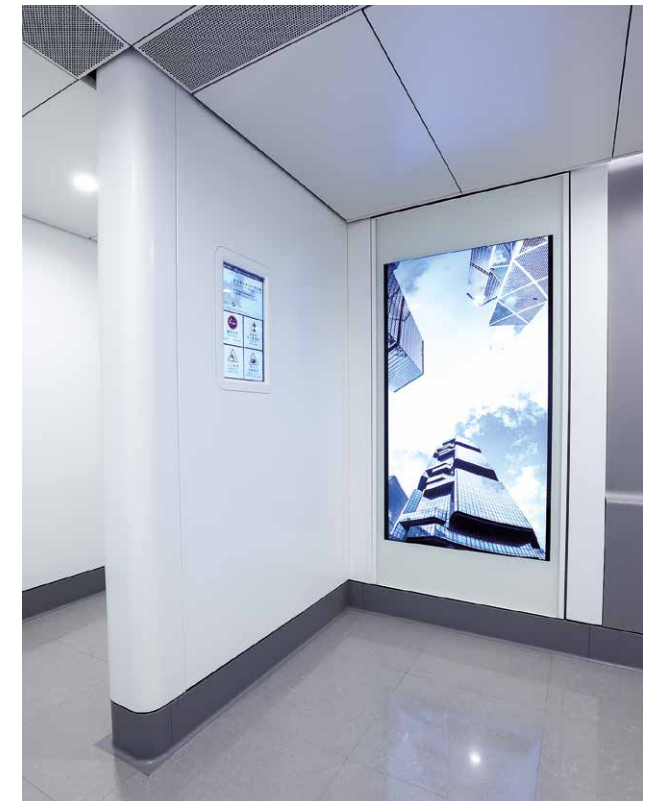
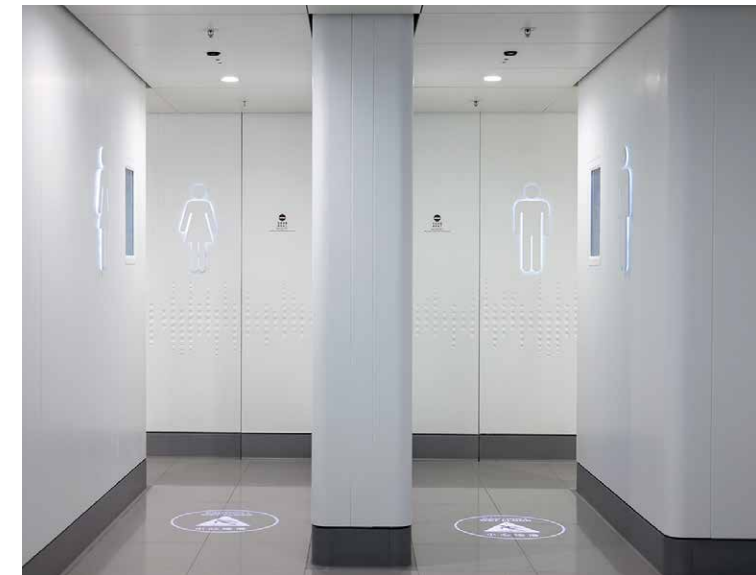
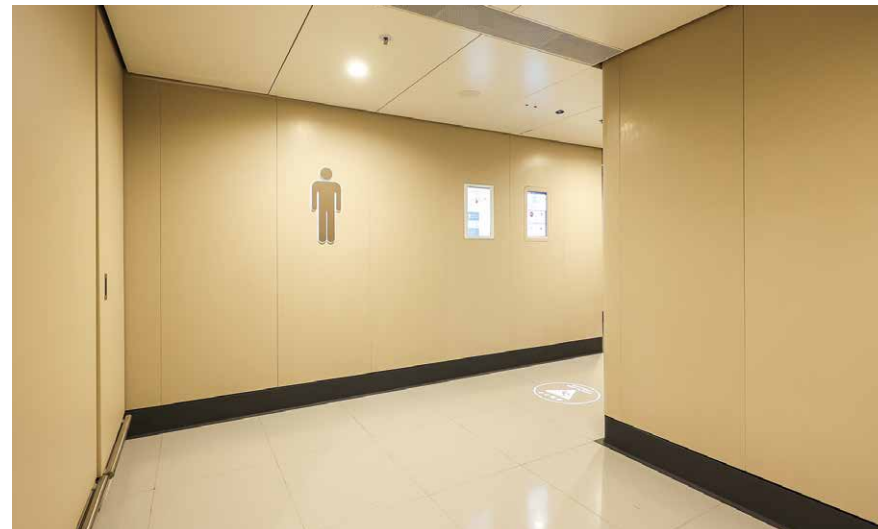
LINATE Milan, Italy

Along with Malpensa and, to a lesser extent, Orio al Serio, Linate airport manages the intense air traffic generated by the capital of Lombardy, one of the most cosmopolitan and thriving cities in Europe. Among the services offered to passengers in transit is a commercial area where the shopping is an unmissable activity while waiting to board. Milan is the capital of fashion and exclusive design for a reason. An area that brings together thousands of people every day and that has been outstanding since the 2021 remodelling, thanks to the luminosity provided by the use of **Krion® K-Life 1100**. This solid surface, easy to maintain and repair and with almost no porosity, has high durability and resistance to wear. In addition, its very low levels of volatile organic compounds mean that it contributes to improving air quality.

airports

HONG KONG INTERNATIONAL Hong Kong, China

Intensity is the word that best defines the hectic daily activity of the terminal buildings at Hong Kong International Airport, one of the largest in the world and a gateway to Asia for thousands of people. Last year they undertook an ambitious reform of some of their most sensitive spaces, such as the toilet areas. For this refurbishment, **Krion® K-Life 1100** was selected, a sustainable material with properties that reduce its environmental impact: it is recyclable, easy to maintain and highly durable, it helps improve air quality due to its state-of-the-art composition, and it is resistant to the action of fungi and bacteria. These characteristics, together with its luminosity, have served to confer a more neutral and modern feel on these areas, which are especially sensitive in global infrastructures such as airports.



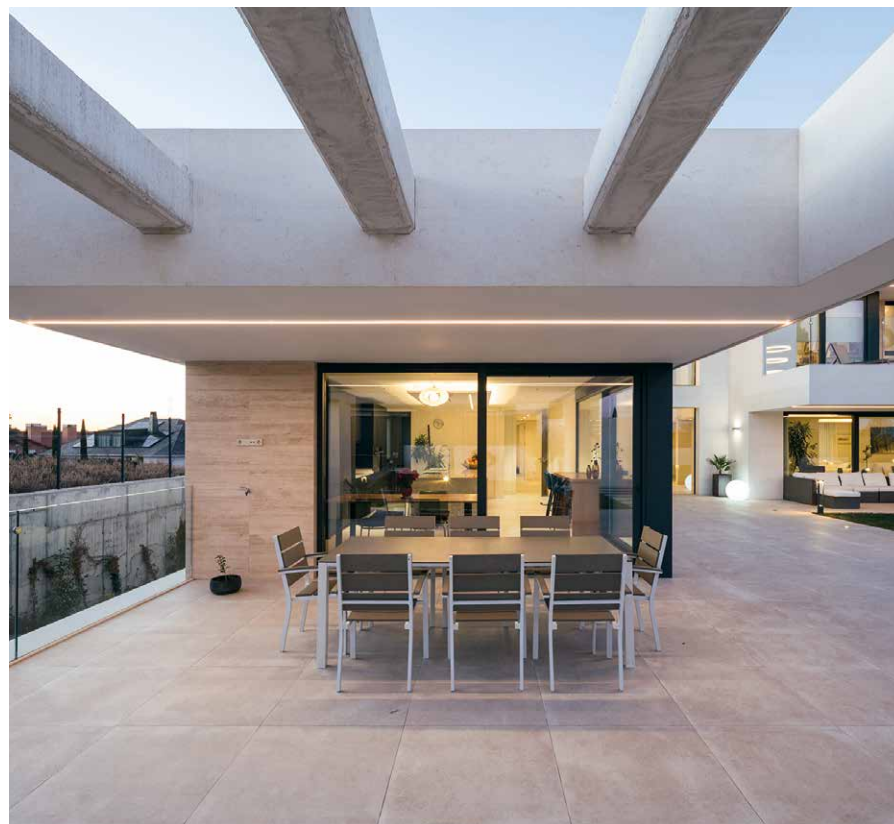
Above these lines and to the right: the area of these washbasins and the access corridors is dominated by the intense white tone of the model Krion® K-Life 1100, along with the darker panels of Krion® Lux 7905 Grey Star, a combination that offers a sense of order and cleanliness. On the left: in these services and the corridor, in contrast, Krion® Lux demonstrates its versatility with a finish in beige tones.
Photos: Louis Lui.

BULARAS HOME
POZUELO DE ALARCON (MADRID)

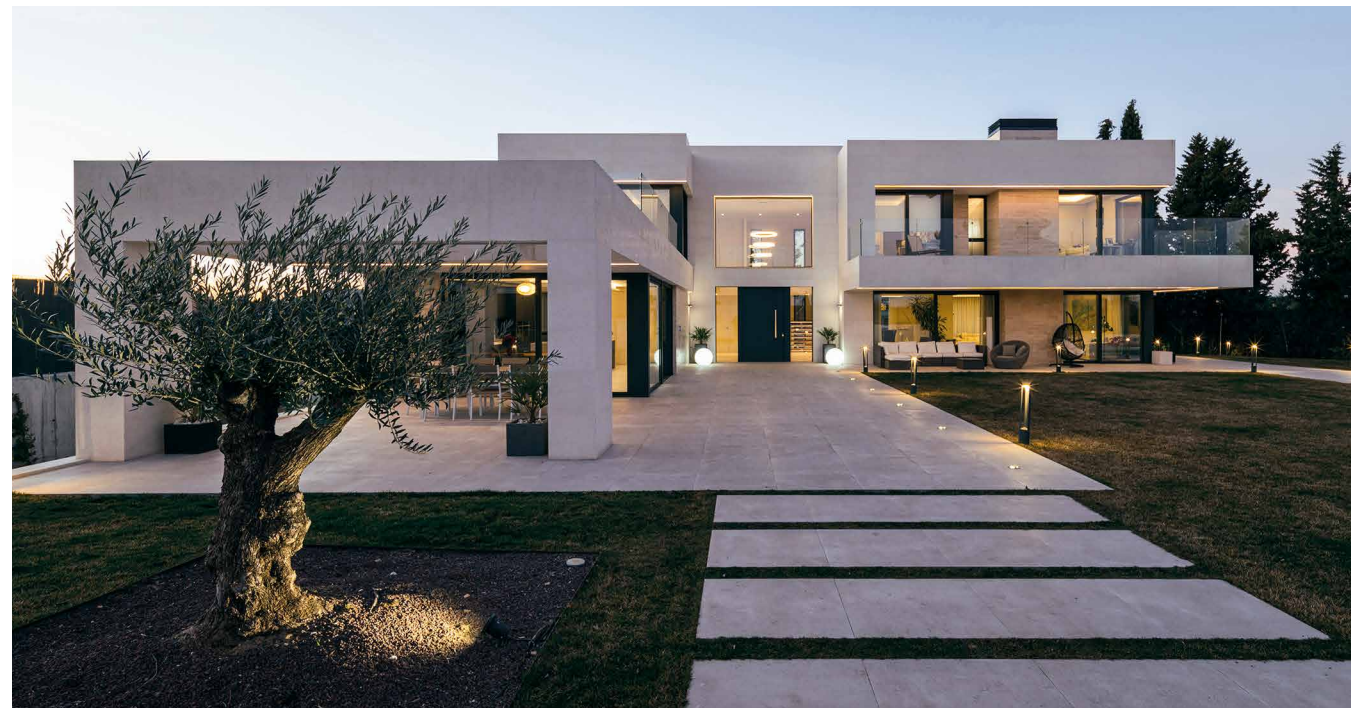
A dialogue between
beauty and functionality

Natural light floods into the rooms of this detached family home, designed and built by estudio3 Arquitectos, and brings an atmosphere of serenity. This visual purity highlights the volumes and spaces that are formed, while at the same time giving identity and character to the whole.

Text: TXELL MORENO Photos: OCTAVIAN CRACIUN

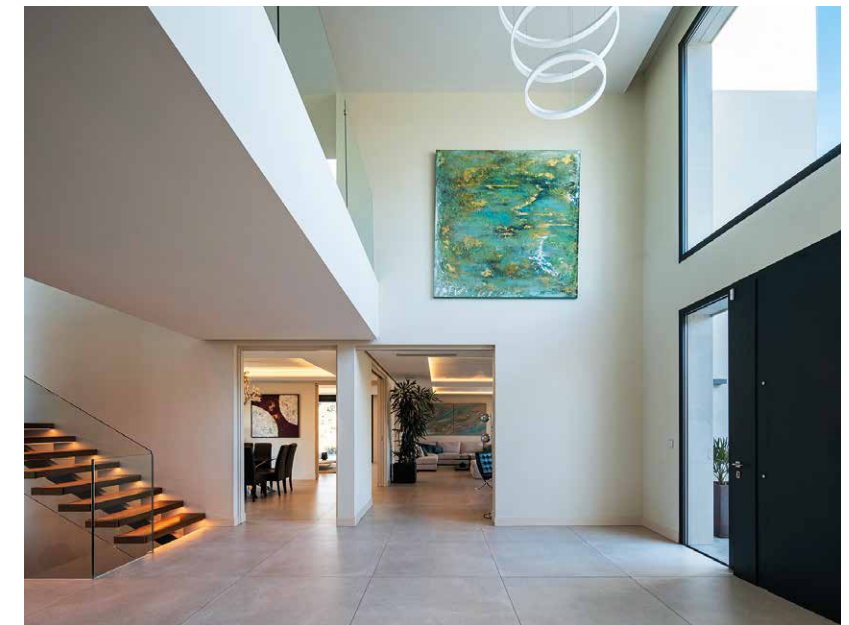


The cubic forms of the house provide semi-covered outdoor spaces that invite you to enjoy the surroundings from this domesticated natural environment. The flooring throughout this zone, together with some of the wall finishes, are from the collection Bottega Caliza by Porcelanosa. The entire pavement giving access to the house is finished with the same ceramic feel, in warm tones with an industrial aesthetic, as is the outside porch area and it even gives continuity to the flooring inside the pool. This paving has a non-slip finish to ensure maximum safety.



Based on an attractive contemporary, open and airy design, this family home stands on a plot of 2,500 m², on a slight incline that starts at the road and goes uphill until it reaches the house. The project, led by Santiago Martínez, design architect at estudio3 Arquitectos, seeks to provide functionality and flexibility, while at the same time achieving maximum energy efficiency. To this end, a ventilated facade has been designed with the insulation on the outside to avoid thermal bridges and achieve a 60% improvement in the thermal transmittance of the carpentry. In addition, the air conditioning has been implemented using a geothermal heat pump and underfloor heating and cooling that offers greater optimisation of resources. The entire house is oriented to the south, which makes it a pleasant and comfortable house to live in. Three main materials have been used: natural stone, wood and glass.

The 870 m² home has been designed over two floors. The ground floor is designed to be a daytime area and this is where the most public and social rooms are located: the living room, the dining room and the kitchen, together with a guest bedroom and a bathroom. Fluid communication is established thanks to the large openings and the natural light that bathes the interior. A dominant palette of warm colours, present in both materials and furniture, favours this dialogue between the different interior environments. Likewise, thanks to the full-length sliding windows, and the use of the same style of flooring inside and outside the house, the visual limits between exterior and interior are blurred and physical communication is also encouraged once the windows are opened. Next to the kitchen and the living room, porches and terraces have been created that invite you to enjoy the fresh air and the



The physical and visual communication that is established between the interior and the exterior of the house is emphasised by the use of the same collection by Porcelanosa, thanks to the availability of a wide variety of finishes, modularity and adaptability. The light tone brings extra luminosity and warmth to a space that is dressed with furniture where noble raw materials prevail, such as stone and wood in the kitchen, dining room and living room. The stairs that lead to the first floor have a glass railing, to emphasise the spatial lightness and the visual relationship. The backlit cantilevered steps in a wood finish complement the Nobu Roble flooring by Porcelanosa which is used throughout the upper level. The kitchen has furniture by Gamadecor and the taps are Spring by Noken.



surroundings. You can also relax here after a swim in the adjoining pool.

A staircase located opposite the entrance door to the house leads to the first floor, conceived as a private/night-time area. The vertical windows next to the wooden steps allow light to filter into the interior, establishing a play of intensities that varies with the movement of the sun, in a dynamic oscillation that evolves throughout the day. On the upper level, the space is divided into four bedrooms and four bathrooms, one for each bedroom, each with a different aesthetic, but all equipped with products by the **PORCELANOSA Group**. Pure forms, maximum luminosity, and attractive and functional equipment dress the different rooms and give them a welcoming appearance.



In the main bathroom, the ceramic wood **PAR-KER® Nobu Roble** by Porcelanosa has been combined with the wall finish **Capri Stone** by Porcelanosa. For the shower and toilet area, separated by glass enclosures, the decorative finish used is **Capri Lineal Stone** by Porcelanosa. The free-standing bathtub is the model **Lounge Oval** and the taps are **Round**, also by **Noken**, in a black finish. In the shower, the shower head is the model **Neptune Slim Rondo** and the tap is **Round**, all in the same black finish. In the washbasin area, the built-in tap is **Round** by **Noken**, which contrasts with the wall finished in **Capri Stone** by Porcelanosa. Meanwhile, the bathroom is equipped with flooring in **Bottega Caliza** by Porcelanosa, the bathroom is equipped with flooring in **Bottega Caliza** by Porcelanosa, wall-hung toilet **NK Concept**, flush button **Double Smart Line NK Concept** and mixer tap **Round**, all by **Noken**.



Santiago Martínez de Dueñas has led estudio3 Arquitectos (e3A) for more than 30 years with meticulous work in the development of residential projects that seek a balance between functionality and beauty. "We tend towards minimalism oriented around well-being, creating spaces that excite and our own recognisable design style based on light, pleasant spaces, materials and relaxing tones, with a balance between seclusion and relaxation, shared activity, personal enjoyment and openness to nature," he says. Experience and a thorough knowledge of the profession, combined with innovative technologies that improve quality of life, form the foundation for

e3A's future challenges: "Our next goal is to design our own property developments which are technological, efficient, self-sufficient... but always customisable and adapted to each client." www.estudio3arquitectos.com

AQUA MARINA AMSTERDAM



One apartment, many settings

Located in a historic building from 1879 and overlooking the Vondelpark, this bright apartment has been transformed into a modern home with classic touches by the Evi Om Design studio.

Text: TXELL MORENO Photos: GUIDO PIJPER



Above: the floors throughout the living area of the apartment have been dressed in Linkfloor Multiformat Cream vinyl flooring by L'Antic Colonial, offering a warm finish.

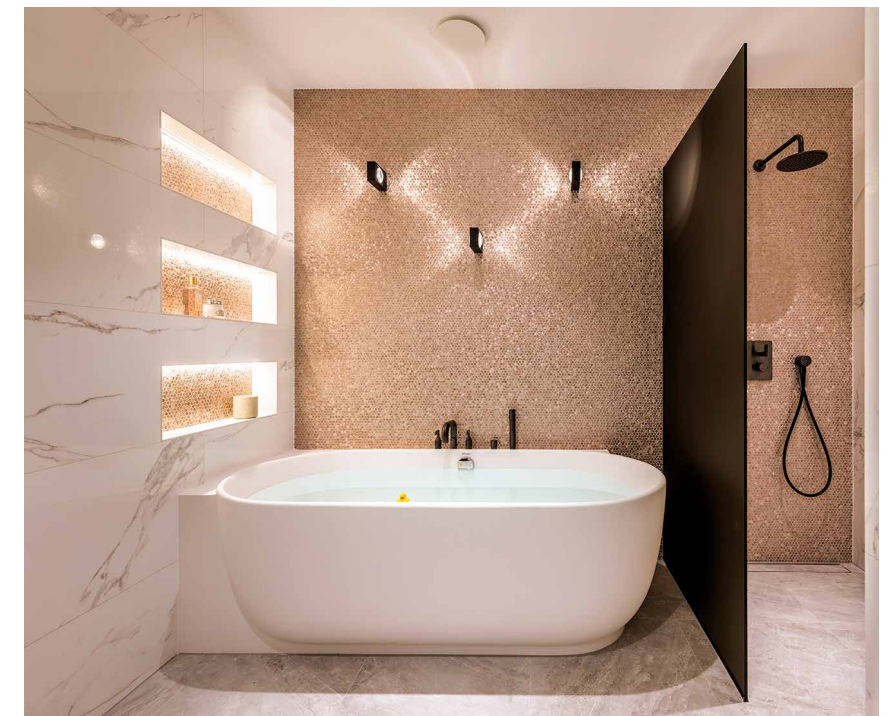
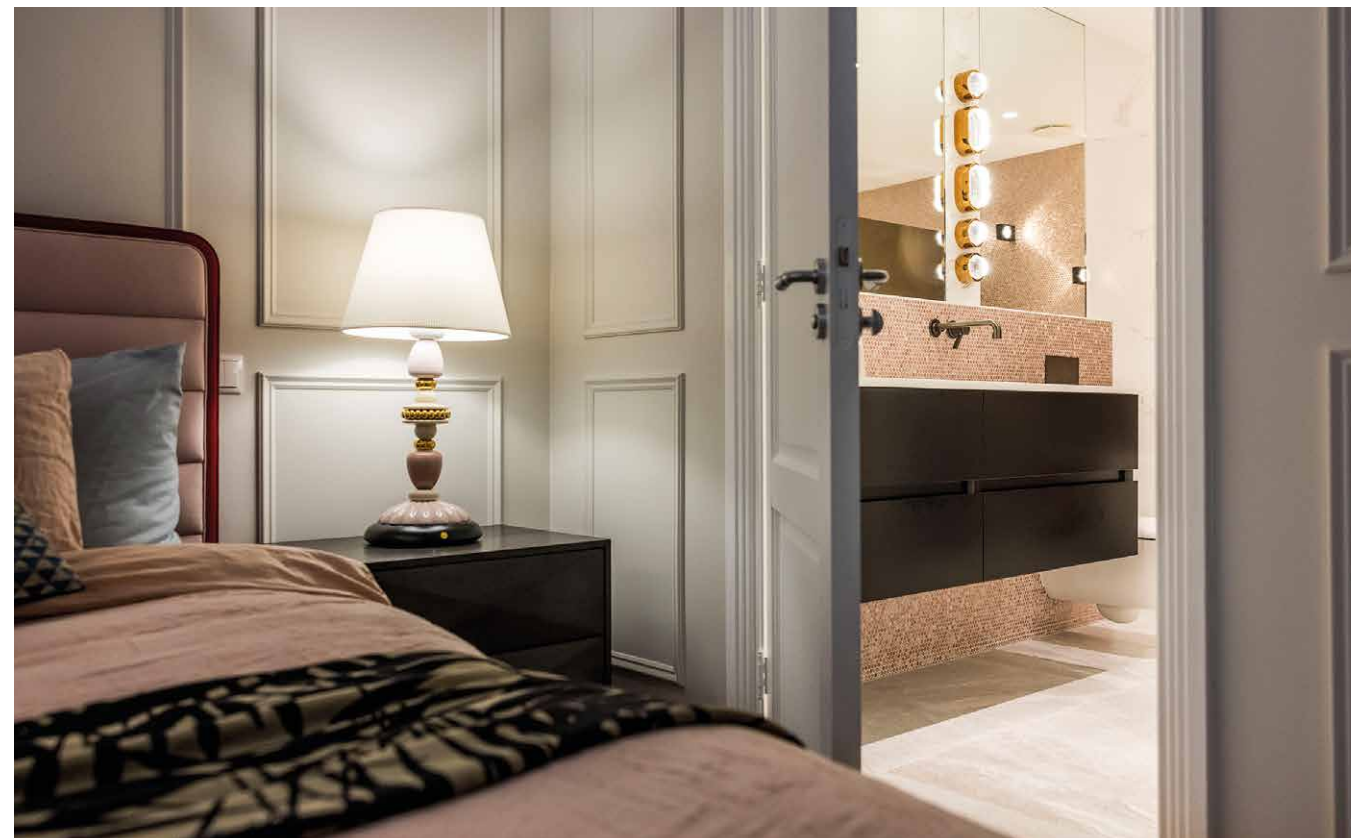
On the left: the work area has been arranged in a wide corridor that connects the living room and the dining room. Here, the dark wood of the table and the bookcase contrasts with the light tones of the floor in Linkfloor Multiformat Cream by L'Antic Colonial.



Facing page:
 the U-shaped kitchen, with an office area, is characterised by the aquamarine blue furniture that connects with the Calacatta Green Polished finish by XTONE, which is natural and organic looking. The floor is in Linkfloor Multifomat Cream by L'Antic Colonial.
 On the left: the warmth and luminosity of the bedroom, decorated in salmon and sienna tones, is also reflected by the flooring in Linkfloor Multifomat Cream by L'Antic Colonial.
 Below: a harmonious chromatic palette colours the walls and floor of the bathroom attached to the master bedroom. The metallic finishes of the wall tiles Gravity Aluminium Hexagon Rose Gold by L'Antic Colonial and the shine of Arctic Gloss by Porcelanosa combine with the sobriety of the flooring in Indic by Porcelanosa.

Interior designer Evi Om's studio has completed this attractive apartment located in the heart of Amsterdam. Designed in a contemporary style with classic touches, the details emphasise furniture that is rich in nuances, colours and materials. In order to provide the space with more natural light and air, a range of lighting scenarios have been created. Each room has a specific colour scheme that unifies surfaces. For example, in the kitchen and dining room, green and aquamarine tones are combined with custom-made cabinets and, in the kitchen, with a large-format piece in **Calacatta Green** by XTONE.

The living room is presented in soft grey tones and furniture in an intense cherry colour whose glossy finishes emphasise the play of reflections provided by the presence of mirrors on the walls. All this gives the room a great feeling of light and openness with a spatial communication that favours connection with the rest of the rooms in the house. In the master bedroom, hints of pink on the bed create a direct link to the bathroom through a matching colour scheme. The main focal point of the bathroom is a metallic mosaic **Gravity Aluminium Hexagon Rose Gold** by L'Antic Colonial, which gives the whole a striking and original aesthetic.



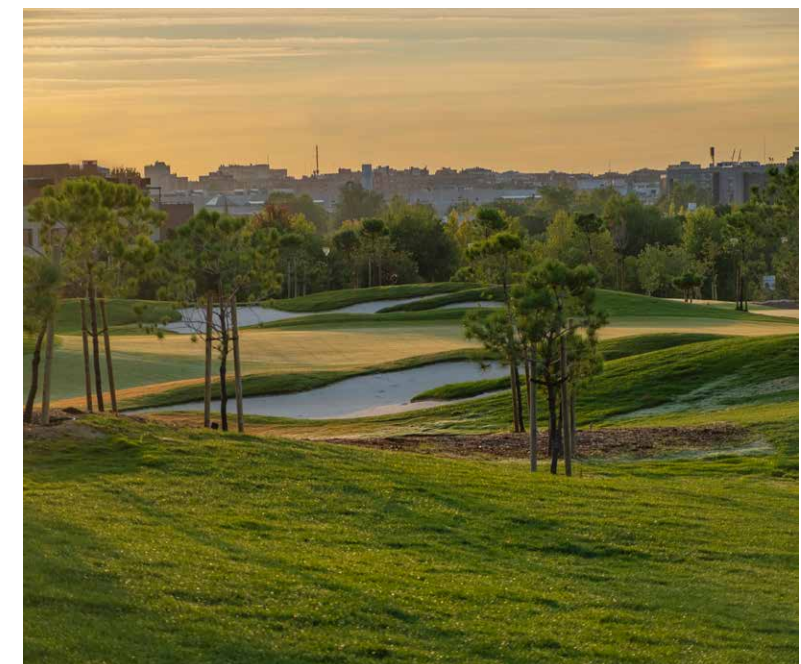
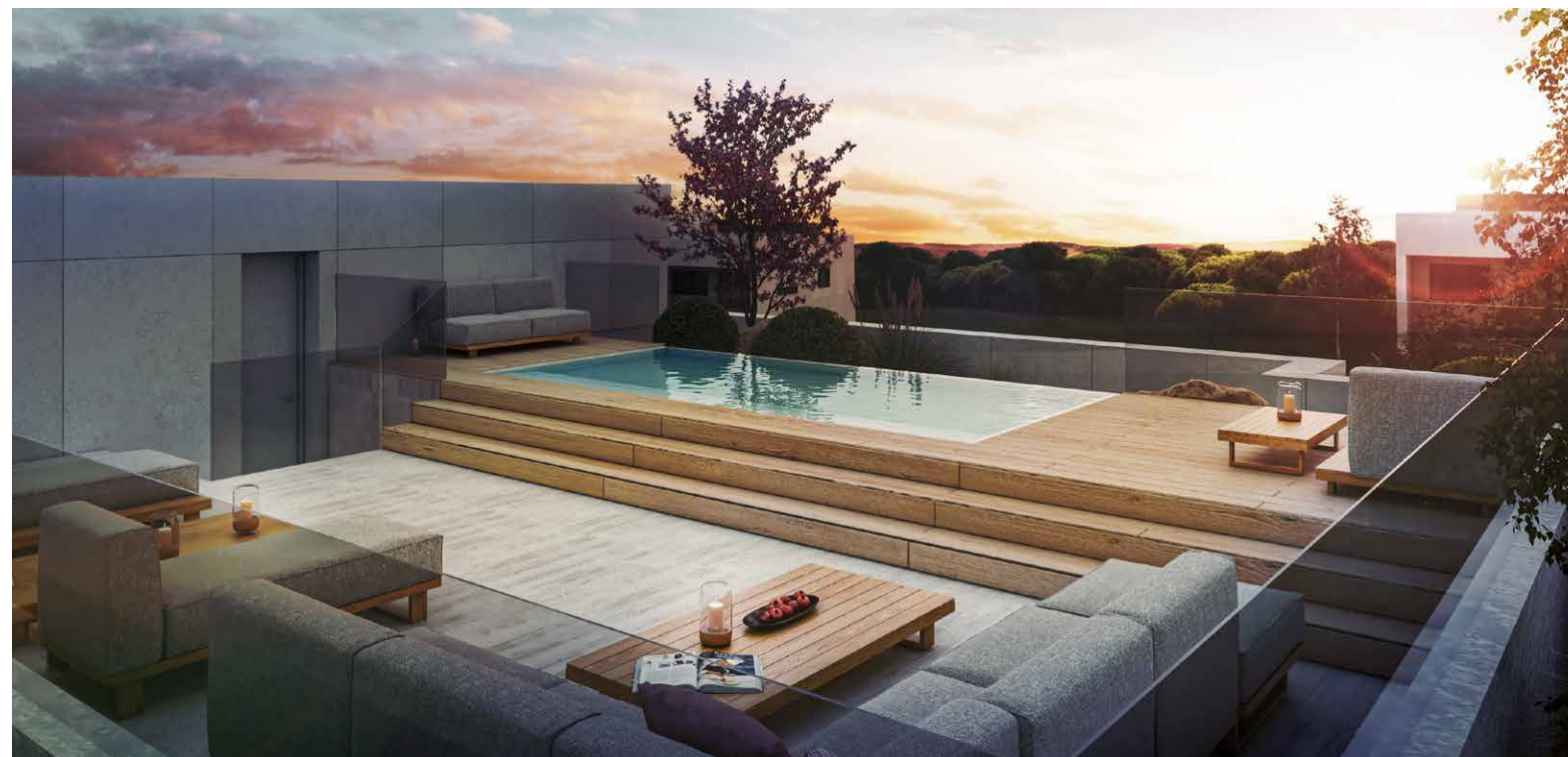
Three exceptional spaces and a unique setting

Over the last 20 years, LaFinca has become synonymous with luxury construction. And currently, with a "more is more" approach, it is defining new projects that combine the highest quality, cutting-edge technology and social commitment, especially focused on environmental challenges.

This is how the project **LaFinca Gran Café** was born, a space which will be a benchmark for luxury in the Spanish capital, a real *place to be*. Set in an extraordinary location, and designed by the LAFINCA A+D team, it aims to satisfy the most demanding catering and retail requirements of the 600,000 potential customers who live, work or travel within a 15-minute radius. The exterior and interior spaces will be equipped with all the latest technological innovations, for example, the Smart Building solution, which allows the monitoring and optimisation of doors, toilet mechanisms and common areas and air purification by ultraviolet light. To connect customers, the Business Wi-Fi solution will offer a more personalised service.

Another of the flagship projects are the **Sky Villas**, that merge the concepts of the family home and apartment living into a single architectural design. **LaFinca Sky Villas** will be the most exclusive promotion of the entire LGC development, in which nature and architecture come together in a residential complex where water, vegetation and light reign.

And finally, **LaFinca Golf Los Lagos** is a golf course which can be tailored for players of any level, and is characterised by a variety of distances from the tee, wide fairways and greens that offer a wide range of flag positions. In brief, an exclusive golf course that integrates into the landscape.



GRAN CAFÉ will be a benchmark space for customers who demand the best in restaurants, commerce, culture and leisure. **SKY VILLAS** is a project offering supreme luxury and comfort, combining the concept of the family home with that of apartment living. **GOLF LOS LAGOS** is an exclusive golf course with outstanding integration into its surroundings. These projects have used materials from the brands of the **PORCELANOSA** Group.



Eco-sustainable homes in the heart of the Mayan jungle

Tulum is pristine sandy beaches, delicious cuisine, fiestas, ancient rituals, cenotes, yoga and meditation, among other attractions. The property developer Xelburi SA de CV has developed homes that help maintain the beauty of the ecosystem, avoid urban overcrowding and recover the connection with nature that has so characterised this

Caribbean paradise. This is how the new and revolutionary XunKari Tulum was born, an eco-sustainable project for homes submerged in the heart of the Mayan jungle.

Strategically removed from the urban chaos that dominates the centre of Tulum, just 3 km from the beaches and surrounded by

hundreds of natural cenotes, the 4-hectare development is made up of two phases, each with 36 units – from one-bedroom, one-bathroom bungalows to four-bedroom, four-bathroom mansions – with their own pool and enough space for homeowners to enjoy the privacy and comfort needed to disconnect (and connect!).

“XunKari has a commitment to our mother nature which is based on equipping all its units with solar panels and hybrid wastewater treatment plants and conserving more than 70% of its surface area, including green areas”, say Xelburi SA de CV, which has used materials from the **PORCELANOSA Group** for the interior design of rooms, bathrooms and kitchens.

In addition to an eco-luxury home, XunKari Tulum clients will have the right to enjoy the premium amenities package offered by XunKari, including temazcal, spa, cenote, outdoor gym, yoga room and firepit.



On the exteriors of XunKari Tulum, natural wood and stone blend with the exuberant vegetation, and in the interiors of the eco-luxury homes, materials from the **PORCELANOSA Group**, such as Bottega Acero or Bottega Caliza have been used for the finishes in bedrooms, living rooms and kitchens, with taps by Noken. In the bathrooms, we find XTONE Liem Dark Nature transformed into a bench and washbasins in Krion® Solid. Floors and walls are finished in Nantes Caliza by Porcelanosa. There is also bathroom furniture by Noken, including the toilet Urban, the tap fittings in washbasins and showers are from the range Curve, hooks, toilet roll holders and towel racks are all from the range Hotels.

Photos: Ernesto Espinosa.



PI PA PORCELANOSA INTERNATIONAL PROJECT AWARD 2022



The BAM park in Milan was the main stage for the **Porcelanosa International Project Award** presentation ceremony, where innovation, architecture and talent became the real stars. The prizes were awarded to the most outstanding projects in the four categories of the contest: **residential, commercial, hotel sector** and **public spaces**.

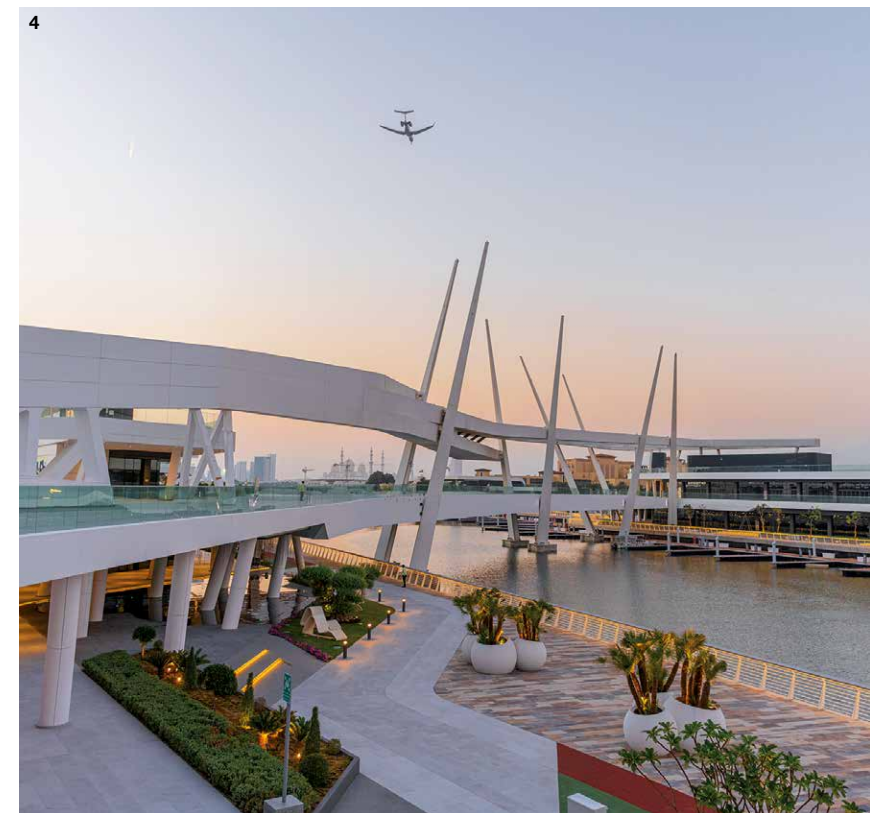
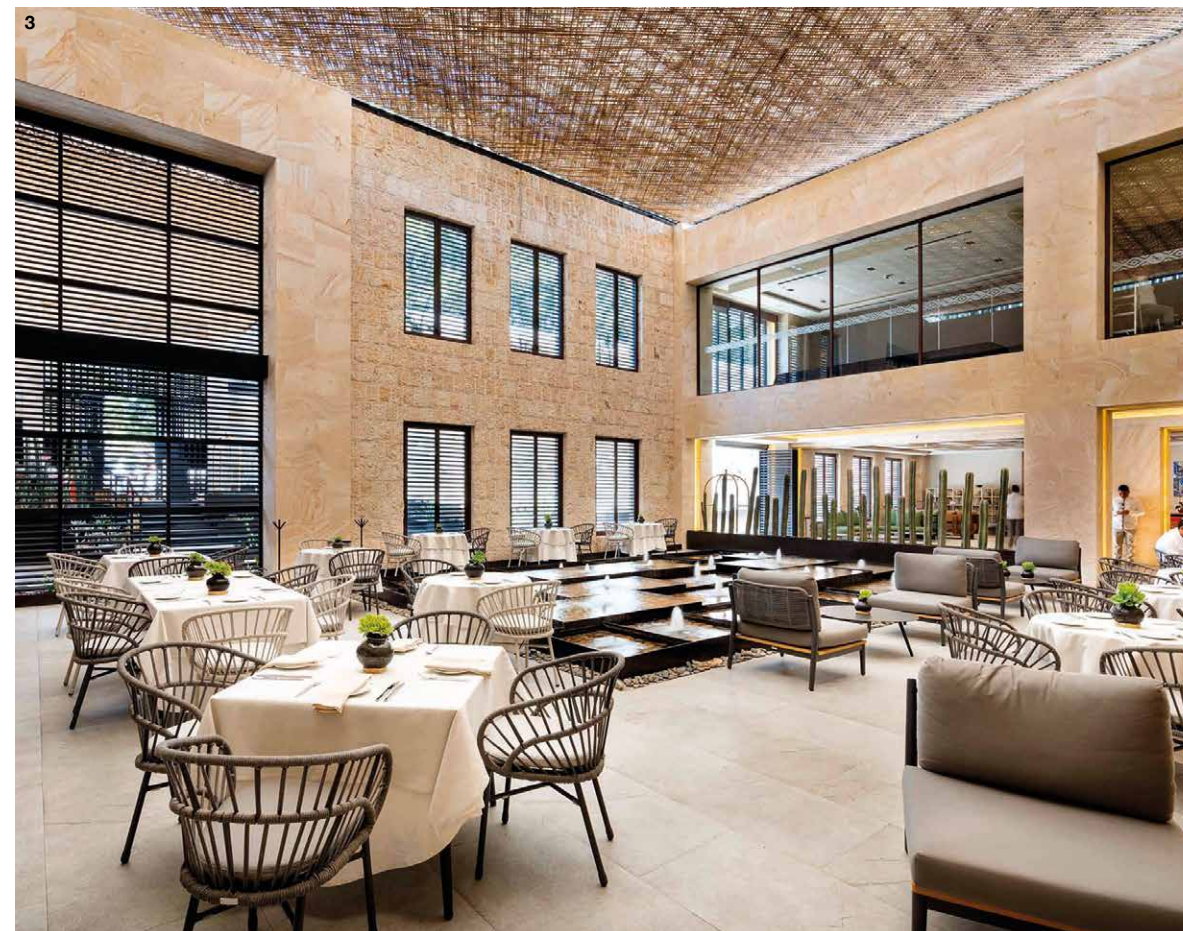
Between the four categories, a total of 123 projects of various characteristics and dimensions were submitted from 32 countries. Five finalists were selected for each section, based on the fundamental premise of this first year of the award: that the designs should be inspired by and integrated into the environment.

The finalists in each section defended their projects before an international jury at the flagship **PORCELANOSA** store in Milan, located at number 19 in the iconic Piazza Castello, opposite Sforzesco Castle.

The jury was made up of a group of notable architects who are experts in the field: architect Leonardo Cavalli (co-founder of One Works and member of the Italian Institute of Architects), Michel Rojkind (co-founder of the innovative Mexican studio Rojkind Arquitectos), Greg Truen (co-founder of the South African architecture firm Saota) and Anabel Fernández Rubio (senior member of the renowned and historic North American architecture firm Kohn Pedersen Fox Associates, KPF).

In this first year of the award, the winning projects were **Casa Oriol** by the architect Alejandro Tejedor (Valencia, Spain) in the residential category, **Al Hira Beach** by the 3deluxe studio (Sharjah City, UAE) in the commercial category, **Grand Fiesta Americana Hotel** by the architecture studio Tres Más Dos (Oaxaca, Mexico) in the hotel category and **Al Qana** by MZ Architects (Abu Dhabi, UAE) in the category of public spaces.

They are all excellent examples of **design integrated into the environment**, perfectly in keeping with the main theme of these awards.



1. **CASA ORIOL**. Valencia, Spain.
 2. **AL HIRA BEACH**. Sharjah City, UAE.
 3. **GRAND FIESTA AMERICANA HOTEL**. Oaxaca, Mexico.
 4. **AL QANA**. Abu Dhabi, UAE.



Photo: Frank Juezy

Odile Decq: “Each project is not only an experiment, but also an adventure”

The French architect and urban planner Odile Decq is characterised by her unique style, based on constant dynamism. From her own studio based in Paris, Decq expands her creativity around the world with projects such as the Antares Tower in Barcelona, a 28-storey skyscraper with 88 homes, located in front of the sea. The fixtures and fittings of the apartments exude luxury and to ensure this there has been active involvement from the **PORCELANOSA Group**.

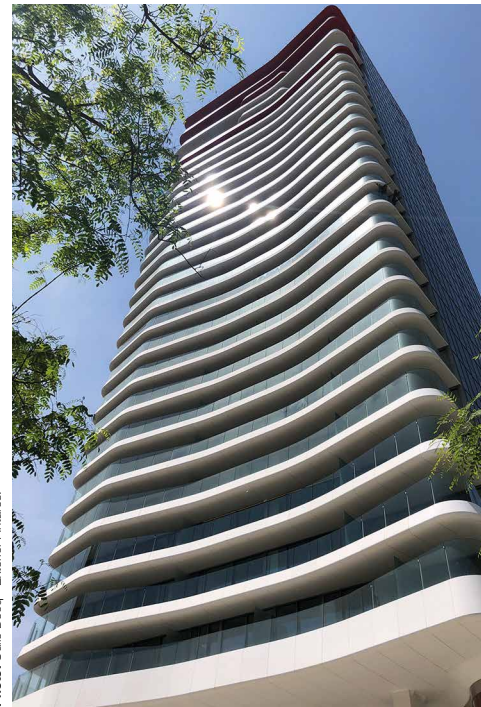


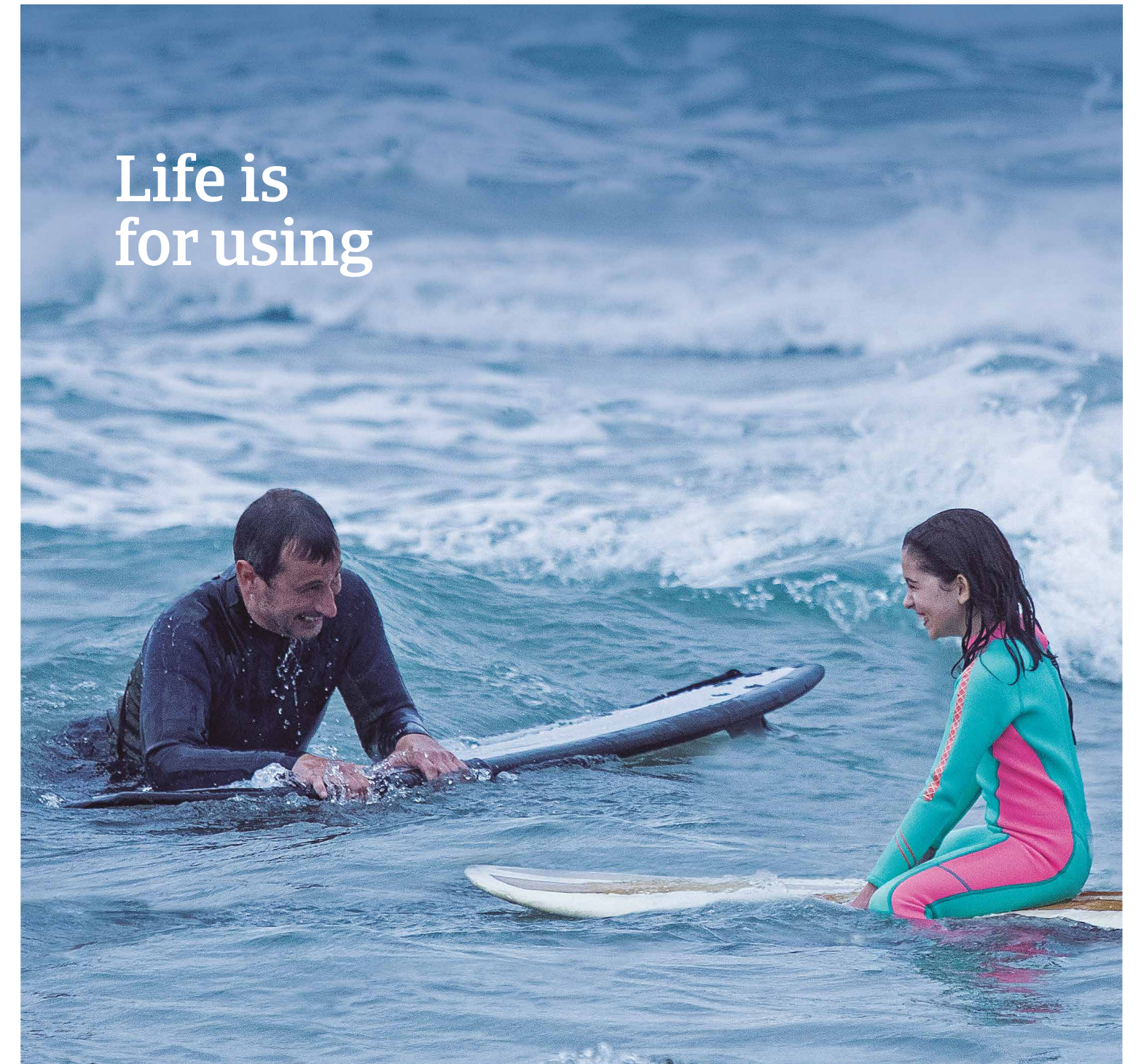
Photo: Odile Decq - Exterior Antares.

“With Antares I have sought a design that breathes dynamism in every place and every moment. A dynamism that emanates from the city itself and that has always fascinated me. This gives the building a strong identity and an enriching perception of time and space that shows a holistic approach to design from the outside in, conveying the idea that each part of the building is a whole, with its components in relation and constant interactions between them and the entire building. We have tried to play with the curves –something that reminds us of Antoni Gaudí, the architectural genius of Barcelona– and with the colours –red, black and white, in reference to Joan Miró– to give the building its own personality and turn it into something unique and unrepeatable”, she explains.

Winner of the Venice Architecture Biennale in 1996, she has taught several generations of new architects from different international schools and universities, including the renowned École Spéciale d'Architecture (ESA) in Paris, which Odile Decq herself directed between 2007 and 2012. “To the new generations I suggest that they do not hesitate to take risks. There is nothing wrong with taking risks. They may fail, but that's OK, you just have to keep going and have a little patience. The road is long”, says the French architect. Faced with the challenges of the future, Odile Decq prefers not to make predictions, since “the future is unpredictable and changes overnight.” However, she is clear that beyond new technologies and new design paradigms in favour of sustainability, “the objective of architecture itself is to provide spaces for human beings.” As she defines it, “man is the true subject of architecture and this must allow individuals to improve their quality of life. Architecture is a public service.” And in the same vein, Odile Decq has designed the imposing Antares Tower, which has just been named the best new residential building in Spain by the prestigious International Property Awards.



The open-plan layout of each of the apartments encourages fluid movement between rooms. An ethereal aspect that is embodied in the furniture, as seen in the Chillida and Miró bathrooms which feature products by the companies of the **PORCELANOSA Group**.
Photos: Pere Peris.



Life is for using

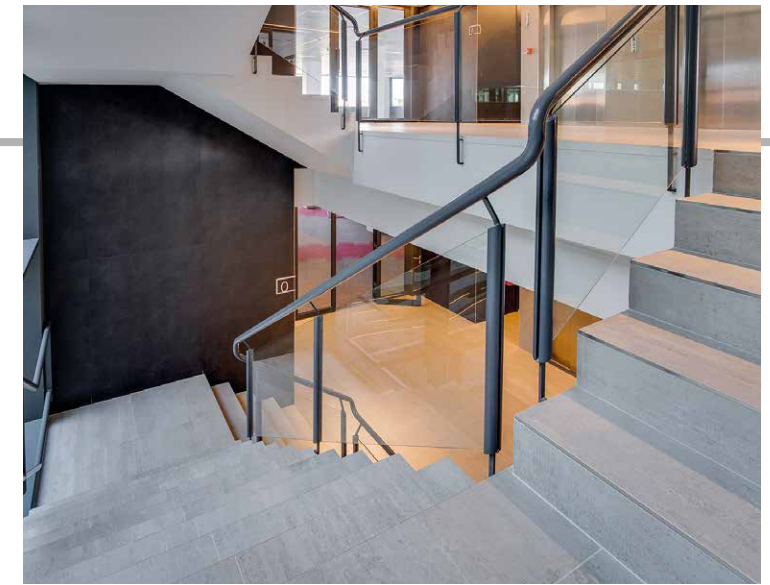
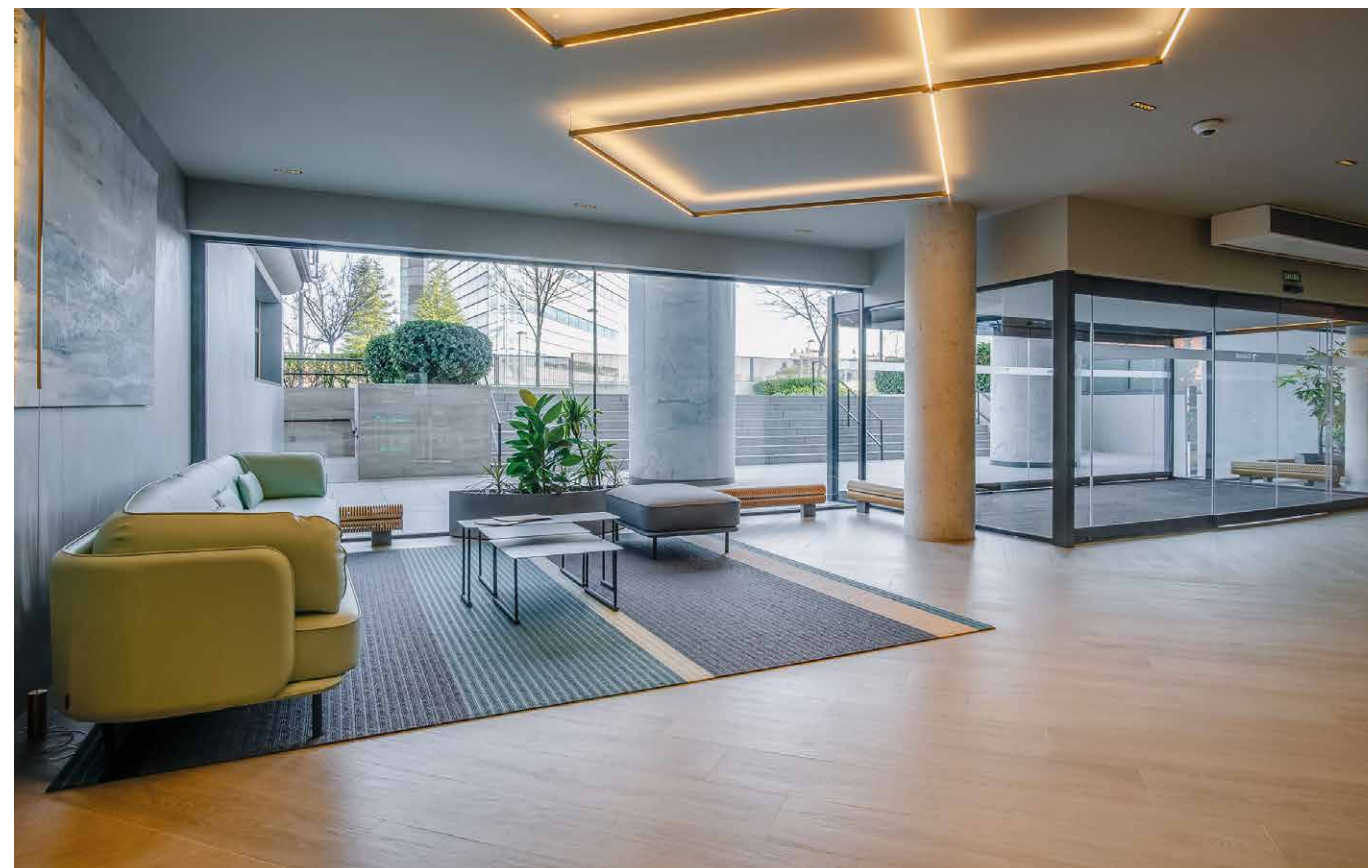
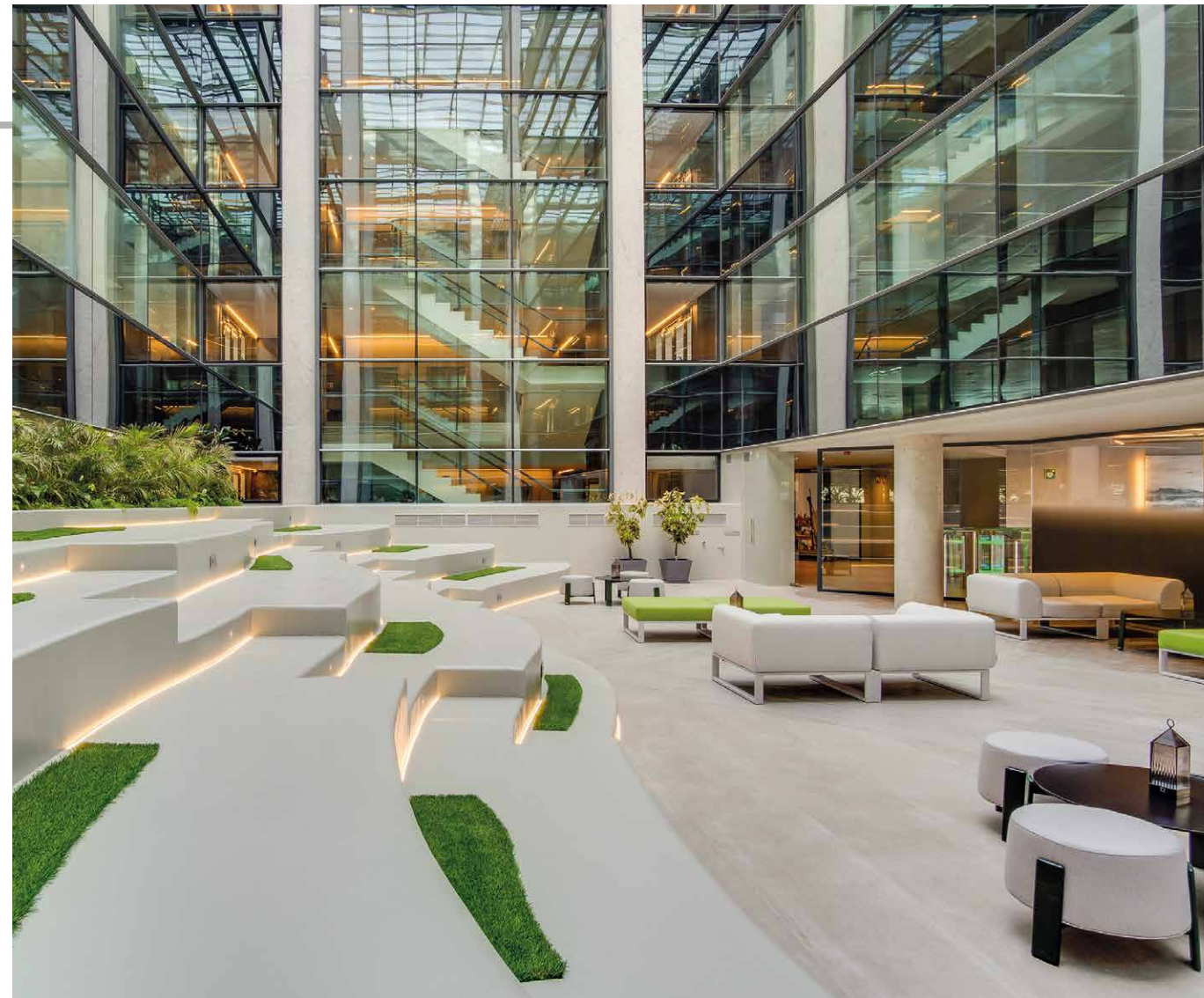
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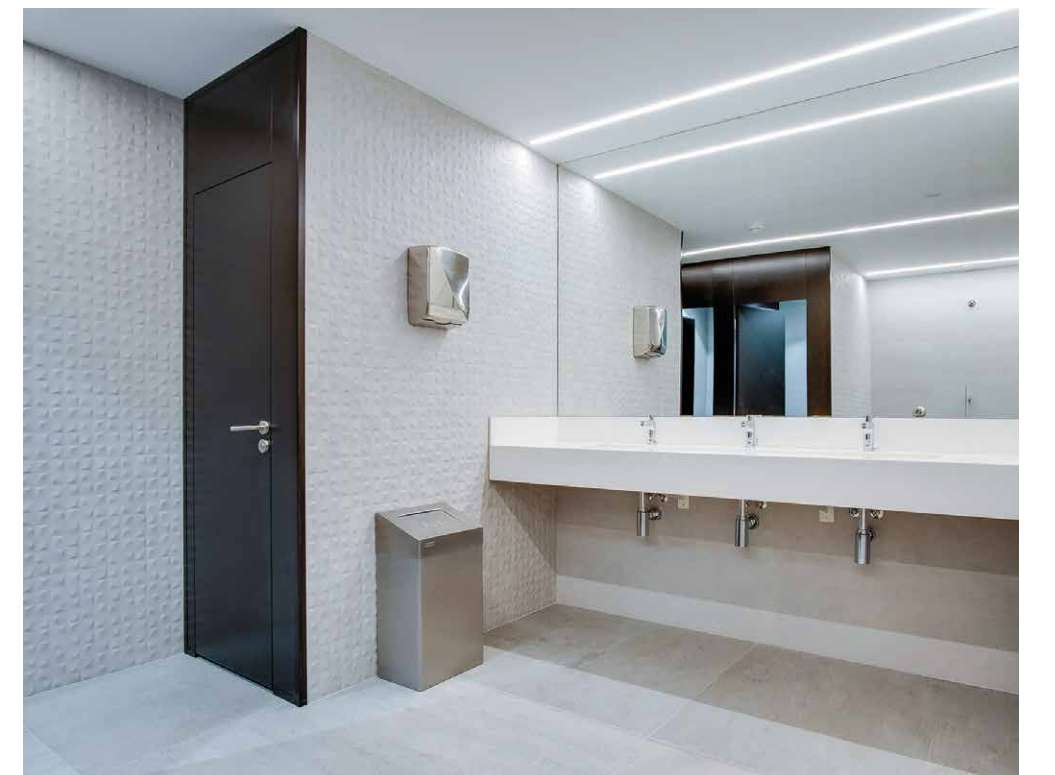
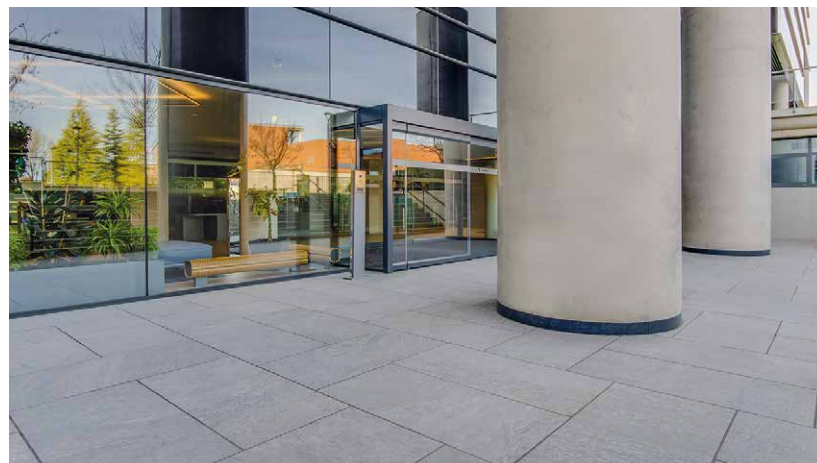
A new concept in workspaces

Cedro is not just an innovative office building, owned by Colonial, located in the dynamic Madrid area of Arroyo de la Vega. It is, above all, a project that announces and embodies the new trends in design and interior design that seek to make these workplaces spaces where you can also be and live better. Its five floors above ground level, with an area of 2,310 m² each, are articulated around large open spaces, bathed in natural light, and have all the technological resources to make them one hundred percent sustainable environments: high-efficiency LED lighting, climate control systems, energy consumption control systems, air filtration, interior soundproofing, healthy spaces free of polluting particles, water saving, green areas outside...

This commitment to sustainability is especially important in busy common areas, such as the entrance halls and bathrooms, where the team of interior designers at Noviembre Estudio, founded and directed by Susana Sancho and Vicente Porres, has opted for the efficiency and high performance of materials from the companies of the **PORCELANOSA Group**.



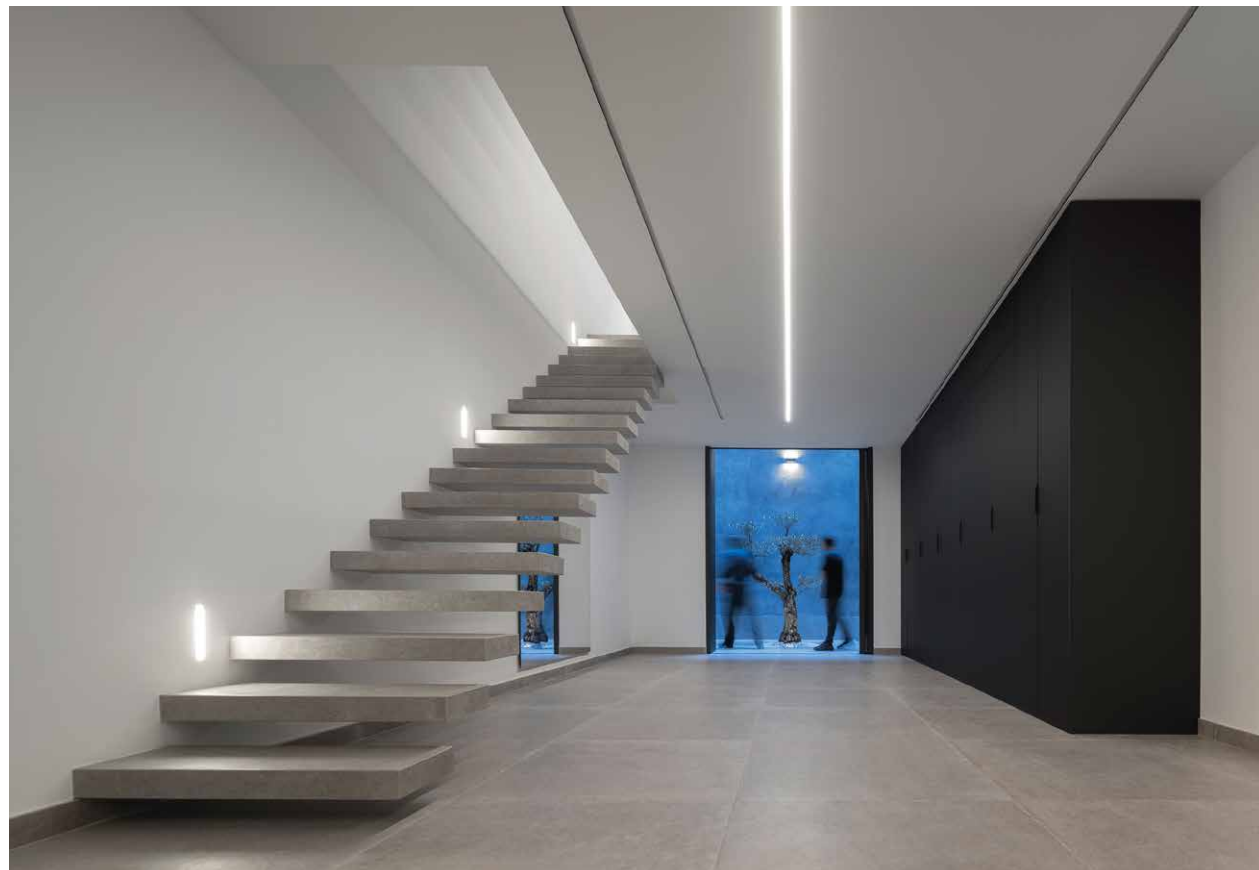
In the large atrium bathed in natural light, the stone-effect flooring **STON-KER® Boston Topo** is combined with the ceramic wood **PAR-KER® Tanzania Natural**, both by **Porcelanosa**. In the external accesses to the building we find the flooring **STON-KER® River Stone**, by **Porcelanosa**. The entrance hall, with its floor in **PAR-KER® Tanzania Natural** by **Porcelanosa**, confers a note of warmth. The ceramic flooring used on the stairs and in the hallways is **Nantes Acero**, by **Porcelanosa**, and the walls are finished in **Stark Black Nature** and **Stark Grey Nature**, both by **XTONE**. Below: the bathroom walls are finished in **Cubik Urban Caliza Nature** and continuity is provided by **Urban Caliza Nature** and the flooring **Nantes Acero**, all by **Porcelanosa**. The bathroom accessories such as the towel rail and also the sanitary ware are by **Noken**.



Vertical life

In the heart of Triana, one of the most iconic neighbourhoods in Seville, lies Casa de la Cruz. The house was designed by the TOUSIDONIS ANISI studio, whose partners, Fernando Mena and Konstantino Tousidonis, have just been included in the list *Best Emerging Young Architects / Europe 40 under 40*. The idea was to respect the environment of two-storey family homes, but to provide more contemporary solutions. On a plot with a frontage of 5 metres and a depth of 20 metres, the house is distributed over three levels connected by a linear staircase. The entrance is on the ground floor, which is used as a work area and a gym open to a small patio. The living accommodation is found on the upper two floors, with bedrooms and bathrooms on the first floor and day rooms (living room, dining room and kitchen) on the second. This connects in a double-height space with the roof where there is a swimming pool and relaxation area.

An innovative project that has included state-of-the-art interior floor and wall finishes from the companies of the **PORCELANOSA Group**.



Casa de la Cruz had to make a virtue of the need to distribute all the living areas vertically. The ceramic flooring used in all spaces (living room, bedroom, ground floor and, above all, in the linear staircase that bridges the levels) is STON-KER® by Porcelanosa, which has helped to achieve a more spacious effect. The kitchen work surface is in the most sober and elegant finish of the compact sintered mineral XTONE. Photos: Fernando Guerra.

This moment matters

This is a time to be wide awake to the challenge of change; to find opportunity in new technologies, new markets and new situations. This is a moment to connect to deep and broad capabilities. At times of transformation, Deloitte never rests in getting to the heart of what matters to make sure that these moments count.

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talking about... Méndez Álvaro Campus, Madrid



The Colonial real estate group and the prestigious Carlos Lamela architecture studio have joined forces to create what will be the first mixed-use campus in Spain: the Méndez Álvaro Campus. Located very close to the communications hub of the Atocha station in Madrid, from 2023 its construction will boost one of the fastest growing areas of the Spanish capital. And it will do so both because of its concept (the pioneering coexistence of corporate and flexible offices, retail and residential) and due to an innovative commitment to sustainability.

This commitment is evidenced by the use of industrialised construction systems, such as **Monobath** modules by **Butech**, the technical solutions company of the **PORCELANOSA Group**, and the selection of **PORCELANOSA Partners Ecologic** materials, with ceramic floor tiles that include up to 95% recycled raw material. In the case

of **Monobath**, each module is a fully-finished bathroom, manufactured with ceramics, sanitary ware, taps and accessories from the different companies of the Group, ready to be installed on site and connected directly to the home's installations. It ensures compliance



A Monobath module, fully functional and ready to be installed directly on site. See new products by Butech on page 55.

with delivery deadlines and cost control, in addition to generating less waste. It is the culmination of a new assembly-line concept that incorporates the strictest quality controls.

Butech will provide all the bathrooms in the residential element of this revolutionary 90,000 m² project which will incorporate the latest real estate sector trends in the fields of energy efficiency, space distribution and mixed use. The Méndez Álvaro Campus will become a magnet for attracting business and talent, while at the same time offering its residents all the comfort provided by environmentally-friendly solutions. A new way to announce a more sustainable future.



Wall cladding: Rolling white Sand 1300 mm x 3300 mm
Floor: Carrara White 1200 mm x 1200 mm



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NEW SKINS FOR THE BATHROOM



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PORCELANOSA BATHROOMS